

# Special Report: America at 300 million

# TIME

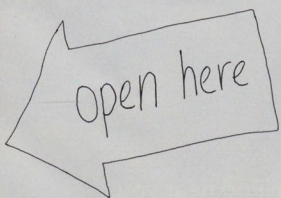
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an illustrated guide  
to **who we are**







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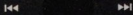
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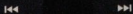
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\*Seddon, J.M.; Ajani, U.A.; Sperduto, R.D.; et al. "Dietary Carotenoids, Vitamins A, C, and E, and Advanced Age-Related Macular Degeneration." JAMA (1994): 272:1413-1420.  
DeKourt, Carriere, Delage, Barberger-Gateau, Schalch, and the POLA Study Group. "Plasma Lutein and Zeaxanthin and Other Carotenoids as Modifiable Risk Factors for Age-Related Maculopathy and Cataract: The POLA Study." Investigative Ophthalmology & Visual Science, June 2006, Vol. 47, No. 6.  
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October 30, 2006  
Vol. 168, No. 18

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COVER: Photo-illustration for *TIME* by Arthur Hochstein

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**28**  
Iraqis get into a verbal standoff with American troops at a market south of Baghdad



ILLUSTRATION BY JOE ZEFF

## COVER

In the days just before the election, and as the U.S. population tops 300 million, *TIME* takes a close look at America—the numbers. Who are we, really? How do we live? What do we believe? How much do we earn? The answers may surprise you

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**61** ▼ VW's Eos looks terrific, but can it help resuscitate the troubled brand?



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▲ Got gore? Meet the brains behind horror flicks like *The Descent*

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## Your Big Shot

TIME's Photos of the Year issue, published each December, is a stunning showcase of photojournalism's best. In 2006, for the first time, the three best photos submitted by readers will be published in the magazine, with many runners-up displayed on TIME.com. Submit your pictures at [time.com/photocontest](http://time.com/photocontest)



### PICTURE OF THE WEEK

This picture of Turkish groups in the Netherlands protesting the decision of the ruling Dutch Christian Party to drop three politicians of Turkish origin from its list of candidates was our readers' favorite last week. See more images at [time.com/potw](http://time.com/potw)

LAST WEEK'S WINNER



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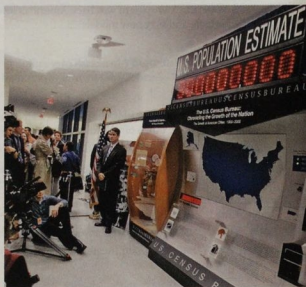
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## America Behind The Numbers

Check out TIME.com for more on who we are as a nation. Find out why we buy what we buy and how we spend our leisure time (in a word: television). Discover how we can believe in four kinds of God. Read a TIME editor's account of becoming a U.S. citizen, and learn how our attitudes toward immigrants have changed since 1915, the year of the 100 millionth American



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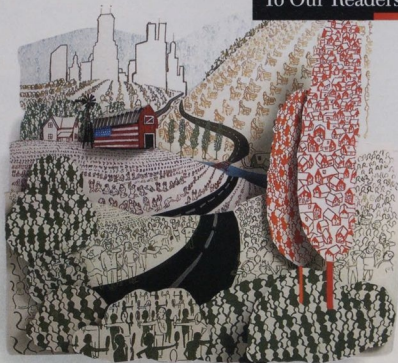
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In 40 years the U.S. population is expected to be 400 million

ILLUSTRATION FOR TIME BY DAVE WHEELER

## Tracking America's Journey



"THE UNITED STATES THEMSELVES," WROTE WALT WHITMAN, "are essentially the greatest poem." That epic is rewritten by each generation but also revised every 11 seconds when a new American enters the population.

On the eve of what could be a transformational election, we recently recorded the arrival of the 300 millionth American. The proximity of those two events created the perfect moment to launch what TIME expects will be an annual feature called "America by the Numbers," an illustrated look at who we are as a nation—and where we're going. It is TIME's first cover story told principally through graphics, and was produced by our superb graphics director, Jackson Dykman.

The idea that "demography is destiny," a phrase usually attributed to the 19th century French philosopher Auguste Comte, lies at the foundation of this week's special report. The social, cultural and economic fabric of a nation derives in large part from its population dynamics. For example, we tend to think a country's crime rate results from a complex mix of social factors, and it does. But it often traces mainly to a single population statistic: the number of young men between 15 and 30 years of age, the population cohort that tends to be responsible for the most crime.

A salient point of the special report is that, unlike Europe and Japan, the U.S. is still growing at a healthy clip. The reason we are still growing is that our immigrants and naturalized citizens are the one part of the population with a birth rate that is more than replacing itself. Half of all the population growth in America is occurring among Hispanics. With immigration becoming such a pivotal issue, people need to remember that in a very real sense immigration is what keeps us growing and helps invigorate our society in myriad ways.

New citizens swear to "bear true faith and allegiance" to the

Constitution, pledging loyalty to a document written by men who could hardly have imagined a pluralistic democracy of this many people practicing this many faiths and speaking this many languages. The framers wondered whether Americans had enough in common to form a united nation at all—and they were far more homogeneous than we are, and there were only about 4 million of them. It took 100 years to get to 50 million. We reached 100 million in 1915, when the largest segment of the foreign-born population came from Germany. We reached 200 million in 1967, when the largest portion of foreign-born Americans came from Italy. Today that largest segment is from Mexico. We are now less of a melting pot—the great assimilation metaphor of the 1950s—and more of a patchwork quilt, where people retain more of their national heritage within the context of being an American.

And what have we become politically? One of the graphics in this issue's special report beautifully illustrates how we are less a Red and Blue nation than a United States of Purple. I've long believed that political polarization in America is much exaggerated and that the great mass of Americans are pragmatic moderates who tune out the high-decibel battles of the parties and the pundits. I agree with political scientist Morris Fiorina's thesis that as a nation we are closely

divided, not deeply divided, and that graphic shows it.

Demographers believe that we'll reach 400 million in about 40 years. That has implications for how we create a sustainable democracy. In America, we have always done Big well—big cars, big screens, Big Macs; we're the super-size nation. But now we are being challenged to trade Big for Smart. Developers are building greener buildings, scientists talk of a 100-m.p.g. car, Wal-Mart is testing the use of solar panels. We need to continue growing but in smarter and more sustainable ways. That's how everyone, as Whitman said, can write a verse in the poem of democracy.

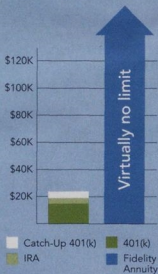
*Rick*

Richard Stengel, Managing Editor

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## TIME

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# Generations



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In the pages following the Arts section, look for our report on issues affecting Americans in the prime of their lives

### Living in Common

Cohousing is becoming popular with seniors looking for both autonomy and community.....**F3**

### Cybergrandparenting

A website on which older people dispense commonsense advice to younger ones.....**F7**

### Anorexia and Aging

A surprising number of women and men suffer from eating disorders at midlife .....**F9**

### The Triumph of David Crosby

The veteran rocker perseveres through a tumultuous life and comes out singing in a new memoir .....**F10**

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#### What is VESicare?

VESicare is a prescription medicine used in adults to treat the following symptoms due to a condition called overactive bladder:

- Having to go to the bathroom too often, also called "urinary frequency,"
- Having a strong need to go to the bathroom right away, also called "urgency,"
- Leaking or wetting accidents, also called "urinary incontinence."

VESicare has not been studied in children.

#### What is overactive bladder?

Overactive bladder occurs when you cannot control your bladder contractions. When these muscle contractions happen too often or cannot be controlled, you can get symptoms of overactive bladder, which are urinary frequency, urinary urgency, and urinary incontinence (leakage).

#### Who should NOT take VESicare?

Do not take VESicare if you:

- are not able to empty your bladder (also called "urinary retention"),
- have delayed or slow emptying of your stomach (also called "gastrointestinal retention"),
- have an eye problem called "uncontrolled narrow-angle glaucoma",
- are allergic to VESicare or any of its ingredients. See the end of this leaflet for a complete list of ingredients.

#### What should I tell my doctor before starting VESicare?

Before starting VESicare, tell your doctor or healthcare professional about all of your medical conditions including if you:

- have any stomach or intestinal problems or problems with constipation,
- have trouble emptying your bladder or you have a weak urine stream,
- have an eye problem called narrow-angle glaucoma,
- have kidney problems,
- have liver problems,
- are pregnant or trying to become pregnant (it is not known if VESicare can harm your unborn baby),
- are breastfeeding. It is not known if VESicare passes into breast milk and if it can harm your baby. You should decide whether to breastfeed or take VESicare, but not both.

Before starting on VESicare, tell your doctor about all the medicines you take including prescription and nonprescription medicines, vitamins, and herbal supplements. While taking VESicare, tell your doctor or healthcare professional about all changes in the medicines you are taking including prescription and nonprescription medicines, vitamins and herbal supplements. VESicare and other medicines may affect each other.

#### How should I take VESicare?

Take VESicare exactly as prescribed. Your doctor will prescribe the dose that is right for you. Your doctor may prescribe the lowest dose if you have certain medical conditions such as liver or kidney problems.

- You should take one VESicare tablet once a day.
- You should take VESicare with liquid and swallow the tablet whole.
- You can take VESicare with or without food.
- If you miss a dose of VESicare, begin taking VESicare again the next day. Do not take 2 doses of VESicare in the same day.
- If you take too much VESicare or overdose, call your local Poison Control Center or emergency room right away.

#### What are the possible side effects with VESicare?

The most common side effects with VESicare are:

- blurred vision. Use caution while driving or doing dangerous activities until you know how VESicare affects you.
- dry mouth.
- constipation. Call your doctor if you get severe stomach area (abdominal) pain or become constipated for 3 or more days.
- heart problems. Heart problems (due to decreased sweating) can occur when drugs such as VESicare are used in a hot environment.

Tell your doctor if you have any side effects that bother you or that do not go away.

There are not all the side effects with VESicare. For more information, ask your doctor, the healthcare professional or pharmacist.

#### How should I store VESicare?

- Keep VESicare and all other medications out of the reach of children.
- Store VESicare at room temperatures, 59° to 86°F (15° to 30° C). Keep the bottle closed.
- Safely dispose of VESicare that is out of date or that you no longer need.

#### General information about VESicare®

Medicines are sometimes prescribed for conditions that are not mentioned in patient information leaflets. Do not use VESicare for a condition for which it was not prescribed. Do not give VESicare to other people, even if they have the same symptoms you have. It may harm them.

This leaflet summarizes the most important information about VESicare. If you would like more information, talk with your doctor. You can ask your doctor or pharmacist for information about VESicare that is written for health professionals. You can also call (866) 572-4636 toll free, or visit [www.VESICARE.com](http://www.VESICARE.com).

#### What are the ingredients in VESicare?

Active ingredient: sulfamethoxazole  
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# Similar yet So Different

New findings reveal the subtle genetic differences between chimps and humans, the alternate wiring that enables us to speak, reason, compose symphonies and cure diseases. Readers concluded that pinpointing a difference in genomes falls short of explaining the mystery of what it is to be human

AFTER READING "WHAT MAKES US DIFFERENT?" [Oct. 9], I was struck by the idea that the blueprint for the great achievements of humanity may be encoded in the nucleotides of our DNA. But it is possible that the source of human creativity is simply beyond our comprehension? When I marvel at a Mozart adagio or Michelangelo's Sistine Chapel ceiling, I simply cannot grasp how each artist accomplished what he did. Human genius amazes because it is a mystery. If science could explain how genius came to be, the wonder would be gone.

NATHANIEL M. CAMPBELL  
Chestnut Hill, Mass.

SO RESEARCHERS CLAIM THAT THE genomes of apes and humans are about 99% the same. What about the remaining 1%? If you have ever tried to download a computer program and got only 99% completion, you know that unless you get the final 1%, you will have nothing. That 1% of DNA makes all the difference. The complexity of the human genome exceeds our scientific understanding.

MIKE MADDEN  
Culver City, Calif.

"WHAT MAKES US DIFFERENT?" WE'RE made in the image of God; chimpanzees are not. In understanding the genome, scientists can neither add to nor take away from this truth. Spiritual realities are not the province of the natural sciences. What is truly different between human beings and even our closest cousins in the animal kingdom is the ability to reason. The great apes are not reasoning creatures, which doesn't mean they are unable to think in their way. They just aren't able to sit around and pose questions like, What makes us different?

CHARLES LEOPARDO  
Santa Monica, Calif.

YOUR COVER STORY PROVIDED AN EXCELLENT discussion of the remarkable genetic similarity of humans and great apes. It should come as no surprise to anyone that chimps and gorillas share our ability to communicate, our need for social



**“How long will it take until humans are outfoxed and new beings take over? Surely we are not the end of the evolutionary line.”**

GIGI KING  
Oro Valley, Ariz.

bonding and our capacity to feel joy and sadness. What should also be apparent is that these intelligent, sensitive creatures deserve to be treated as such and not taken at birth from their parents, kept confined in isolation their whole lives and used for painful experiments.

MARGE PEPPERCORIN  
Sudbury, Mass.

LET'S NOT FORGET THAT THE SLIM 1% difference between humans and chimps that gave us Mozart, Einstein and Socrates is also responsible for serial killers, totalitarian despots and greasy-palmed politicians.

DARIN KOURAJIAN  
Locust Grove, Ga.

I EAGERLY READ THE COVER STORY TO learn what scientists have discovered about what makes humans different from chimpanzees. Alas, the question was not answered. Our genomes are only 1.23% different, but humans can speak, write, sing, dance, reason, hope and love. So what's the difference? The answer is the divine spark from God, who designed us to be different.

DAVID R. ANDERSON  
St. Louis, Mo.

WHAT KIND OF CREATURES WILL OUR evolutionary betters be? Will we share 99% of our DNA with them? How long will it take until humans are outfoxed and new beings take over? Surely we are not the end of the evolutionary line.

GIGI KING  
Oro Valley, Ariz.

## Compromised Standards

I AM ASHAMED OF OUR CONGRESS FOR adopting legislation that allows coerced testimony to be used as evidence in trials of terrorism suspects [Oct. 9]. President George W. Bush can sugarcoat the inhumane methods of interrogation all he wants, but there are moral standards that we Americans uphold. If the President is really a Christian, I don't understand how he can request such a bill and use political pressure to force it through Congress over the objections of moral and knowledgeable opponents. We suffered a great loss of life and property on 9/11, but the attackers damage us far more by inciting us to compromise our standards to match theirs. The bill is not an act of courage, strength and resolve. It is an act of fear and desperation.

CRAIG LITTLEFIELD  
Tucson, Ariz.

TERRORISTS HAVE NO RIGHTS TO HABEAS corpus or protections under the Geneva Conventions. They are not members of opposing armies; they are people who have no respect for human life. The courts need to stay out of the war on terrorism and let President Bush do the job



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## SETTING THE RECORD STRAIGHT

### LOST IN TRANSLATION

■ An Oct. 2 story on Venezuelan President Hugo Chávez incorrectly stated that he thought linguist and social critic Noam Chomsky was dead, an allusion to mistranslated remarks Chávez made at a news conference. What Chávez said was, "I am an avid reader of Noam Chomsky, as I am of an American professor who died some time ago." Later Chávez identified the professor as Harvard economist John Kenneth Galbraith, who died last April.

he was elected to do. If the people of the U.S. want terrorism to thrive and terrorists to have the same rights as our soldiers, let them make that decision when they vote for the next President.

LORI B. GODINES  
El Paso, Texas

## Lost Youth, Lasting Legacy

"DEATH COMES CALLING FOR THE GLASS of 9/11" [Oct. 9], on the death in Iraq of U.S. Army 2nd Lieut. Emily Perez, 23, was a touching story of an exceptional West Point graduate who accomplished much in her short lifetime. Seeing the picture of her so proud in uniform and reading the praise heaped upon her by fellow cadets, I grasped the tragedy of her passing. I would like her parents to know they are not alone in their mourning. I only hope this war is worth the sacrifices young people like Perez are making.

JOE SALLEROLI  
Franklin Lakes, N.J.

THIS STORY EXPLAINED MORE TO MY WIFE about who I am than did my 30 years of trying. Service members have faith in the core values of the military: duty, loyalty, honor, selflessness and courage. That faith sustains them as they answer the call to do what must be done. They also have faith that no casualties are meaningless, wasted or ignored. Perez's sacrifice and commitment did not go unnoticed by her comrades-in-arm.

KEVIN M. MCNABB  
LIEUT. COLONEL, U.S. ARMY  
BROOKE ARMY MEDICAL CENTER  
Fort Sam Houston, Texas

TEARS WELLED UP IN MY EYES BEFORE I could finish reading about Perez. Where do we get such dedicated young people to serve us without reservation? A life so special should not have ended in a far-off land away from family and friends. From the beginning of this tragic war, I have maintained that we had no right to be in Iraq. There is nothing there to warrant the sacrifice of our finest young people. Not oil, not the Iraqis and not the unlikely hope of spreading democracy. It is time to bring our finest home.

WALT WIETGREFE  
Ithaca, N.Y.

## Blind Faith

RE "WHEN SEEING IS NOT BELIEVING" [Oct. 9]: Alarmed by the growing strength of fundamentalist religions, Andrew Sullivan suggested that "moderate," "tolerant" and "humble" believers hold the key to religious peace and sensible politics. Nonsense. When in history has religion, however moderate, prevented or eliminated the ignorance and abuses of zealotry? Even a liberalized interpretation of the Bible, Koran or Talmud offers no guidance on human rights, constitutional guarantees, parliamentary democracy or international law. Those conventions and compacts had to be worked out by painstakingly applying unaided reason to the messy affairs of the real world. If we are to survive the current wave of reactionary fundamentalism, rational humanism once again will have to lead the way.

CHARLES MARXER  
White Rock, B.C.

SULLIVAN SAID THAT TOTAL, LITERAL BELIEF in ancient Scriptures of all kinds is a bad thing and that partial, selective belief is not so bad. Can we go one step further and assume that no belief at all would be best?

ANDREW STAUDZS  
Winnipeg, Man.

## The G.O.P. and the Green Stuff

"THE G.O.P.'S SECRET WEAPON" [Oct. 9] described the Republicans' advantages over the Democrats in the upcoming congressional races: more money and a formidable ground game to turn out voters. But even more reassuring for G.O.P. leaders is knowing that they, as members of the party in power, have gerrymandered electoral districts; booby-trapped election processes in such states as Ohio

and Florida; and widely mandated unreliable, unsecure and unverifiable voting equipment. TIME should invite international judges and journalists to monitor the elections and report their findings.

ROBERT TRAVIS  
San Antonio, Texas

I COULDN'T HELP NOTICING THAT EACH of the \$100 bills illustrating "The G.O.P.'s Secret Weapon" has the same serial number. What are you trying to tell us? That the Republican Party platform in November is counterfeit?

BOB FASHINGBAUER  
Chicago

## Stick Figures

DESPITE THE CHEEKY ALLUSION TO UNDERPANTS in the headline "I See London, I See France..." [Oct. 9], what I immediately noticed in the pictures of the models sporting the new micro-minidresses were the painful grimaces on all their faces. Were they unhappy with the ridiculously short hemlines? Or were their bony legs barely strong enough to carry their torsos?

NICK LAVECCHIA  
Parker, Texas

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A STAR ALLIANCE



# NoteBook

## ■ CONCERN TROLLS

Criticism from someone we agree with is the criticism we take most seriously. That may be why staff members from two G.O.P. campaigns allegedly posed as sympathetic commentators on message boards about their rivals. In blogs covering the close race between Democratic Senator Robert Menendez and Republican challenger Tom Kean Jr., someone claiming to be "an ardent Democrat" posted comments about being troubled by the business dealings of Menendez. The posts were traced to a computer belonging to a Kean staff member. In New Hampshire, an aide to G.O.P. Congressman Charlie Bass resigned after local media reported that, using the names "IndyNH" and "indienh," he had posted messages to liberal blogs wondering if Dems should be spending "wasted effort" on Bass's opponent, as Bass was unbeatable.

## ■ YOUR ROOTS ARE SHOWING

The opposite of fake concern is fake hate—doing something reprehensible while posing as an ally of your opponent. Last month e-mail invitations went out to liberal bloggers to join a YouTube group, urging "Democrats [to] assemble here and share videos." But the videos posted were not exactly typical liberal fodder: one applauded the takeover of the Southwest by Mexico while another mocked the Marines for allowing "dwarves and women" to join. The group was soon called out as fake by liberal bloggers—and is now defunct. It's an indication of how short-lived online pranks can be. But the medium is here to stay, and the tactics are maturing—even if the mentality of the dirty tricksters clearly is not. —By Ana Marie Cox

## FIGHTING DIRTY ON THE NET

ONLINE POLITICAL DEBATE IS NOT KNOWN FOR ITS SUBTLETY—the blogosphere rewards the loudest voices and the brashiest opinions. So it should be no surprise that, ahead of November's elections, the Net has become home to campaign tactics and material too inflammatory or incredible for traditional channels. Example: the Republican ad deemed "too hot" for TV—a spoof depicting a clownish Madeleine Albright singing *Kumbaya* with Islamic

terrorists—that was "obtained" by the Drudge Report and shown via YouTube. The Internet is also becoming the place for more cunning, understated forms of mudslinging. Here are some favored tactics in the efforts

online to spread partisan disinformation:

### ■ FAKEBOOK

The networking site Facebook has been a virtual rope line for politicians all election season long. But some candidates are finding that others are putting their faces forward for them—

with unwelcome results. The president of a Maryland college Democrats group posted a snarky profile of G.O.P. Governor Bob Ehrlich—now in a tough re-election race—listing Ehrlich's favorite activities as "getting terrible haircuts" and "increasing college tuition by almost 50% in four short years." Though that profile has been taken down, Ehrlich's spokeswoman said she is confident in voters' ability to spot sham profiles. She had better hope she's right: some Facebook users quickly formed a group solely to pester the fake Ehrlich and to post more fake details. For example, "We lived together in Liza Minnelli's dressing room in 1986." Weird.

## WHAT'S NEXT

### ● Cloning Dinner

**Same beef as last night, please**  
The FDA looks set to allow sales of milk and meat from cloned animals and their offspring by year's end. Consumers may shriek yuck, but studies show food from replicated animals is perfectly safe.

### ● A Really Big Catch

**Iceland resumes whaling**  
Hey, Ahab! Breaking a 20-year global moratorium on commercial whaling, Icelandic authorities plan to begin issuing licenses to hunt 40 minke and endangered fin whales through next August.





## Danger! Kids Playing Tag

Game over for students in Attleboro, Mass., who yelled "You're it!" one final time at Willett Elementary School last week. The school has forbidden tag—as well as touch football and all other "chase" games—during recess, a move that made national headlines. As in schools from South Carolina to Wyoming that have implemented similar bans recently, Attleboro administrators cite fears that children could get hurt and their parents might sue. According to some parents, another factor was concern that such games could hurt self-esteem if, say, one kid were always "it."

The Attleboro ban drew instant criticism—and not just from playground libertarians and young players. "It's not the right route to take," says Charlene Burgenon, executive director

of the National Association for Sport and Physical Education, who believes tag is "exactly the type of activity that is appropriate at recess." It won't harm kids "physically or psychologically," she says, and argues that the exercise could even help, given the rising rates of obesity among young people.

Tag players shouldn't lose all hope, since grownups often change their minds. In the Spokane, Wash., school district, which banned tag at recess last school year, the game is still being played—as part of the P.E. curriculum. —By Elisabeth Salemme

RUBENBALT-ALAMY



## HARD-CORE HALLOWEEN



Riot gear, police barricades: Happy Halloween from Madison, Wis.! For the past four years, the college town's annual party—one of the country's biggest—has turned violent, causing police to deploy pepper spray and arrest hundreds. With 100,000 revelers expected to flood Madison's streets for this year's bash, the city is preparing a new party-control measure. Its main drag, State Street, will be open only to those who pay a \$5 entry fee. "We're recovering some of the

\$600,000 in taxpayers' money spent on crowd control," says Mayor Dave Cieslewicz. "Some" may end up being "a little"—only 3,000 tickets have been sold. Partiers simply plan to move to venues nearby (as in a block away), so few residents expect the fête to end happily. "People in masks feel uninhibited by morals," says alderman Austin King, "let alone laws." —By Kathleen Kingsbury



"I think I'd just commit suicide."

**JOHN MCCAIN**, Republican Senator from Arizona, joking about what he had to do if Democrats gain control of the House and Senate. "I don't want to face that eventuality," he added, "because I don't think it's going to happen."

"Why does he want to destroy me in my old age?"

**ANTHONY MERECIA**, Catholic priest, 72, who last week admitted that he had an intimate two-year relationship with Mark Foley in the 1960s when the ex-Congressman was an altar boy in Florida

"They've called me Aunt Jemima, a sellout, a traitor to my race."

**FRANCES RICE**, chairwoman of the National Black Republican Association, on the negative response from blacks to a radio ad the group has aired claiming that the Rev. Martin Luther King Jr. was a Republican

"Men should hold on to their position. Otherwise we are going to have matriarchy."

**MIKHAIL GORBACHEV**, ex-Soviet President, at the Women's World Awards, which honor women who further gender equality

"Rock music has come to a standstill. It's not going forward anymore. It only bores me."

**STING**, singer, on why his new album *Songs from the Labyrinth* features only music by 16th century composer John Dowland

"Some people think that I would be afraid of them, but I'm never afraid of an animal."

**BINDI IRWIN**, 8-year-old daughter of the late "Crocodile Hunter" Steve Irwin, on handling animals for her new show *Bindi, the Jungle Girl*, which premieres on the Discovery Kids network in early 2007



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## ● Ford Retires Taurus

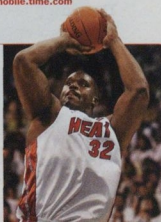
**Nearly 7 million sold since 1985**  
The last Ford Taurus rolls off an Atlanta assembly line this week. In the mid-'90s it was America's most popular car. But sales sank as Ford neglected the sedan in favor of flashier gas guzzlers.

## ● Wiki Spawns Rival

**New site aims for more accuracy**  
Citizendium, a new Wikipedia-like online encyclopedia, has debuted in limited beta testing. Anyone can write an entry (apply at [citizendium.org](http://citizendium.org)), but editing is limited to chosen experts.

## ● New Ball? A Brick

**NBA game ball creates hoopla**  
A new microfiber basketball replaces the old leather model this NBA season, which starts next week. Players are crying foul. Shaq says it's "terrible." Others gripe that it's slippery when wet.



# Environment



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# YOU GOTTA HAVE FAITH

**W**e knew about beatification and canonization—but when did animation become one of the stages en route to sainthood? Last week the Vatican released *John Paul II: Friend of All Humanity*, an earnest if weirdly drawn educational cartoon for children about the adored Pontiff. The Pope isn't the only one getting a pop-cultural makeover. Religious figures from various faiths are everywhere—on the big screen, prancing across the stage, even in comic books. Here's a look. —By Carolyn Sayre

**◀ GOD'S FACES** It's impossible to say what Allah looks like, but the Koran is said to reveal his 99 attributes (often referred to as his 99 names, such as "the Majestic" and "the Timeless"). Each is embodied in a different superhero in a new comic-book series called *The 99*, created by a Kuwaiti-born entrepreneur.



**▶ HOLY MOSES!** Charlton Heston we get. But Val Kilmer as the leader of the Israelites? The ex-Batman portrays Moses in the musical version of *The Ten Commandments*, which comes out on DVD next month.



**◀ BIG-SCREEN SAVIOUR** Prepare for a slew of biblical biopics, including *The Nativity Story*, with Keisha Castle-Hughes as Mary. First up, though, is the controversial *Color of the Cross*, in which Jesus is depicted as a black man, out this week.



**◀ ENLIGHTENED READING** If the typical graphic novel is too action packed for you, here's something a bit more Zen: the fourth volume of *Buddha*—a 10-part series—tells the story of the epic figure's life and journey toward Nirvana.

## DOING THE SPLITS

**B**reaking up is hard to do—too hard for some people. But thanks to new breakup services—think the op-site of dating agencies—wannabe ex-boyfriends and ex-girlfriends can tell their partner it's over without having to say it themselves. You can have it done on TV: on her Oxygen show *Breaking Up*, Shannen Doherty ends relationships that have gone sour. A lower-profile agent is German entrepreneur Bernd Dressler, nicknamed "the

Terminator." He will dump your significant other by phone (the "Let's Stay Friends" call and the more insistent "Stay Away" cost \$25 each) or in person (\$63). Then there's a less human option: DumpMonkey.com. For \$24.95, the dumpee gets a 16-in. stuffed monkey, a certificate stating the date and time the relationship ended and a phone call to verify that the breakup is for real. All that, plus free shipping. —By Elisabeth Salemm and Dimitri Ladischensky



THE  
ANA  
LOG

Reporting from her Washington base camp, **ANA MARIE COX** dishes the dirt on D.C.

**NOT SO MUCH CHARACTERS** AS CARICATURES **President Bush** celebrates National Character Counts Week by highlighting fund raisers for two of the G.O.P.'s biggest characters: macaca-tastic, pork-eating, sorta-Jewish Senator **George Allen** and Representative **Don Sherwood**, who has admitted a five-year extramarital affair with a woman who later accused him of choking her. He said it was just a back rub. Voters, too, aren't sure whether they're being strangled or massaged.

**AND WITH KARL ROVE AS GOL-LUM** Senator **Rick Santorum** compares Iraq to the battle for Middle-earth in Tolkien's *Lord of the Rings*, noting that "as the hobbits are going up Mount Doom, the Eye of Mordor is being drawn somewhere else... I want to keep it on Iraq. I don't want the Eye to come back here to the U.S." Hey, it's better than comparing Iraq to Vietnam! At least the hobbits won.

**WE ♥ BARACK** The cover of *TIME*, Oprah, the morning talk shows, conservative columnist **David Brooks**—the media have a huge mancrush on the smooth, stylish but somewhat inexperienced Senator **Barack Obama**. Which bodes well if we add swimsuit and talent categories to the presidential contest.

**INSERT EMOTICON FOR "EWWW"** HERE The priest who had his own inappropriate relationship with the congressional-page-stalking **Mark Foley** when Foley was a teen comes forward. **Anthony Mercieca** says he did NOT have sexual relations with that man, just some skinny-dipping and nude saunas: "I don't know what I did to him." Of course, that's why you have to save the chat log.





# BY IGNORING INVESTMENT TRENDS, WE SEEM TO HAVE STARTED ANOTHER.



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**Edward Jones**  
MAKING SENSE OF INVESTING

**6.7** Magnitude of last week's earthquake that hit the Big Island of Hawaii, the strongest in the state in more than 20 years

**\$46 million** Estimated cost of damage on the mostly undeveloped island. The 1994 Los Angeles-area quake of the same magnitude caused \$25 billion in damage



**118** Atomic number of the newest element on the periodic table. The number refers to the quantity of protons in the nucleus of the element—the heaviest ever detected

**.001 sec.** Length of time that the element existed, according to Russian and U.S. scientists who said last week that they had created it in a circular particle accelerator

**\$62,000** Estimated yearly pension to which the spouse of former Massachusetts Congressman Gerry Studds, who retired in 1997 and died two weeks ago, is entitled

**\$0** Amount Studds' spouse Dean Hara will get. The men wed in 2004 after Massachusetts legalized gay marriage, but the Defense of Marriage Act bars the Federal Government from recognizing gay unions

**3 in.** Size of two tears casino mogul Steve Wynn made in Pablo Picasso's *Le Rêve* when he accidentally elbowed the canvas

**\$139 million** Price for which Wynn had agreed to sell *Le Rêve* to a Connecticut collector, which would have been the most ever paid for a painting. Wynn now plans to keep the piece after it is restored



Sources: AP (2); Physical Review C (2); AP (2); Huffington Post; AP

FROM TOP: THOMAS FREY—DPA/LANDOV, HO OLD—REUTERS

PUNCHLINES



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“Oliver Stone says his next movie role will be the hunt for Osama bin Laden. The film is expected to be 300 hours long with no ending.” JAY LENO

“A new government study has found that the average American car weighs 500 lbs. more than it did 10 years ago. However, this is only true if the average American is sitting in the car.”

CONAN O'BRIEN



Approval of Congress at record lows as members return home for Election break.



“Ohio Congressman Bob Ney asked for leniency in sentencing because he says he has a drinking problem. If you're keeping score at home, that now makes alcohol responsible for corruption, anti-Semitism, and homosexual pedophilia.” JON STEWART

For more political humor, visit [time.com/cartoons](http://time.com/cartoons)

If you have COPD associated with chronic bronchitis,  
ADVAIR® helps you breathe easier\*



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ADVAIR 250/50 is clinically proven to help your lungs work better.

It is the only COPD medication with an anti-inflammatory and a bronchodilator working together in one convenient device. The way anti-inflammatories work in the treatment of COPD is not well defined. ADVAIR is used more than any other maintenance medication by patients with COPD, including those with associated chronic bronchitis. So ask your doctor about ADVAIR today, and feel the joy of knowing that you may breathe easier.

\*Measured by a breathing test in people taking ADVAIR 250/50, compared with people taking either fluticasone propionate 250 mcg or salmeterol 50 mcg. Your results may vary.

For a free trial offer, go to [advaircopd.com](http://advaircopd.com) or call 1-800-987-4900.

Important information about ADVAIR DISKUS 250/50: ADVAIR DISKUS 250/50 is approved for the treatment of airflow obstruction in patients with COPD associated with chronic bronchitis. You should only take 1 inhalation of ADVAIR DISKUS 250/50 twice a day. The benefit of using ADVAIR DISKUS for longer than 6 months has not been evaluated. Taking higher doses will not provide additional benefits but may increase your chance of certain side effects. Patients at risk for developing bone loss (osteoporosis) and some eye problems (cataracts or glaucoma) should be aware that use of inhaled corticosteroids, including ADVAIR DISKUS, may increase your risk. ADVAIR DISKUS does not replace fast-acting inhalers for acute symptoms.



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(fluticasone propionate 250 mcg and salmeterol 50 mcg inhalation powder)

If you smoke and want to quit, you can learn more at [way2quit.com](http://way2quit.com).

\*Offer limited to patients receiving their first prescription for ADVAIR. See [advaircopd.com](http://advaircopd.com) for eligibility rules.

Please see accompanying important information about ADVAIR DISKUS 250/50.

# ADVAIR DISKUS 100/50, 250/50, 500/50

(fluticasone propionate 100, 250, 500 mcg and salmeterol 50 mcg inhalation powder)

## What is the most important information I should know about ADVAIR DISKUS?

In patients with asthma, long-acting beta<sub>2</sub>-agonist medicines such as salmeterol (one of the medications in ADVAIR) may increase the chance of death from asthma problems. In a large asthma study, more patients who used salmeterol died from asthma problems compared with patients who did not use salmeterol. So ADVAIR is not for patients whose asthma is well controlled on another asthma controller medicine such as low- to medium-dose inhaled corticosteroids or only need a fast-acting inhaler once in a while. Talk with your doctor about this risk and the benefits of treating your asthma with ADVAIR.

ADVAIR should not be used to treat a severe attack of asthma or chronic obstructive pulmonary disease (COPD) requiring emergency medical treatment.

ADVAIR should not be used to relieve sudden symptoms or sudden breathing problems. Always have a fast-acting inhaler with you to treat sudden breathing difficulty. If you do not have a fast-acting inhaler, contact your doctor to have one prescribed for you.

## What is ADVAIR DISKUS?

There are two medicines in ADVAIR. Fluticasone propionate, an inhaled anti-inflammatory belonging to a group of medicines commonly referred to as corticosteroids, and salmeterol, a long-acting, inhaled bronchodilator belonging to a group of medicines commonly referred to as beta<sub>2</sub>-agonists. There are 3 strengths of ADVAIR: 100/50, 250/50, 500/50.

## For Asthma

- ADVAIR is approved for the maintenance treatment of asthma in patients 4 years of age and older. ADVAIR should only be used if your doctor decides that another asthma controller medicine alone does not control your asthma or if you need 2 asthma controller medications.
- The strength of ADVAIR approved for patients ages 4 to 11 years who experience symptoms on an inhaled corticosteroid is ADVAIR DISKUS 100/50. All 3 strengths are approved for patients with asthma ages 12 years and older.

## For COPD associated with chronic bronchitis

ADVAIR 250/50 is the only approved dose for the maintenance treatment of airflow obstruction in patients with COPD associated with chronic bronchitis. The benefit of using ADVAIR for longer than 6 months has not been evaluated. The way anti-inflammatories work in the treatment of COPD is not well defined.

## Who should not take ADVAIR DISKUS?

You should not start ADVAIR if your asthma is becoming significantly or rapidly worse, which can be life threatening. Serious respiratory events, including death, have been reported in patients who started taking salmeterol in this situation, although it is not possible to tell whether salmeterol contributed to these events. This may also occur in patients with less severe asthma.

You should not take ADVAIR if you have had an allergic reaction to it or any of its components (salmeterol, fluticasone propionate, or lactose). Tell your doctor if you are allergic to ADVAIR or any other medications, or food or drugs. If you experience an allergic reaction after taking ADVAIR, stop using ADVAIR immediately and contact your doctor. Allergic reactions are when you experience one or more of the following: choking; breathing problems; swelling of the face, mouth and/or tongue; rash; hives; itching; or welts on the skin.

## Tell your doctor about the following:

- If you are using your fast-acting inhaler more often or using more doses than you normally do (e.g., 4 or more inhalations of your fast-acting inhaler for 2 or more days in a row or a whole canister of your fast-acting inhaler in 8 weeks' time), it could be a sign that your asthma is getting worse. If this occurs, tell your doctor immediately.
- If you have been using your fast-acting inhaler regularly (e.g., four times a day). Your doctor may tell you to stop the regular use of these medications.
- If your peak flow meter results decrease. Your doctor will tell you the numbers that are right for you.
- If you have asthma and your symptoms do not improve after using ADVAIR regularly for 1 week.
- If you have been on an oral steroid, like prednisone, and are now using ADVAIR. You should be very careful as you may be less able to heal after surgery, infection, or serious injury. It takes a number of months for the body to recover its ability to make its own steroid hormones after use of oral steroids. Switching from an oral steroid may also unmask a condition previously suppressed by the oral steroid such as allergies, conjunctivitis, eczema, arthritis, and eosinophilic conditions. Symptoms of an eosinophilic condition can include rash, worsening breathing problems, heart complications, and/or feeling of "pins and needles" or sometimes in the arms and legs. Talk to your doctor immediately if you experience any of these symptoms.
- Sometimes patients experience unexpected bronchospasm right after taking ADVAIR. This condition can be life threatening and if it occurs, you should immediately stop using ADVAIR and seek immediate medical attention.
- If you have any type of heart disease such as coronary artery disease, irregular heart beat or high blood pressure, ADVAIR should be used with caution. Be sure to talk with your doctor about your condition because salmeterol, one of the components of ADVAIR, may affect the heart by increasing heart rate and blood pressure. It may cause symptoms such as heart fluttering, chest pain, rapid heart rate, tremor, or nervousness.
- If you have seizures, excessive thyroid gland, liver problems, or are sensitive to certain medications for breathing.
- If you are having breathing problems get worse over time or if your fast-acting inhaler does not work as well for you while using ADVAIR. If your breathing problems worsen quickly, get emergency medical care.
- If you have been exposed to or currently have chickenpox or measles or if you have an immune system problem. Patients using medications that weaken the immune system are more likely to get infections than healthy individuals. ADVAIR contains a corticosteroid (fluticasone propionate) which may weaken the immune system. Infections like chickenpox and measles, for example, can be very serious or even fatal in susceptible patients using corticosteroids.

## How should I take ADVAIR DISKUS?

ADVAIR should be used 2 times a day (once in the morning and evening). ADVAIR should never be taken more than 1 inhalation twice a day. The full benefit of taking ADVAIR may take 1 week or longer.

If you miss a dose of ADVAIR, just skip that dose. Take your next dose at your usual time. Do not take two doses at one time.

Do not stop using ADVAIR unless told to do so by your doctor because your symptoms might get worse.

Do not change or stop any of your medicines used to control or treat your breathing problems. Your doctor will adjust your medicines as needed.

## When using ADVAIR, remember:

- Never breathe into or take the DISKUS<sup>®</sup> apart.
- Always use the DISKUS in a level position.
- After each inhalation, rinse your mouth with water without swallowing.
- Never wash any part of the DISKUS. Always keep it in a dry place.
- Never take an extra dose, even if you feel it did not receive a dose.
- Discard 1 month after removal from the foil overwrap.
- Do not use ADVAIR with a spacer device.

Children should use ADVAIR with an adult's help as instructed by the child's doctor.

## Can I take ADVAIR DISKUS with other medications?

Tell your doctor about all the medications you take, including prescription and nonprescription medications, vitamins, and herbal supplements.

If you are taking ADVAIR, you should not take SEREVENT<sup>®</sup> DISKUS or Foradil<sup>®</sup> Aerolizer<sup>®</sup> for any reason.

If you take ritonavir (an HIV medication), tell your doctor. Ritonavir may interact with ADVAIR and could cause serious side effects. The anti-HIV medicines Norvir<sup>®</sup> Soft Gelatin Capsules, Norvir Oral Solution, and Kaletra<sup>®</sup> contain ritonavir.

No formal drug interaction studies have been performed with ADVAIR.

In clinical studies, there were no differences in effects on the heart when ADVAIR was taken with varying amounts of albuterol. The effect of using ADVAIR in patients with asthma while taking more than 9 puffs a day of albuterol has not been studied.

ADVAIR should be used with extreme caution during and up to 2 weeks after treatment with monoamine oxidase (MAO) inhibitors or tricyclic antidepressants since these medications can cause ADVAIR to have an even greater effect on the circulatory system.

ADVAIR should be used with caution in people who are taking ketoconazole (an antifungal medication) or other drugs broken down by the body in a similar way. These medications can cause ADVAIR to have greater steroid side effects.

Generally, people with asthma should not take beta-blockers because they counteract the effects of beta<sub>2</sub>-agonists and may also cause severe bronchospasm. However, in some cases, for instance, following a heart attack, selective beta-blockers may still be used if there is no acceptable alternative.

The ECG changes and/or low blood potassium that may occur with some diuretics may be made worse by ADVAIR, especially at higher-than-recommended doses. Caution should be used when these drugs are used together.

In clinical studies, there was no difference in side effects when ADVAIR was taken with methylxanthines (e.g., theophylline) or with FLONASE<sup>®</sup>.

## What are other important safety considerations with ADVAIR DISKUS?

**Osteoporosis:** Long-term use of inhaled corticosteroids may result in bone loss (osteoporosis). Patients who are at risk for increased bone loss (because of age, advanced age, inactive lifestyle, poor nutrition, family history of osteoporosis, or long-term use of drugs such as corticosteroids) may have a greater risk with ADVAIR. If you have risk factors for bone loss, you should talk to your doctor about ways to reduce your risk and whether you should have your bone density evaluated.

**Glaucoma and cataracts:** Glaucoma, increased pressure in the eyes, and cataracts have been reported with the use of inhaled steroids, including fluticasone propionate, a medicine contained in ADVAIR. Regular eye examinations should be considered if you are taking ADVAIR.

**Lower respiratory tract infection:** Lower respiratory tract infections, including pneumonia, have been reported with the use of inhaled corticosteroids, including ADVAIR.

**Blood sugar:** Salmeterol may affect blood sugar and/or cause low blood potassium in some patients, which could lead to a side effect like an irregular heart rate. Significant changes in blood sugar and blood potassium were seen infrequently in clinical studies with ADVAIR.

**Growth:** Inhaled steroids may cause a reduction in growth velocity in children and adolescents.

**Steroids:** Taking steroids can affect your body's ability to make its own steroid hormones, which are needed during infections and times of severe stress to your body, such as an operation. These effects can sometimes be seen with inhaled steroids (but it is more common with oral steroids), especially when taken at higher-than-recommended doses over a long period of time. In some cases, these effects may be severe. Inhaled steroids often help control symptoms with less side effects than oral steroids.

**Yeast infections:** Patients taking ADVAIR may develop yeast infections of the mouth and/or throat ("thrush") that should be treated by their doctor.

**Tuberculosis or other untreated infections:** ADVAIR should be used with caution, if at all, in patients with tuberculosis, herpes infections of the eyes, or other untreated infections.

## What are the other possible side effects of ADVAIR DISKUS?

ADVAIR may produce side effects in some patients. In clinical studies, the most common side effects with ADVAIR included:

- |                                |                       |                                    |
|--------------------------------|-----------------------|------------------------------------|
| • Respiratory infections       | • Bronchitis          | • Musculoskeletal pain             |
| • Throat irritation            | • Cough               | • Dizziness                        |
| • Hoarseness                   | • Headaches           | • Fever                            |
| • Sinus infection              | • Nausea and vomiting | • Ear, nose, and throat infections |
| • Yeast infection of the mouth | • Diarrhea            | • Nasbleed                         |

Tell your doctor about any side effect that bothers you or that does not go away. These are not all the side effects with ADVAIR. Ask your doctor or pharmacist for more information.

## What if I am pregnant, planning to become pregnant, or nursing?

Tell your doctor about your pregnancy and risks of using ADVAIR during pregnancy, labor, or if you are nursing. There have been studies with doses much higher than those used in humans, salmeterol was associated with interference with labor contractions. It is not known whether ADVAIR is excreted in breast milk, but other corticosteroids have been detected in human breast milk. Fluticasone propionate, like other corticosteroids, has been associated with birth defects in animals (e.g., cleft palate and fetal death). Salmeterol showed no effect on fertility in rats at 180 times the maximum recommended daily dose.

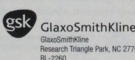
## What other important tests were conducted with ADVAIR?

There is no evidence of enhanced toxicity with ADVAIR compared with the components administered separately. In animal studies with doses much higher than those used in humans, salmeterol was associated with uterine tumors. Your healthcare professional can tell you more about how drugs are tested on animals and what the results of these tests may mean to your safety.

## For more information on ADVAIR DISKUS

This page is only a brief summary of important information about ADVAIR DISKUS. For more information, talk to your doctor. You can also visit [www.ADVAIR.com](http://www.ADVAIR.com) or call 1-888-825-5249. Patients receiving ADVAIR DISKUS should read the medication guide provided by the pharmacist with the prescription.

ADVAIR DISKUS, FLONASE, SEREVENT, and DISKUS are registered trademarks of GlaxoSmithKline. The following are registered trademarks of their respective manufacturers: Foradil Aerolizer/Novartis Pharmaceuticals Corporation; Norvir and Kaletra/Abbott Laboratories.





## Milestones



**FILED FOR DIVORCE.** **Whitney Houston, 43**, pop diva; from her husband, former New Edition singer **Bobby Brown, 37**; after a rocky 14-year marriage during which Brown did numerous stints in jail and Houston twice entered rehab for substance abuse; in Orange County, Calif. The couple, whose tumultuous relationship was on display on last year's reality-TV show *Being Bobby Brown*, have a daughter, Bobbi Kristina, 13. A six-time Grammy winner, Houston had a record seven consecutive No. 1 pop hits in the late '80s—including *Saving All My Love for You* and *How Will I Know*—but hasn't put out an album since '02.

**SENTENCED.** **Lynne Stewart, 67**, civil rights lawyer known for her frequent pro bono work and defense of prominent clients including mobster Sammy (the Bull) Gravano and members of the left-wing terrorist Weathermen; to 28 months in jail for aiding terrorism by relaying messages from her client Sheik Omar Abdel Rahman—who is serving a life term for plotting to blow up New York City landmarks—to his militant allies; in New York City. Prosecutors had sought a 30-year term. Stewart, who is battling breast cancer, said the ruling was a "great victory against an over-reaching government."

**REPAYMENT ORDERED.** For **Richard Grasso, 60**, former New York Stock Exchange chairman ousted in 2003 amid outrage over the disclosure of his \$140 million compensation package; of as much as \$100 million of that compensation; by a state supreme court judge; in New York City. The ruling, which Grasso said he

would appeal, coincided with other big news from Wall Street: the benchmark Dow Jones Industrial Average closed above the 12,000-point mark for the first time.

**DIED.** **Winifred Bennett, 71**, who, at a dinner party, breezily suggested to a friend, retired pathologist Eugene Foster, that DNA tests might show whether Thomas Jefferson fathered children with his slave Sally Hemings—which prompted Foster and a team of scientists to investigate and make world news by confirming a familial connection; of kidney failure; in Arlington, Va. The Foster team found that a male Jefferson, probably Thomas, had fathered at least one of Hemings' children. But the finding pre-empted Bennett's plans for a book on the topic—and ended her friendship with Foster.

**DIED.** **Herbert Leonard, 84**, producer who created the seminal 1950s-'60s small-screen gems *Naked City* (New York crime



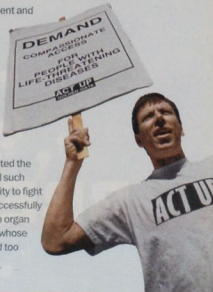
THOMAS LONNEN—AF/GETTY

tales); *Route 66* (guys roam the U.S. in a Corvette convertible); and *The Adventures of Rin Tin Tin* (stories of an orphan and his dog in the Old West); in Los Angeles.

**DIED.** **Wang Guangmei, 85**, elegant former first lady of China who was targeted during the Cultural Revolution; in Beijing. Wang suffered because of a falling out between her husband ex-President Liu Shaoqi and Mao Zedong—which landed Liu in jail, where he died—as well as the jealous rage of Mao's wife Jiang Qing. The well-educated Wang was also imprisoned and once suffered a public parade in which she was forced to wear a necklace of Ping-Pong balls.

**LAWSUIT FILED.** By **Yoko Ono, 73**, avant-garde, Dadaesque performer once described by her husband John Lennon as "the world's most famous unknown artist"; against EMI and its Capitol Records subsidiary for breach of contract by allegedly stealing royalties from Lennon's estate; in New York City. In a vague three-page filing, *Ono* accused the company—which is also being sued by representatives of the Beatles on similar grounds—of "abus[ing] the nearly half-century-old relationship of trust and confidence by wilfully and knowingly underreporting royalties" from sales of Lennon's solo albums. Now all she needs is love. Well, not really. She is seeking \$10 million in damages.

**DIED.** **Jeff Getty, 49**, AIDS patient and activist who agitated for experimental medical treatments; of cardiac arrest; in Joshua Tree, Calif. In 1995, after a loud two-year fight for FDA approval, Getty received bone-marrow cells from a baboon—the first animal-to-human bone-marrow transplant—to boost his immune system. Though his body rejected the cells and the FDA later banned such transplants, he used his visibility to fight on—most significantly and successfully to get more doctors to perform organ transplants on AIDS patients, whose prognoses were often deemed too bleak to justify such surgery.



EVERETT COLLECTION

**DIED.** **Gillo Pontecorvo, 86**, Italian director of *The Battle of Algiers*, considered a masterpiece of political cinema; in Rome.

With its shaky camera work and mostly nonprofessional actors, the 1966 film offered a gritty, documentary-style portrait of Algeria's fight for independence. Banned for years in France, it was hailed by critics, nominated for three Academy Awards and lauded as a strategic model by militant groups like the Black Panthers.

**DIED.** **Marc Hodler, 87**, courtly Swiss lawyer who rocked the insular International Olympic Committee in 1998 by telling reporters that I.O.C. members had solicited bribes from cities vying to play host to the Games—prompting sweeping reforms in the organization; in Bern, Switzerland. The I.O.C. elder statesman said he was motivated by his concern for the "honor of the Olympics."

**DIED.** **Alvin Weinberg, 91**, nuclear scientist who, as director of the Oak Ridge National Laboratory, coined the term *Big Science*—a reference to impending scientific advances—and later advocated vigorously for commercial nuclear energy; in Oak Ridge, Tenn.

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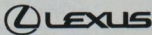
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Joe Klein

# If You Break It, You Pay for It

SPENT TWO DAYS TRAVELING WITH PRESIDENT BUSH LAST WEEK AS he tried to rally his troops for the coming election. It was a dispiriting experience; the days were before-and-after snapshots of his Administration. The first day was what Bush probably expected his presidency would be when he was elected in 2001: a jaunt through North Carolina, visiting a magnet school and a wonderful camp for children with chronic diseases established by retired NASCAR star Richard Petty, followed by the inevitable fund-raising dinner. That was George W. Bush as I had first known him, passionate and compassionate,

a convincing advocate for the need to reauthorize his No Child Left Behind Act, which uses tests to make schools accountable for their performance. But when Bush visited a classroom—the kids were doing a project about thunderstorms—all I could think about was that other classroom, the one in Florida, where he was reading *My Pet Goat* when the news came on the morning of Sept. 11, 2001.

The second day, a gothic journey into the partisan excesses of American politics, was all about what the Bush Administration has become. The President chose to campaign for two of the more skeezy candidates offered by the Republicans this year, the adulterous Pennsylvania Congressman Don Sherwood and the macaca-stained Virginia Senator George Allen. One might legitimately ask, Why on earth would he do that? The answer, I suspect, is twofold. Bush, ever antsy, was desperate to campaign somewhere, hoping to replicate his stunning late-campaign successes on the stump in 2002 and 2004. But there aren't too many Republicans in the really hot races—that is, races that will be decided by moderate voters—who want to be seen with the President this year. Sherwood and, to a lesser extent, Allen need all the help they can get. The flip side of Bush's compassion—the adolescent petulance, the full-body defiance—was also on display. His support for those embarrassing candidates was similar to his unyielding support for the historic fiasco of the war in Iraq. He was stubbornly staying the course.

In Sherwood's case, the course was particularly tortuous. There were empty tables at the fund-raising lunch at Keystone College in La Plume, Pa. The audience response was appropriately tepid when the Congressman was introduced with his wife, who had previously refused to appear with him and now seemed to be keeping a safe distance. Sherwood, you may recall, was the fellow whose affair with a young Peruvian immigrant exploded when she locked herself in the bathroom of his Capitol Hill townhouse, called 911 and claimed the Congressman was trying to choke her. The Congressman, who said he was only giving a massage, made a quiet, out-of-court settlement with

the woman last year. Bush announced that Sherwood was the "right man" to represent the district, which drew a big nothing from the crowd, and then quickly sought refuge in his stump speech.

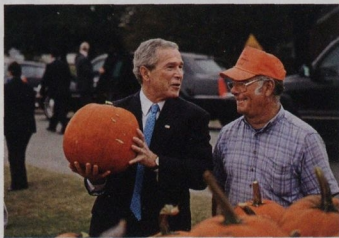
The speech—all about taxes and terrorists—was classic Bush, a series of artfully constructed tautologies, the sort of speech that had worked brilliantly in previous campaigns but has come to seem stale and off-key. "The Democrats believe they can spend your money better than you can. We don't," he said yet again. That has been one of Bush's most cherished bits of antitax demagoguery, except now it's clear that his Republicans have been anything but prudent about spending "your" money. Worse, there is the stench of anti-Washington, know-nothingism to it—as if "your" money weren't being spent on necessities like national defense, environmental protection or health care for the old and needy. That Bush would continue to indulge in this argument during wartime is shameful.

And about that war: "We will stay on the offense," he said at the Allen fund raiser in Virginia. "We will keep the enemy on the run."

This, on a day when Major General William B. Caldwell IV issued the starkest assessment of the carnage to date: that our Operation Together Forward—the half-baked attempt by Iraqi and U.S. forces to secure Baghdad—had failed. Privately, high-ranking military officials were saying that the situation on the ground in Iraq was now dire. Indeed, Bush's Iraq project and his Republican Party seemed to be spinning out of control simultaneously, with Shi'ites fighting Sunnis in the north (and rival Shi'ite militias fighting one another in the south) while, back home, neoconservatives fought

supply-siders who, in turn, fought religious conservatives as the Democratic congressional insurgency appeared to gain strength.

Everything seemed to be going wrong for Bush last week, even the metaphors. On the way to the Allen fund raiser, we stopped for a photo op at a picturesque farm stand outside Richmond. There was a pile of pumpkins sitting on a flatbed truck, and both Allen and Bush tried to hoist an aesthetically pleasing pumpkin by the stem. Both stems snapped. "If you break it, you pay for it, Mr. President," said Richard Keil of Bloomberg News, echoing Colin Powell's famous rule at the outset of the Iraq war. Bush didn't seem to get the joke. "I suppose you're right," he said, and tried to buy the broken pumpkin. ■



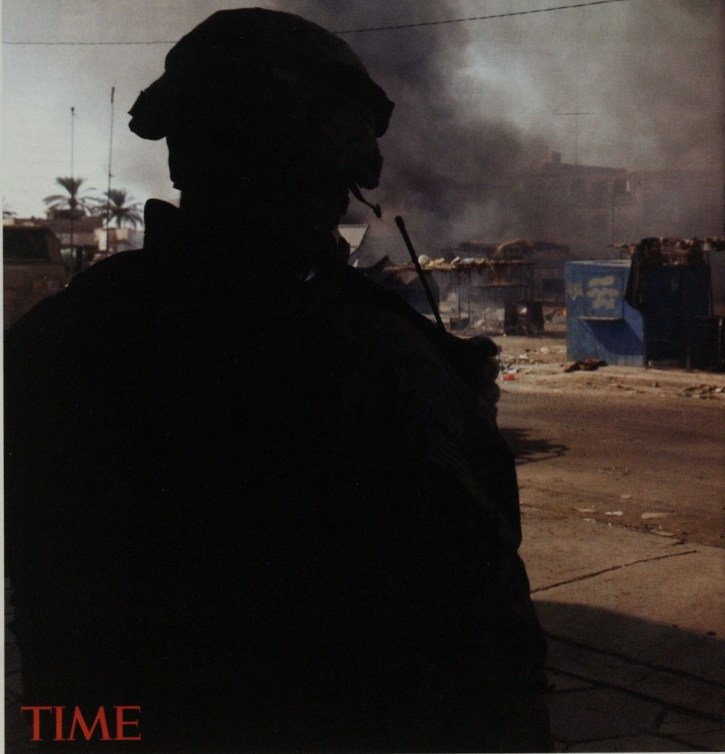
BUSH VS. GOURD: In Virginia, the pumpkin as presidential metaphor

PHOTO BY AP/WIDEWORLD; ILLUSTRATION BY JACQUES BENOIT



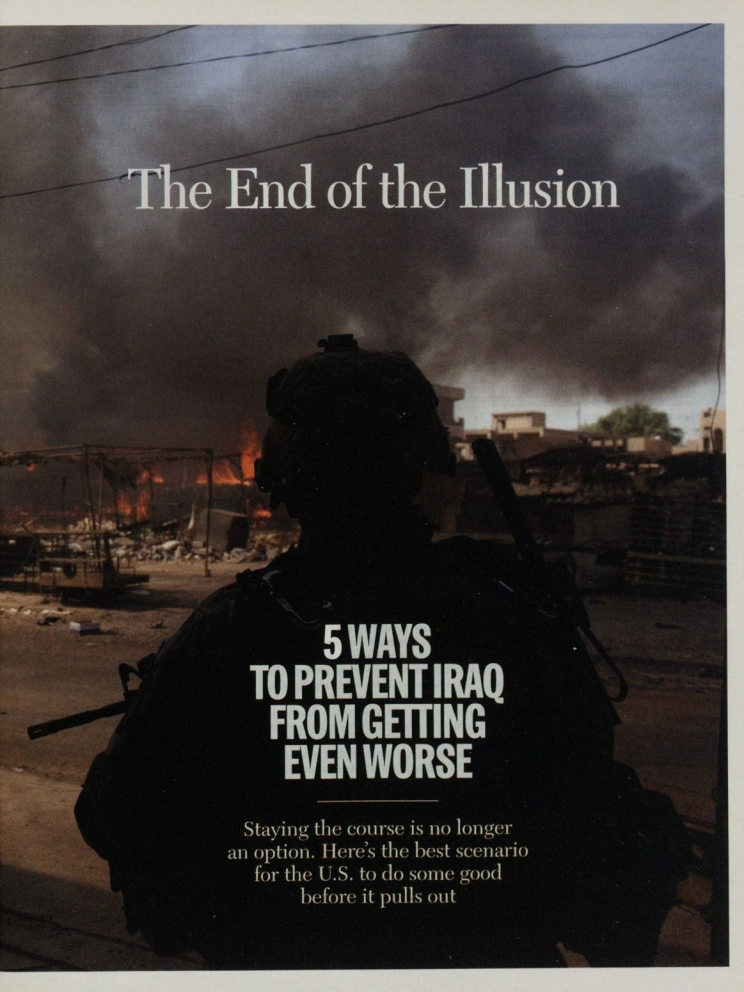
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HELPLESS? U.S. soldiers  
watch a fire in al-Dora, one  
of Baghdad's most violent  
districts. Its market is  
among the few places  
residents can buy food  
Photographs for TIME  
by Yuri Kozirev



TIME



A full-page photograph showing a soldier in silhouette in the foreground, looking towards a city in Iraq that is on fire. Thick black smoke rises from the burning buildings in the background. The scene is dark and somber, with the fire providing the main light source.

# The End of the Illusion

## **5 WAYS TO PREVENT IRAQ FROM GETTING EVEN WORSE**

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Staying the course is no longer  
an option. Here's the best scenario  
for the U.S. to do some good  
before it pulls out

By APARISIM GHOSH BAGHDAD

## IT'S A GRIM SIGN OF THE CHAOS ENGULFING IRAQ TODAY

that trying to save your family can put them in even more danger. That's what happened to Ammar Jawad, a Shi'ite in Baghdad, who this month moved his wife and two children to Balad, an hour's drive north of the violence-racked capital. He figured his family would be safer in Balad, a Shi'ite-majority town—until the war went there too. A week after Jawad's family arrived in Balad, a couple of Sunnis were killed in a suburb. Sunnis in a neighboring town retaliated by killing a dozen Shi'ite laborers. The Shi'ites then called in militias from Baghdad, and they went on a rampage in and around Balad. By the time U.S. troops finally stanching the bloodbath last week, nearly 100 people had died. Now Iraqis like Jawad, whose real name has been changed to protect his identity, are wondering if there's anywhere to go. "Even if I can get them out of Balad, where can I hope to send them next?" he asks. "What is the use in making any plans?"

There are no good options left in Iraq. To those who have lived through the daily carnage wrought by organized criminals, sectarian militias and jihadist terrorists, the idea that the U.S. can prevent a full-scale civil war—let alone transform Iraq into a stable democracy—has been dead for months. The main question is, How long will it take for military officials in Iraq and policymakers in Washington to concede that the whole enterprise is closer to failure than success? Midway through what is already one of the deadliest months this year, the U.S. military's spokesman in Baghdad, Major General William B. Caldwell IV, last week called the persistence of sectarian violence in Baghdad "disheartening" and acknowledged that the three-month-old U.S. campaign to take back the city has gone nowhere. That verdict added to rising clamor for an overhaul of the U.S.'s strategy in Iraq. In recent weeks, senior Republicans, like Virginia Senator John Warner, chairman of the Armed Services Committee, have said the Bush Administration should insist that the Iraqi government demonstrate progress by the end of the year or face a change of course by the U.S. Foreign policy hands in both parties are hoping that the Iraq Study Group, co-chaired by former Secretary of State James A. Baker III and Lee H. Hamilton, a former Democratic Representative from Indiana, will provide the White House with the political cover to abandon its now quixotic goals of creating democracy in Iraq in favor of a more limited focus on establishing enough stability to allow U.S. troops to leave without catastrophic consequences. "You can't sugarcoat that. The Iraq situation's not winnable

in any meaningful sense of the word. What the U.S. needs to do now is look for a way to limit the losses and the costs," Richard Haass, president of the Council on Foreign Relations and a former member of the Administration's foreign policy team, said last week. The question, Haass added, is "how poorly it's going to end up."

It's not just the politicians who are reassessing the U.S.'s options in Iraq. General Peter Pace, Chairman of the Joint Chiefs of Staff, has ordered a group of young officers to review the military's strategy in Iraq and ask tough questions. Pace is pursuing the underlying riddle: Why are there almost as many U.S. troops in Iraq now as there were two years ago when, in the interim, more than 300,000 Iraqi security forces have been recruited and trained? Pace, according to an officer familiar with the process, wants to know, What's wrong with this picture?

So what can still be done? Despite the consensus of gloom—Bush told ABC News last week that the violence in Baghdad "could be" compared to the Tet offensive in Vietnam in 1968-69, which helped turn many Americans against that war—few Iraqi or U.S. officials believe an immediate withdrawal is wise or likely. But paralysis could be worse. So the focus is on finding ways to bring violence down to a sustainable level, after which the U.S. can begin to extricate itself from the mess. At this late date, there's nothing the U.S. or the Iraqi government can do to stop the bleeding altogether. Iraq's most pressing problems may still take years to resolve. But quick and decisive action in a few key areas could at least help slow the inexorable descent into anarchy. Here are five of them:



CONFRONTATION Shi'ite women beg U.S. soldiers

I

## CLEAN OUT THE ROGUES

THE BUSH ADMINISTRATION'S STRATEGY has hinged on standing up credible Iraqi security forces to take over responsibility for the country's security. So far there are 311,000 U.S.-trained Iraqi soldiers and police, of varying capabilities. While that's close to the goal of 325,000, the real problem is less about quantity than loyalty. To anybody paying attention, it's clear that the security forces, broadly divided between the police under the Interior Ministry and the army under the Defense Ministry, are the main vectors of the widening civil war. The bureaucracies and the fighters have been infiltrated by militias, notably the Mahdi Army of Shi'ite radical cleric Muqtada al-Sadr and the Iran-backed Badr Organization, affiliated with the dominant party in the Shi'ite coalition that controls parliament. Many policemen and soldiers are more loyal to their sect leaders and militia bosses than to the Iraqi government. In Baghdad, for instance, many police vehicles and Interior Ministry offices bear stickers and posters of al-Sadr. Sunni



to release a young man who was wounded and captured during a gunfight outside Baghdad

victims of sectarian violence routinely accuse the police and army of looking the other way when the militias unleash havoc—or worse, joining in the killing.

Until recently, the government has ignored such allegations, suggesting that the victims were deceived by insurgents masquerading as cops or soldiers. But in the past few weeks, Prime Minister Nouri al-Maliki's government has acknowledged that some elements of the security forces have gone rogue. An entire police brigade was suspended this month on grounds that officers were indulging in sectarian or criminal activities, and the Interior Ministry claimed it fired some 3,000 employees and removed from their posts two top police generals.

But that doesn't go far enough. Al-Maliki says the security forces will continue to recruit from the ranks of the militias—leaving ordinary Iraqis feeling that one set of bad cops and soldiers will simply be replaced by another. The only option is for the U.S. to press al-Maliki to abandon his plans to absorb the militias into the security forces, slow down recruitment and set up a screening process to prevent militiamen

from infiltrating the ranks. And cops suspected of abuses can't merely be fired. "If these officers and policemen have been guilty of sectarian crimes, they should be in jail and not in the street where they can commit more crimes," says political analyst Tahseen al-Shekhli. "Otherwise, the message al-Maliki sends to every policeman is, 'There is no punishment for killing Sunnis.'"

## 2

### DEAL WITH AL-SADR

SINCE THE FEB. 22 DESTRUCTION OF A MAJOR Shi'ite shrine in Samarra, the Mahdi Army, al-Sadr's black-clad private militia, has been on the warpath against Sunnis, especially in and around Baghdad. Once driven by anti-Americanism—the Mahdi Army fought pitched battles against U.S. troops in 2004—the militias are fired by a determination to avenge centuries of Sunni oppression. Often with the connivance of the Iraqi security forces, marauding gangs professing loyalty to al-Sadr have killed or kidnapped thousands—not only Sunnis but also Shi'ites who don't subscribe to their

radical version of the faith. Al-Sadr's truculence has become increasingly destabilizing. Last week, just days after he met with al-Maliki to discuss an end to sectarian killings, al-Sadr's men battled police and a rival Shi'ite militia and briefly seized control of the southern city of Amarah.

In public, the U.S. military says al-Sadr—who controls a sizable block of parliament—is a major political figure and must be treated accordingly; in media briefings, even al-Sadr's name and that of his militia are studiously avoided. Privately, however, American commanders say they would like the shackles taken off just long enough to deliver some blows against the Mahdi Army. It wouldn't be simple: a full-frontal assault on heavily populated Sadr City isn't a smart option, and a senior U.S. intelligence officer says that "Sadr himself has a diminished ability to command and control his forces." But the U.S. may still be able to do some good by hacking away at those elements of the Mahdi Army responsible for the worst sectarian atrocities and criminal activities. Doing so, however, would require more steel from the al-Maliki government. After the U.S. arrested a top al-Sadr operative in Baghdad last week, a man they described as "the alleged leader of a murder and kidnapping cell" in east Baghdad, the Prime Minister emerged from a meeting with al-Sadr in Najaf to order the man's release.

## 3

### BRING THE SUNNIS BACK

YES, THAT'S BEEN TRIED, BUT MUCH OF THE hard slog U.S. Ambassador Zalmay Khalilzad put in last winter to bring the Sunnis into the political process was undone last month when Shi'ite and Kurdish parties forced through legislation that brings Iraq closer to a partitioned state, which Sunnis fear would leave them without access to the country's main resource, oil. "The Shi'ites and Kurds used their combined parliamentary majority to bully the Sunnis," says a Western diplomat in Baghdad. "They need to understand that a big part of democracy is about reassuring the minority that its worst fears won't be realized."

Sunni parties boycotted the vote on the federalism bill and are threatening to withdraw from the all-party government. The risk is that more Sunnis will join the insurgency, which is being driven by extremist jihadis who have taken over parts of western Iraq. The Mujahedin Shura Council, an umbrella of jihadist groups that includes al-Qaeda's Iraqi wing, last week announced



the formation of an Islamic state in "the Sunni provinces of Iraq." Scores of white-clad jihadists staged a brazen show of force in several towns in Anbar province. Although the majority of Sunnis want no part of an Islamic state run by jihadists, they may feel they have no option if the political process seems rigged against them.

One option, says the Western diplomat, is to use U.S. leverage with the Kurds to "get them to stop pushing the Sunnis into a corner." That would isolate the Shi'ites, who won't have a large enough majority in parliament to pass legislation. Khalilzad can draw on the fact that the Kurds, although committed to their own autonomy, owe their very existence to American arms. And the growing number of jihadist attacks on Kirkuk, a northern city coveted by the Kurds for its rich oil deposits, shows that they too stand to lose by radicalizing the Sunnis.

## 4

## WAKE UP THE NEIGHBORS

SINCE SYRIA AND IRAN ARE A BIG PART OF Iraq's problems—Damascus shelters and funds Sunni insurgents; Tehran arms and trains Shi'ite militias—they will have to be a big part of any solution. That has always been clear in Baghdad, where leaders like President Jalal Talabani maintain that the U.S. needs to engage Iraq's neighbors in some sort of dialogue, through unofficial channels if no other options exist. Talabani told the BBC last week that "if Iran and Syria were involved, it will be the beginning of the end of terrorism and securing Iraq within months."

But talks with either country remain anathema to the Bush Administration, which has consistently accused Syria of harboring terrorists and is currently engaged in a war of words with Iran over its nuclear program. "We'd be very happy for them not to foment terror," White House spokesman Tony Snow said last week. "But it certainly doesn't change our diplomatic stance toward either." Given the U.S.'s predicament, the Administration needs all the help it can get in Iraq. "Dialogue is what everybody does—enemies and friends," says former Marine General Anthony Zinni, a former chief of the U.S. Central Command. "It's neither good nor bad."

Haass, who served both President Bushes, says that despite the Administration's current reluctance, the U.S. will eventually find itself in such dire straits that it won't have much choice but to engage Syria and Iran. "We don't have the

## HOW LONG WILL IT TAKE AMERICAN AND IRAQI OFFICIALS TO CONCEDE THAT THE ENTERPRISE IS CLOSER TO FAILURE THAN SUCCESS?

luxury of not talking with Iran about Iraq simply because we disagree with Iran about other things," Haass says flatly. "I believe that as a rule of thumb we make a mistake when we set preconditions for negotiations. What matters in a negotiation is not where you begin, but where you end up."

## 5

## GET TOUGH. THEN GET OUT

GIVEN THE BREAKDOWN OF SECURITY IN much of Baghdad and western Iraq, military commanders won't contemplate an imminent reduction in the number of U.S. troops in Iraq—which is holding steady at 140,000. And although some hawks, like Arizona Senator John McCain, advocate sending more troops in the short term, the Bush Administration—and the public—hasn't signaled any inclination to do so.

Even at current troop levels, U.S. forces may be able to bring the violence down to a more tolerable level. As the insurgency has intensified, many U.S. units have gone into "force protection" mode: going outside the wire only when a situation has reached crisis proportions and there's little they can do to set things right. That's the scenario that unfolded in Balad last week, when U.S. forces stood on the sidelines despite calls by Sunni leaders for them to intervene against the Shi'ite death squads. Some top commanders would instead like to see the U.S. military adopt more aggressive counterinsurgency tactics. For instance, rather than confine most troops to a few large bases on the outskirts of urban centers, the commanders advocate setting up smaller "patrol bases" near volatile neighborhoods. Those would give U.S. troops a higher profile—which is in itself a deterrent against violence—and allow them to respond more swiftly to trouble.

In Baghdad, the Americans have increased their patrolling in the city, but they are rarely on hand to prevent Shi'ite militias or Sunni insurgents from strafing a neighborhood or snatching people from the streets. Setting up more patrol bases in

Baghdad could allow for surprise swoops and a more rapid response to crises.

But the corollary to a more aggressive posture is that as U.S. troops grow more visible, the insurgents will have greater incentive to keep fighting, which would inevitably lead to higher U.S. casualties. Although the military says it can withstand even the heavy toll it has suffered this month, many officers, as well as lawmakers from both parties, acknowledge that the unabated sacrifice of American life will eventually exhaust what public support remains for the war. At the Pentagon, officers are discussing withdrawal schemes. The question at this point may simply come down to how rapidly it's done. "We're all waiting for Nov. 7," says a senior officer, referring to Election Day in the U.S. "We know things have to change, but it needs to be reasonable. They can't just want us to bail out immediately. That would be ugly."

IF ALL OF THESE PRESCRIPTIONS WERE APPLIED, would they make a difference? It's possible, but only if taken together. The Iraqi security forces can't be cleaned up unless the U.S. is prepared to face down al-Sadr—and it can accomplish neither of these tasks unless American commanders are allowed to be more aggressive on the ground. And no political solution is possible unless the Sunnis stay in the tent and the Iranians and Syrians agree to stay out of it.

Equally plausible, however, is the prospect that none of these steps will work, taken separately or together. Among independent analysts in Iraq and Washington, there is a growing skepticism about prescriptions of any kind. "No mix of options for U.S. action can provide a convincing plan for victory in Iraq," wrote Anthony Cordesman of the Center for Strategic and International Studies in a recent paper. "The initiative has passed into Iraqi hands. There are no 'silver bullets' that can quickly rescue this situation." Saving Iraq, if it's still possible, won't happen without more blood and heartbreak—among Americans as well as Iraqis like Ammar Jawad. His family survived the bloodletting in Balad, and Jawad is leaning toward leaving his family there. He says he has "given up believing things will be better anywhere in Iraq." It will be a long time before Iraqis like him will be persuaded otherwise—no matter when the U.S. goes. —With reporting by Sally B. Donnelly, Michael Duffy and Mark Thompson/Washington, M. Ezzat/Baghdad and Scott MacLeod/Cairo





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# “WE’RE NOT LOOKING FOR AN EXIT STRATEGY. WE’RE LOOKING FOR VICTORY.”

Vice President Cheney welcomes fresh ideas on Iraq but maintains the war will be seen as visionary

*In the sitting room of his official residence last Wednesday, Vice President Dick Cheney sat down with TIME's Mike Allen and James Carney for a rare print interview. Excerpts:*

**■What do you think a Democratic Congress would be like?**

I don't expect that to happen. I'm optimistic that we're going to hold both the House and the Senate. One of the things I talk about on the campaign trail is the importance of what we've been able to do with tax policy. How our changes in tax policy—especially in '03—stimulated a recovery that's generated 6.6 million new jobs. Just today, the Dow broke through the 12,000 mark, first time ever for the Dow Jones industrial. I think a lot of that goes back to what we were able to do with cutting taxes on investments, on dividends and cap gains and so forth. All of that is at risk if there were to be a Democratic Congress.

**■How badly do you think the Mark Foley scandal has hurt Republican candidates?**

I don't think it's hurt our candidates generally. Obviously, it's a terrible situation. I think appropriate action has been taken. Investigations are under way to find out what happened. The place where it's likely to have an impact, clearly, would be in Foley's district. But beyond that, I don't sense that it's the kind of issue that has an impact on Wyoming or California or Texas.

**■How long do you think it will be before the average American sees going to Iraq as a good idea?**

I think that will all depend upon the final outcome. It's difficult for people to judge week to week. I think we've done the right thing. I think we're doing the right thing now. I firmly believe that. The President firmly believes it. I think the world is better off with Saddam Hussein in jail, on

trial, than in power. Right next door today in Iran you've got Mr. Ahmadinejad off and running trying to develop nuclear weapons. The only thing that would be more volatile is if you also had Saddam Hussein trying to develop nuclear weapons in Baghdad. Establishing a democratic government, getting rid of the old regime, closing down a major state sponsor of terror, shutting off Saddam Hussein's practice of making payments to the families of suicide bombers—we've done good work to get this far. We've got more to do. It's going to be tough to finish the task, but I think it's very important that we complete the task.

**■Do you think that in your lifetime going to Iraq will be widely seen as visionary?**

I do. I don't see any way you can argue, for example, that what happens in Iraq isn't going to have an impact on Musharraf in Pakistan or Karzai in Afghanistan. The key to a workable strategy in that part of the world against al-Qaeda, and the Islamic radicals that we're at war with, is to get the locals into the fight. They've got to take responsibility for their own governments, for their own security. That's what's happened in Afghanistan and in Pakistan, where having them working with us in the intelligence arena to capture and kill al-Qaeda has been absolutely essential. Same thing in Saudi Arabia.

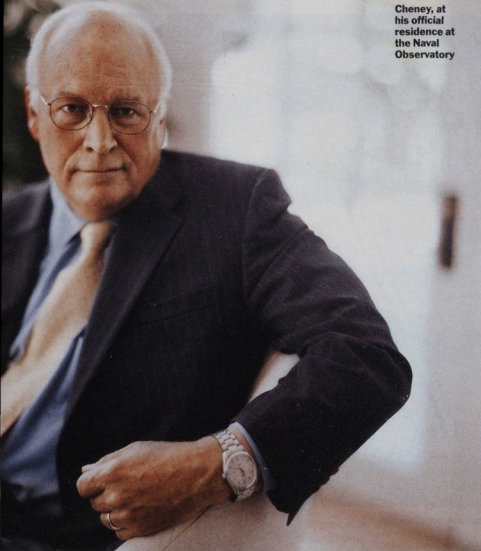
If we were to do what some of the Democrats want, withdraw from Iraq, you could imagine what happens to a man like Karzai or Musharraf, who in effect puts his life on the line every day when he goes to work: the hundreds of thousands of men in Afghanistan and Iraq who signed on for the security forces to fight on our side, in effect, against the evil ones; the overall attitude of the millions of people in Afghanistan and Iraq who have gone to the polls and risked

their own lives in order to vote and participate in newly created democracies, and suddenly the United States says, Well, gee, it's too tough in Iraq, we're going home. You cannot separate out Iraq from that broader global war on terror. Bin Laden has made the point repeatedly that Iraq is now the central front in the war on terror.

**■But hasn't he made that point because we're there? If we weren't there, would he be making that point?**

The fact of the matter is we are there, and it is the central struggle at this point. The terrorists' only strategy is to break our will. They can't beat us in a stand-up fight. They never have. They go back, and they cite evidence of Beirut in 1983 and Somalia in 1993, when they killed Americans and then Americans withdrew. They think we don't have the stomach for the fight. For us to do what the Democrats—some Democrats—have suggested in Iraq would simply validate that strategy, would simply say to al-Qaeda, You're right. And all it would do is encourage more of the same.





■ **Isn't what's happening in Iraq, though, not about al-Qaeda principally but about sectarian war?**

There's no question that there is sectarian violence now, but remember how we got to sectarian violence: al-Qaeda. That was their strategy: to kill Shia until they could generate some kind of a response. And the lesson we should have learned with 9/11 is that there may have been a time in our history when we could withdraw behind our borders and be safe and secure here at home. That day passed on 9/11. When we saw the damage that a handful of men could do—trained in the remote training camps of Afghanistan, aided and abetted by a planning cell in Hamburg, Germany, and ending up here killing 3,000 Americans that morning—and when we think of the ultimate threat of deadlier weapons than they had that day, the idea that we can turn our back on the Middle East and walk away from a state that could conceivably become a safe haven for terrorists or another area where they can train and plot and plan, that went out the window on 9/11.

■ **There's a lot of talk that the Iraq Study Group led by James Baker will provide the Administration after the election with an exit strategy from Iraq.**  
I know what the President thinks. I know what I think. And we're not looking for an exit strategy. We're looking for victory. And victory will be the day when the Iraqis solve their political problems and are up and running with respect to their own government, and when they're able to provide for their own security. How we get to that objective is what we need to keep in mind. Our strategy hasn't changed. Our tactics change from time to time, and they have to adapt and adjust. We're eager to have thoughts and ideas from experienced people in terms of how we can move forward, in having the Baker-Hamilton group go put fresh eyes on the problem and take a look at it.

■ **If you had to take back any one thing you've said about Iraq, what would it be?**  
I thought that the elections that we went

through in '05 would have had a bigger impact on the level of violence than they have, I guess. I expressed the sentiment some time ago that I thought we were over the hump in terms of violence. I think that was premature.

■ **Do you think we'll have a military draft in your lifetime?**

I don't believe so. I'm a great believer in the all-volunteer force. It produces a very, very high-caliber military. People are serving because they want to serve. We preserve the Selective Service system in the event there were to be some catastrophic conflict that would require putting [nearly] 20 million people in uniform like we did in World War II, but I don't foresee at this stage the likelihood of that.

■ **Now that you're a wartime Vice President, do you regret not having served in the military?**

No. I don't go back and look at those decisions. I've spent a lot of time over the years on these issues. But I'm 65. I'd like to go back and do it all over again, but I made the choices I made.

■ **In light of the North Korean tests, is the Nuclear Nonproliferation Treaty [NPT] system in trouble?**

So far, I would say I've been generally pleased with the way in which the international community has come together in the last week or two after the test by North Korea. The Chinese have been vital in that process, and I think they've undergone a significant transformation in terms of how they look at the problem. The ultimate test, though, will be whether or not we can complete the task of the denuclearization, if you will, of the Korean peninsula and also get the Iranians to come into compliance with their obligations under the NPT and give up their aspirations to build nuclear weapons.

■ **Why not run for President? You're younger than John McCain.**

I've got a lot of miles on me. [Laughs.]

■ **What do you think you and Mrs. Cheney will do after you leave office?**

I don't have any idea. I'll be 68. I still have a few good years left, and I expect we'll spend time with family. Still got a lot of rivers I haven't fished. ■

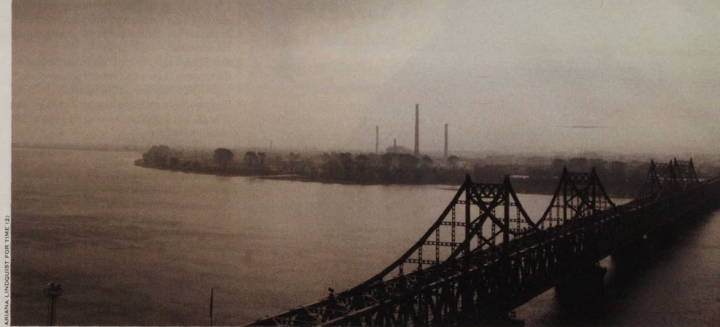
To read the full interview with the Vice President, go to [time.com/cheney](http://time.com/cheney)



Simon Elegant/Dandong

# STARING AT NORTH KOREA

ASIANA, LINDQUIST FOR TIME (2)



## WORLD

The survival of Kim Jong Il's regime depends on cross-border trade. Here's why China is so reluctant to cut it off

**A**T FIRST GLANCE, THE CITY of Dandong seems a peaceful, bustling symbol of Chinese prosperity. Brightly dressed townspeople stroll along the tree-lined promenade near the Yalu River, teenagers mixing with office workers and young families, many of them fresh from nearby malls, shopping bags at their sides. As the light fades, neon signs illuminate the city's numerous hotels and karaoke bars. Smaller lights also begin to blink on in the rows of brand-new apartment buildings that line the riverbank for miles. Behind one of the buildings, a fountain of noise and color erupts as firecrackers and ex-

ploding rockets mark a wedding banquet.

Look a little closer, however, and it becomes evident why Dandong (pop. 2.4 million) is anything but a normal Chinese city—and why it's a crucial front in the world's struggle to contain a nuclear North Korea. A few hundred yards across the river lie the dilapidated low-rise buildings of the North Korean city of Sinuiju, many of which seem deserted, their window frames empty of glass, their doors agape. A few peasants dressed in blue jackets and trousers can be seen laboring in the fields in front of the town, but otherwise an eerie stillness pervades. As evening

advances, only a few feeble lights come on in Sinuiju, and the town's forlorn structures are soon swallowed up by the darkness. Only the incongruous shape of a long-unused Ferris wheel is visible in the dying light.

The proximity of such desolation goes to the heart of China's quandary about how to deal with North Korea and its leader, Kim Jong Il. Dandong is the main crossing point on China's

### UNEASY LINK

**Spanning the Yalu River, the Friendship Bridge links China, foreground, with North Korea**

880-mile border with North Korea, making it the most active hub for the \$1.6 billion in annual trade between the two countries. That trade is critical to the survival of Kim's regime: some 90% of Pyongyang's daily oil supply and just under half its food imports come from China. Although the U.S. believes that tightening the financial squeeze on Pyongyang is necessary to persuade Kim to abandon his newly tested nuclear arsenal,

Beijing fears that a cutoff in aid would bring about the collapse of the North's economy, touch off civil unrest and lead to an influx of millions of poor, hungry refugees on its borders. In response to Kim's test on Oct. 9, the U.N. Security Council demanded that North Korea





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eliminate all its nuclear weapons and other weapons of mass destruction, as well as ballistic missiles. The U.N. also authorized inspection of cargo to and from North Korea.

Making those sanctions meaningful depends on China. China said last week that the country's four main banks will cease handling transactions from North Korea. It also says it had increased inspections of goods passing from China to North Korea by land, although there will be no inspections of seaborne cargo. Chinese newspapers reported last week that authorities had closed all border crossings with North Korea except for the most heavily trafficked one, at Dandong.

And so if China really intends to exert pressure on Pyongyang, Dandong will be the place where the hammer will drop. But there's reason to doubt China's readiness to take further steps toward squeezing North Korea. One reason is self-interest. Trade with the North is vital to border cities like Dandong, which has registered double-digit growth in recent years, according to local government statistics. Much of that is due to its trade with North Korea, which has more than quadrupled since 1999. Others have benefited from doing business with the North: energy and fuels constitute the bulk of China's exports to the North, accounting for nearly \$300 million last year. Significantly, food was the second largest product, at about \$150 million, followed by electrical and other machinery and plastics.

The importance of the North Korean market to the Chinese helps to explain why officials have been relatively slow to enforce the U.N. sanctions. At Dandong's three-story customs compound, a plump, middle-aged man who calls himself Li and says he is a truck driver gestures toward the 15 or so vehicles waiting to be inspected before driving onto the bridge over the Yalu. "The in-



#### BORDER BUSINESS

**Construction materials, fruit and other goods are loaded onto a truck headed for North Korea**

spections are a little stricter, but it's really just for show. They poke around a bit and then let you go."

What scares Beijing most about sanctions is less what they would mean to China's economy than what damage they could do to North Korea's. In the mid-1990s, North Korea suffered a severe famine that lasted for several years and left perhaps hundreds of thousands dead. Although increased trade and relatively good harvests in the past couple of years mean the current situation is fairly stable (Pyongyang doesn't publish reliable economic statistics, but most estimates put GDP

growth in recent years in the 1%-to-2% range), the North remains dependent on outside food aid. According to the Brussels-based International Crisis Group, conditions could deteriorate quickly. A forthcoming report warns that "a perfect storm may be brewing for a return of the famine." The report notes that Pyongyang last year reintroduced the same public food-distribution system that had collapsed in the 1990s, and rejected assistance from international aid groups. Those problems have been further exacerbated by summer floods that damaged crops and infrastructure.


The prospect of a humanitarian crisis is not lost on Chinese officials, who find themselves trying to engage North Korea while at the same time walling it off. Above Dandong sits a watchtower whose stone battlements are silhouetted by the dying rays. The tower is one of the first outposts of China's Great Wall, remnants of which wind up and down the hills leading to Dandong. Now China is building another wall, a fence along its entire border with North Korea. But even when

that structure is complete, it seems unlikely that Beijing will pay much more than lip service to imposing the kind of severe sanctions that, while they would teach North Korea a lesson for its nuclear adventures, could also bring about renewed famine and the prospect of hundreds of thousands of refugees.

It's revealing that even in the wake of Kim's nuclear detonation, most Chinese in places like Dandong regard their neighbor with pity more than fear. On the highway leading out of the city, a farmer sits astride a brand-new bright blue motorbike and waits as a fruit seller packs up three large bundles of apples and pears. "I'll take this down to the river tonight, and the North Koreans will be there to trade as usual," he says. He says he swaps the fruit for sheets of copper, most probably stolen, usually one piece of fruit at a time because his buyers can't afford more. "These are the people who are allowed to live near the border. They have to pass loyalty tests," he says, shaking his head. "And still they are smuggling and crossing into China. Imagine what the rest of the country is like."

**Chinese citizens in places like Dandong tend to regard North Korea with pity more than fear**





That's so weird.  
My diet's rich in  
antioxidants too.

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We all know the importance of raising healthy children. We also know that parents can't do it alone. That's why we at America's beverage companies are proud to announce we're taking a major step to help.

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Under these new guidelines, students will have a broad range of lower-calorie, nutritious, smaller portion beverage choices—100% juice, low-fat milk and bottled water in elementary and middle schools, with the addition of diet sodas, sports drinks and low-calorie teas in high schools.

It's all part of a broader effort to teach children the importance of a balanced diet and exercise. By working together with parents, teachers, and government and health professionals, we hope to help America's current and future schoolchildren grow up healthier than ever.

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**PEPSI**



TIME

# America By the Numbers

At the beginning of its fourth century, America is more colorful, still uncrowded, purple in its politics and complicated in its beliefs. An illustrated guide to the nation's essential truths

WHERE WE LIVE 42 • WHO WE ARE 44 • HOW WE VOTE 46 • WHAT WE EARN 48  
WHAT WE BELIEVE 50 • HOW WE SPEND TIME 52 • WHAT WE BUY 54



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**S**OME PLACES ON EARTH ARE SIMPLY TOO BIG TO PHOTOGRAPH: the Grand Canyon, the Great Wall, Egypt's Valley of the Kings. Those monuments don't fit in any frame; they were made—by God or man—to overwhelm. You can visit them, snap some shots, but something is missing when you get back home. So how do you capture a country with 300 million independently minded and moving pieces? Who would even try?

We hunt the larger truths because we can't help it, especially within sight of a critical election, when pundits and pollsters have to reach general conclusions about countless specific doubts and hopes. But America won't sit still to have her portrait painted. Our politics especially resist reduction. One reason lawmakers have to draw such twisted districts to save their seats is that we are so much more purple than they'd like, a tangle of red suburbs of blue

cities and blue counties in red states. That mischievous map of a huge central red sea cupped by blue parentheses on the coasts makes us look like a very different country than we really are.

Our Spirit too does not lend itself to summary. To say that America is a very religious country is both true and unhelpful without a concordance. Researchers at Baylor University identified the different Gods we envision and the worldviews they invite. Whether you see an attentive Father or a distant one, a critical deity or a forgiving one, goes a long way toward explaining your views on military spending, the Iraq war, environmental responsibility and wealth redistribution.

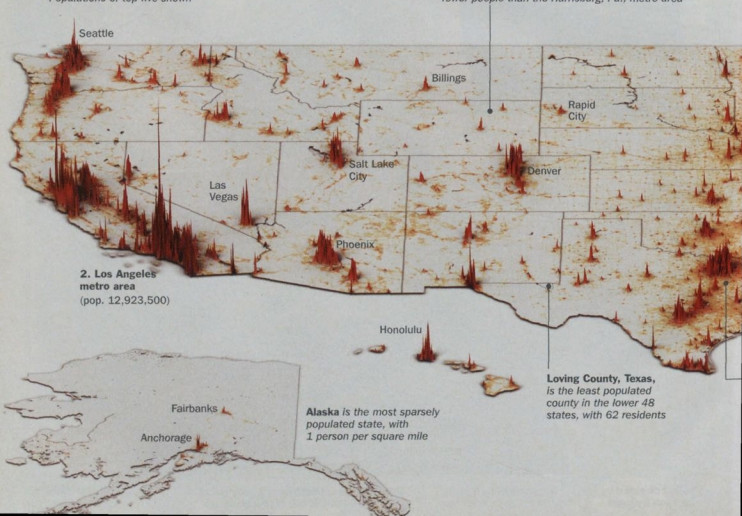
The very idea of redistributing wealth can feel un-American in the land of Horatio Alger, until you look closely at how it's spread now. Half of us earn less than \$30,000 a year, 90% less than \$100,000. To get an idea of how we value our values, Howard Stern

# Where We Live...

Unlike many developed countries, the U.S. keeps growing. We are also moving south and west. But compared with China or India, the nation is a vast prairie

**80% of the U.S. population lives in a metropolitan area**  
Populations of top five shown

*The entire state of Wyoming (pop. 509,300) has fewer people than the Harrisburg, Pa., metro area*



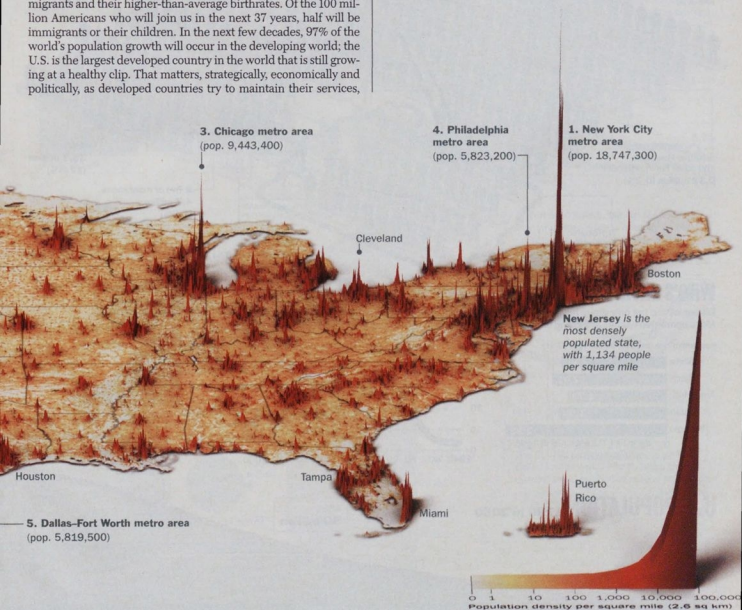
earns every 24 seconds what takes a cop or a teacher about a week. Parents hoping to persuade their children to buckle down in school might try this: as an adult, the more you know the less you'll have to work. Those with a high school degree or less spend far more of their time on the job than those with a college degree or beyond.

If Time is the new Money, then we learn something about who we are by how we spend it. Although they've cut back, most mothers still spend more time doing housework than taking care of their children—and twice as much time doing it as fathers do. But that is still a mark of progress. The total hours worked by men and women are roughly equal—about 65 hours a week—when you count paid and unpaid work. For all the headlines about the time crunch and the lost generation of latchkey kids, today's parents actually spend more time with their children than parents did in 1965. In the case of fathers, they spend twice as much.

Our families are getting smaller—with one vital exception. Compared with those of Europe and Japan, the U.S. population is younger and more colorful because of the continued arrival of immigrants and their higher-than-average birthrates. Of the 100 million Americans who will join us in the next 37 years, half will be immigrants or their children. In the next few decades, 97% of the world's population growth will occur in the developing world; the U.S. is the largest developed country in the world that is still growing at a healthy clip. That matters, strategically, economically and politically, as developed countries try to maintain their services,

their militaries, their economic strength. If there is already a gap in energy and optimism between the U.S. and Europe, it looks likely only to widen in the next generation.

America has always been a nation of pilgrims—people who come here and those born here who like to move around. But if you are feeling restless and want to explore the country, don't go by the names or you'll get lost. Loving County, Texas, needs to sound so friendly because it is the least populated county in the lower 48. New Jersey is the Garden State, but it's more like a planter, since it's the most densely populated in the country. Sundance, Wyo., sounds like a merry place, but it was named for a Lakota Indian festival in which young warriors cut off pieces of their flesh and then danced in a test of strength. You wonder who moves to Helltown, Devil's Den, Weedpatch (all in California); Boring, Ore.; Elephant Butte, N.M.; West Thumb, Wyo.; Trickem, Ala.; Possum Trot, Ky.; or Lonelyville, N.Y. But they are all probably close to someone's idea of paradise. —By Nancy Gibbs



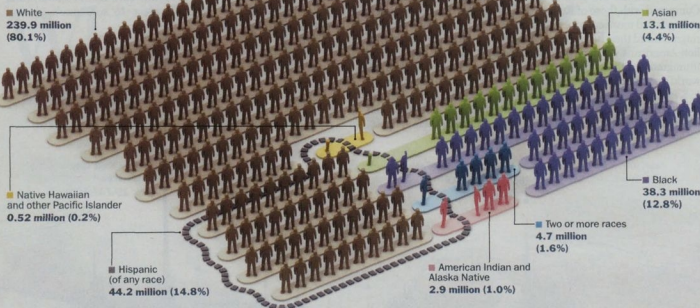


# Who We Are...

The U.S. population is still expanding, a dynamic rooted in high immigration rates. Newcomers from Latin America are leading the push

## FACES IN THE CROWD

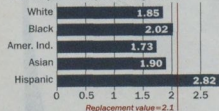
Women (51%) slightly outnumber men (49%). Here's how race and ethnicity break down:



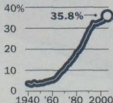
## WHO'S HAVING BABIES

Hispanics are the only group having more than enough children to replace themselves in the population. More unmarried women are giving birth, but births by teenage girls are at their lowest rate

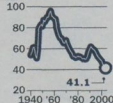
Total fertility rate (births per woman ages 15-44)



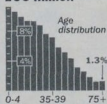
Live births to unmarried women as a percentage of all births



Live births per 1,000 women ages 15-19



1915  
100 million



1918, which saw a flu pandemic, is the only year in U.S. history that the population declined

## U.S. POPULATION 1790 to 2050

1790  
3.9 million

1880  
50 million

Lines show proportion of each age group in the population

As the baby boom crested, 11.3% of the population was younger than 5



## FOR EVERY 1,000 AMERICANS...

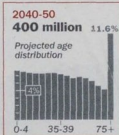
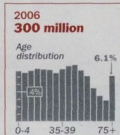
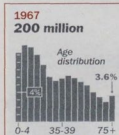
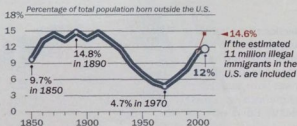
568 live in the state in which they were born  
455 are employed  
420 voted in the last presidential election  
405 are married  
341 drive to work alone

173 speak a language other than English at home  
159 have no health insurance  
126 live in poverty  
122 are 65 and older  
115 claim Irish ancestry

23 are in prison, in jail, on parole or on probation  
8 are grandparents caring for grandchildren  
5 are in the active-duty military  
1 is in kindergarten

## IMMIGRATION NATION

By 1970 immigration had slowed to a trickle. Today it's approaching a historic high, especially if illegal immigrants are counted

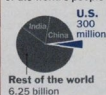


Sources: U.S. Census Bureau; Population Reference Bureau; National Center for Health Statistics; Pew Hispanic Center

In 1967 the largest segment of the foreign-born population came from Italy...

... Today 53% of the foreign-born come from Latin America, most from Mexico

The U.S. is the third most populous country on earth but still has fewer than 5% of the world's people

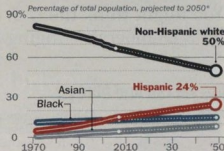


Today 6.8% of the population is younger than 5

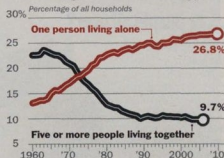
Projections

## 4 WAYS TO SEE THE FUTURE

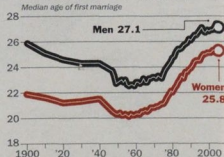
**1 MORE HISPANIC, LESS WHITE**  
About half of all U.S. population growth is occurring among Hispanics. The median age for Hispanics is just 26



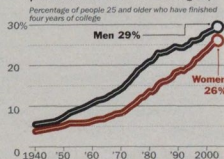
**2 SMALLER FAMILIES**  
In 1915 the average household contained more than four people. Today the average is 2.5. Large families are increasingly rare



**3 LATER MARRIAGE, OR NO MARRIAGE**  
Marrying later in life is actually an old custom revived. Today nearly half of Americans 25 to 29 are unmarried



**4 MORE EDUCATED PEOPLE**  
The G.I. Bill enabled millions to go to college after World War II. Today the upward trend continues across all groups



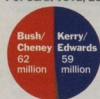
\*May not total 100% because of overlapping responses

# How We Vote...

You might think the U.S. is an unbroken heartland of red Republicans, with blue Democrats clinging to the coasts. The truth is another shade

## Are we red and blue ...

POPULAR VOTE, 2004

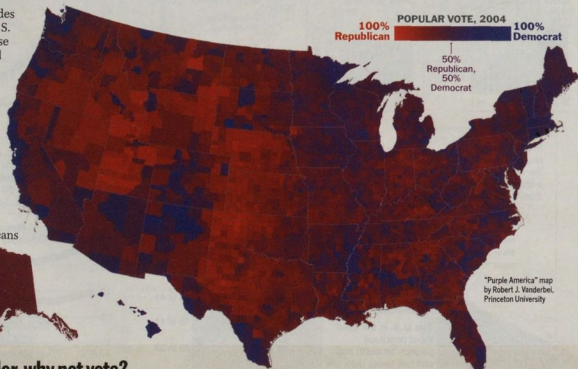


The past two presidential elections have been remarkably close. But because elections in the U.S. are winner-take-all, finishing second by one vote is the same as losing by a million. Thus the misleading map at right was born, and *red state/blue state* entered the American lexicon as a catchphrase for what divides us. But does it really mean anything?



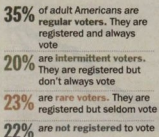
## ... or purple all over?

The map at right shades the counties of the U.S. according to how close the 2004 presidential election was in each one. Most of the heavily populated areas of the country appear in shades of purple, denoting a close race. Finishing second by one vote doesn't win the election, but you'll find plenty of Democrats in South Dakota and Republicans in Oregon.

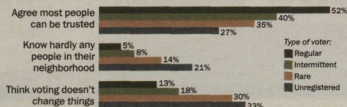


## Whichever color, why not vote?

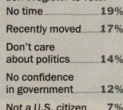
About three-quarters of voting-age Americans are registered to vote, but many don't bother on Election Day. In 2004, the highest proportion of eligible voters since 1992 turned out, but that was only 64%, compared with 60% in 2000. Turnout is even lower for off-year elections like the one coming Nov. 7. A new Pew survey looks at who votes and who doesn't:



Voting participation increases with age and income, but it also has a strong correlation with a person's community ties and attitudes. Percentage who:



Top five reasons people don't register to vote:



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<sup>1</sup>2007 XL7 Limited with Platinum Touring Package MSRP as shown \$30,784. MSRPs include freight, but exclude govt. fees and dealer charges. <sup>2</sup>Electronic Stability Program (ESP)<sup>®</sup> is a registered trademark of DaimlerChrysler AG. <sup>3</sup>All new Suzukis come standard with a 100,000-mile/7-year powertrain limited warranty. See dealer for complete warranty details. SUVs handle differently than ordinary passenger cars. Federal law cautions to avoid sharp turns and abrupt maneuvers. Always wear your seatbelt. For specific details, please read your Owner's Manual. "Tread Lightly!" on public and private land. © American Suzuki Motor Corporation 2006. Suzuki, the "S" logo, and Suzuki model names are Suzuki trademarks or ®.

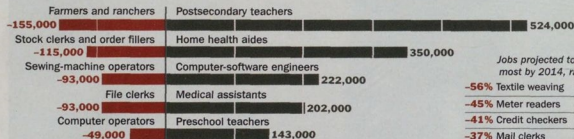


# What We Earn...

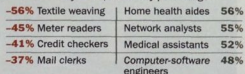
As manufacturing jobs disappear and service jobs emerge, the way Americans work is changing. Here's a look at what we make and how we do it

## Hot jobs, cold jobs

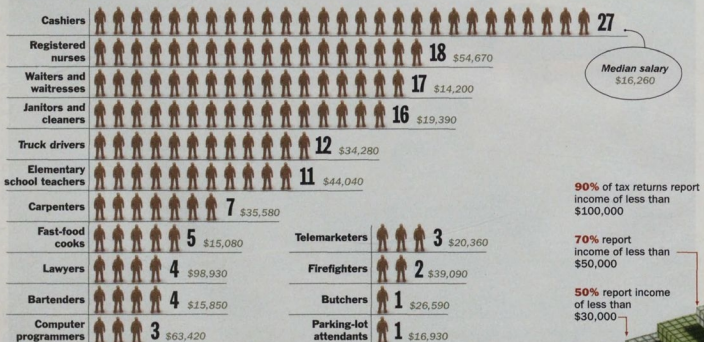
Top five U.S. occupations projected to **decline** or **grow** the most by 2014, ranked by the total number of jobs



Jobs projected to **decline** or **grow** the most by 2014, ranked by percentage

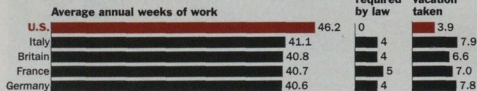


## For every 1,000 working people, there are ...



## All work and no play

Compared with Europeans, American employees work more weeks and use less vacation time



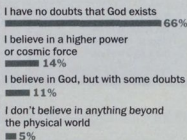
Sources: Bureau of Labor Statistics; Internal Revenue Service; The State of Working America 2006/2007; Salary.com; Forbes.com





# What We Believe...

The U.S. is overwhelmingly a nation of believers. We just don't believe the same things. More than 85% of Americans follow a Christian faith, but that strong majority is built of dozens of denominations that diverge on the most basic questions: What role does God play in the world? What does he want of us? What does the Bible really mean?



The largest segment of believers is evangelical Protestant, a blanket term for the dozens of denominations that emphasize the authority of the Bible, salvation through a personal relationship with Jesus, and the need to share their faith with others. But few Evangelicals welcome that label, preferring "Bible-believing" or "born again."

## HOW WE SEE GOD ...

Participation in a particular religious denomination doesn't always translate into a consistent set of views about the world and society. By asking dozens of questions about how Americans perceive God, researchers have constructed four religious viewpoints that correlate strongly with a person's social and political outlook.



**31%** believe in an **AUTHORITARIAN GOD** who is deeply involved in daily life and world events. God is angry at sin and can punish the unfaithful or ungodly

53% of African Americans share this view, as do 56% of people who strongly believe that God is a "he"

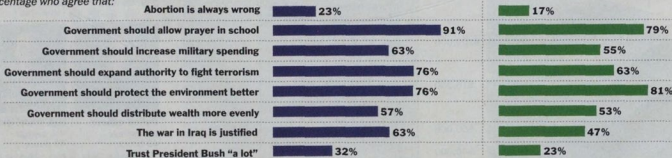


**23%** believe in a **BENEVOLENT GOD** who is deeply involved in daily life and world events but is mainly a positive force reluctant to punish

People younger than 30 are the least likely to hold this conception of God—just 13% in the cohort do

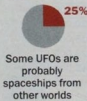
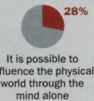
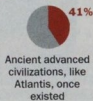
## ... SHAPES OUR POLITICS

Percentage who agree that:



## HOW WEIRD IS THAT?

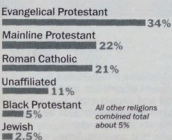
Percentage who agree that:



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# Nine out of 10 Americans think there's something bigger out there. But what? A look inside our search for meaning

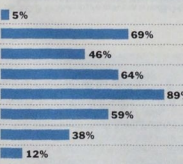


The remaining pieces of our religious quilt comprise the minority who follow other faiths—Judaism, Islam and Buddhism, for example—or no religion. About 5% of Americans are atheists. Researchers at Baylor University have been probing beyond the simple question of belief in God to explore American faith. Below are some findings:



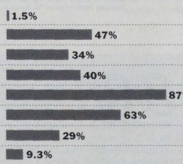
**16%** believe in a **CRITICAL GOD** who does not really interact with the world but is unhappy with its current state and will exact divine justice

**21%** of people in the Eastern U.S. hold this view, while just **14%** of Westerners do

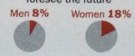


**24%** believe in a **DISTANT GOD** who does not interact with the world and is not angry. God is more of a cosmic force that set the laws of nature in motion

**37%** of those with household incomes over \$100,000 a year take this view. **42%** of Jews view God this way



Astrologers, palm readers, tarot-card readers, fortune tellers and psychics can foresee the future



Sources: Questions about belief are from American Piety in the 21st Century, the Baylor Religion Survey, September 2006. The survey has 1,721 randomly selected respondents and a margin of error of  $\pm 4$  percentage points. Denominational maps are from Religious Congregations & Membership in the United States: 2000, Glenmary Research Center via the Association of Religion Data Archives

## DENOMINATION NATION

Seventy-seven percent of the U.S. population falls into one of three religious groups—mainline Protestants, evangelical Protestants and Catholics.

Religious adherents per 1,000 people, by county





**Average time spent per day**  
on 11 main activities by men and women, married and single



## AMERICA BY THE NUMBERS

# How We Spend Time...

If time is the currency of life, then that currency is fast rising in value. Those 1,440 minutes in a day go a lot further than they did 40 years ago, as we cram as much as possible between sunrise and sunset. To get a measure of how Americans spend their moments, the Bureau of Labor Statistics' American Time Use Survey (ATUS) asked 13,000 household respondents to describe how they lived on one day in 2005. Their input let us take a rare peek at the Joneses—and discover a few surprises.

## FAMILY PATTERNS

**■ MORE TIME WITH THE KIDS** Dual-income middle-class moms and dads appear to be the busiest of parents, each averaging 64 to 70 hr. a week in paid and unpaid work. Still, they spend as much time—if not more—with their kids as parents did in 1965. Mothers are generally the ones who sacrifice sleep and leisure time to make that possible. Time

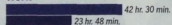
diaries over four decades show that employed women spend 40% less time on housework. Each week employed mothers average 5 more hr. of work than employed fathers do and 19 more hr. than stay-at-home mothers.

**■ DAD STEPS IN** Since 1965, men have doubled their share of housework to more than 9 hr. a week. After 1985, fathers spent significantly more time with children, and married women spent more time out of the house.

### Personal care, sleep



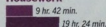
### Work



### Free time



### Housework



### Child care



### Shopping



Average time married parents spent per week on activities

**■ THE WEDDED VS. THE SINGLE** A married person spends 32 min. more at work, 22 min. less at other people's homes and 58 min. more at home each day. A married man works 1½ hr. more than a single guy and spends three times as much of his day caring for his lawn, garden and houseplants.

Sources: American Time Use Survey 2005 (Bureau of Labor Statistics); Changing Rhythms of American Family Life by Suzanne M. Bianchi, John P. Robinson and Melissa A. Milkie; Time for Life by John P. Robinson and Geoffrey Godbey; Measuring Trends in Leisure: The Allocation of Time over Five Decades by Mark Aguiar and Erik Hurst

## BY THE HOUR

When do you wake up? Break for lunch? Do your shopping? Call it a day? ATUS pooled the diaries of respondents ages 15 or older to chart something like a typical day in the life of the country

Bars show percentage of population doing above activities during this hour

**8:00 A.M.**

**MORNING BELL** Work has begun for 32% of us, and 4% are off to school, while 37% may still be sleeping, cuddling or primping. About 18% are up doing chores; the same percentage may choose to twiddle their thumbs.

**12:00 P.M.**

**LUNCHTIME** A meal break at this hour seems hardwired, so 32% of us pause to eat. About 12% are shopping—a percentage that hovers at that level through 6 p.m. Those who are working account for 33%.



1 hr. 20 min. 2 hr. 16 min. 4 hr. 26 min. 3 hr. 2 hr. 8 min. 1 hr. 26 min. 2 hr. 18 min. 4 hr. 1 min.

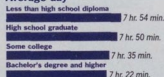


## WORK TIME

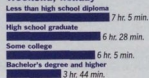
**■ KNOW MORE, LABOR LESS** Proof that slaving away at school pays off: ATUS 2005 data from people 25 or older suggest that higher educational achievement leads to fewer hours spent working, especially on weekends. Although Americans often complain about being overloaded, they work fewer hours in paid jobs than they did 40 years ago.

Average time per day working, based on education level

### Average day



### Weekend, holiday



## FREE TIME

### ■ GLUED TO THE TUBE

According to various surveys, Americans have gained from 4 to 8 hr. a week of leisure time since 1965, mostly because appliances have reduced housework. One result: our time spent exercising has doubled. But TV is still our preferred way of goofing off. Men 65 or older have the most free time each day: 8 hr. 9 min.

### Watching TV



### Socializing



### Reading



### Playing games, computer use



### Relaxing, thinking



### Sports, exercise, recreation



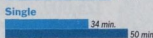
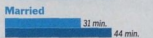
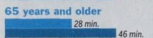
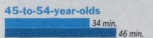
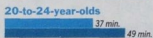
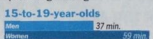
Average time per day on weekends and holidays spent on leisure and sports activities

## PERSONAL CARE

### ■ SPRUCING UP

Although the ATUS results, right, show Americans put a lot of time into their looks, data from the Americans' Use of Time Project show a 20% drop in hours spent grooming over the past 20 years. One reason may be the easing of business dress codes. Women spend nearly 2 hr. more each week on such tasks as applying makeup and doing their nails than men spend on, say, shaving.

Average time per day spent on grooming



### ■ SLEEPING IN

ATUS data show that we average 8½ hr. of sleep per day. (That's roughly an hour more than in 1965, according to other time-use surveys.) Married people are less likely to be asleep at 7 a.m. than single folks are. And another plug for education: the time that people wake up in the morning gets later as education levels increase.

## Sex ...

**■ A LITTLE LOVIN'** The ATUS survey lumped cuddling, kissing, necking and having sex into one category, on which Americans on average spent a mere 1 min. per day. (Keep in mind that respondents may have under-reported out of modesty.) The age groups that spent the most time thus engaged (2 min. per day) were 20-to-24-year-olds and 45-to-54-year-olds. As in similar surveys, men reported spending more time—sometimes twice as much—engaging in sexual activity than women did.

7:00 P.M.

**HAPPY HOUR** About 10% of us still linger at work, while more than 60% jump into peak leisure time, which spans the next 3 hr. The prime hour for evening eating and drinking is 6 to 7; by then 31% have begun to indulge.

10:00 P.M.

**LIGHTS OUT** About half of us are preparing for bed, if we haven't already fallen asleep. But about 47% of us are still enjoying our free time. About 12% are doing household chores or working late.

3:00 A.M.

**LAST CALL** Nearly everyone is asleep, but 3% of us are still up, mostly at work or hanging out. Far fewer may be having a late-night snack or balancing their check-book; 0.1% may be cramming for an exam or bidding on eBay.

9 hr. 8 min.

9 hr. 46 min.

9 hr. 37 min.

9 hr. 13 min.

10 hr. 27 min.

10 hr. 20 min.

10 hr. 41 min.

10 hr. 43 min.

# What We Buy...

Consumer spending on everything from Apple iPods to Axe body spray powers 70% of the U.S. economy. A look at average daily purchases of popular products



**18,000**  
bottles of Santa Margherita Pinot Grigio

**35,079,448**  
12-oz. servings of Bud Light

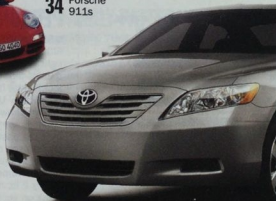


PORSCHES: BUSINESS WINE



**34** Porsche 911s

**628**  
Toyota Camry 4-cylinder LEs



**88,163**  
Apple iPods



**125,000**  
Barbie dolls  
**150,000**  
Hot Wheels Basic Cars (small size)



**123,287**  
Trojan Ultra Thin condoms  
**14,100**  
First Response pregnancy tests



**50,051,507**  
**8,179,726**

12-oz. cans of Pepsi  
20-oz. bottles of Aquafina water



**300,000**  
packs of Pampers



**20,826**  
Dell notebook computers



**3,160**  
Men's Rogaine 5% Solution

**4,760**  
CoverGirl Very Black LashExact mascaras



**1,900,000**  
Krispy Kreme original glazed doughnuts



**87,431** Slim-Fast Optima multi-pack shakes



**234,586**  
cartons of 64-oz. Tropicana Pure Premium (no pulp) orange juice



**153,424**  
lbs. of Starbucks coffee



**6,000,000**  
Federal Express packages shipped

**24,657**  
bags of Whiskas cat food



**66,665**  
Pedigree Jumbone dog-bone treats



**28,876**  
Axe Phoenix body spray

**1,852,516**  
Dove Beauty Bars of soap




**2,400,000**  
Burger King Whoppers

**536,000**  
Domino's pepperoni pizzas



**500,000**  
Hostess Twinkies



 Yes, he'll immerse himself in your flower business.  
No, he won't mention it at softball practice.

.....

Our philosophy is simple. Before we can protect your small business, we have to truly understand your small business. We have to understand your unique risks, your goals, your passion for the business. And if that means showing up at softball smelling like lilacs, well, that's a risk we'll gladly take. Give your independent agent a call to see all the ways Travelers can keep you in-synch, and keep your business, shall we say, blossoming.

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## VOTER TURNOUT

## COURTING THE DEVOUT

What G.O.P. operatives are doing to get scandal-weary but vital Christian conservatives to the polls

By **MIKE ALLEN** WASHINGTON



THEY STAYED AT home in large numbers instead of voting in the 2000 election, or so Karl Rove has

always maintained. They came out for President Bush in 2004 and were key to his re-election, or so they like to claim. Now, just weeks before the Nov. 7 midterm congressional elections, one of the last unknowns of a wild and potentially historic campaign season is: What will Christian conservatives do this time?

With polls suggesting an increased likelihood that Republicans may lose one or both houses of Congress, G.O.P. strategists calculate that a calamitous Category 5 election might be tamed to a merely scary Category 4 if they can somehow conjure a solid turnout of evangelical voters, the white suburbanites who fill the megachurches and can usually be counted on even in light-turnout elections like midterms. Party operatives plan to devote the election's closing weeks to courting Christians more intensely than any other single stripe of the electorate, all but begging the parishioners to give them one more chance even after the Foley scandal.

Leaders of Christian-conservative lobbying organizations are going along with

the G.O.P. push, despite their misgivings about Mark Foley, the now resigned Republican Florida Congressman caught sending lewd e-mails to teenage pages, and the lackadaisical response by the

House leadership. James Dobson, founder of Focus on the Family, last week told listeners of his radio program, carried on 1,000 stations in the U.S., "Yes, what Mark Foley did was wrong, but it is

still important to go to the polls and let our voices be heard ... Take about five people with you and vote. It would be a sin not to." The Family Research Council has been e-mailing "No Time to Be Complacent" bulletins and held a Liberty Sunday turnout rally at the base of Boston's Beacon Hill that was televised to hundreds of church-fellowship halls, evening services and small-group meetings. These leaders have calculated that remaining aloof would just diminish their power. "You only



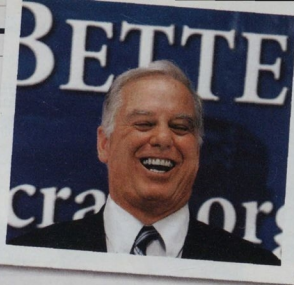
**MOBILIZING** At events like James Dobson's Stand for the Family rally in Pittsburgh last month, evangelical leaders urge their flocks to vote

gain clout by activity," says Michael Farris, chairman of the Home School Legal Defense Association. His group plans to send hundreds of teenagers who are home schooled to 10 states in the election's closing week to make phone calls and knock on doors on behalf of conservative candidates.

Like many of his supporters, though, Farris has over time become a more reluctant warrior for the G.O.P. Polls of white evangelical Protestants show that their support for the Republican Party grew substantially from 1999 to 2004, then began a steady decline. An October poll by the Pew Research Center found that just 42% of Evangelicals thought that "governs in an honest and ethical way" described the Republican Party better than the Democratic Party. Also, 31% said they intended to vote for a Democrat, up from the 22% who voted for John Kerry in 2004.

The souring of churchgoers' feelings toward the party is largely the result of frustrated expectations. Before the 2004 election, Bush and other Republican candidates promised to work for a constitutional amendment banning gay marriage, then largely ignored the issue once elected. "There's little to show for all the effort," says Farris. Also, many conservative leaders argue that the Foley embarrassment has shown that the party has become too permissive.

"The big tent has become a three-ring circus," says Tony Perkins, the president of the influential Family Research Council. The Administration got a fresh blast of animus from such groups last week after remarks by Secretary of State Condoleezza Rice at the swearing-in ceremony for the nation's global AIDS coordinator. She referred to the parents of his male partner as his "in-laws," which



## STRATEGY

# DEAN LEAVES NO STATE BEHIND

Could it be that Howard Dean is really a savvy political strategist? For the past two years, the former Vermont Governor and 2004 presidential candidate has been flying off to Democrat-scarce zones like Mississippi, giving local party officials \$8 million to carry out his controversial "50-state strategy." The Democratic National Committee chairman argues that if the Democrats want to win presidential elections, they need to spend to build strong state parties across the country rather than pump all their cash into swing states like Ohio. Other top officials, led by Illinois Representative Rahm Emanuel, the man in charge of electing Democrats to the House on Nov. 7, have fumed at what they consider Dean's boneheaded approach. They wonder why he is investing in a victory in 2020 in Alabama instead of pouring that money into closely contested districts that could help Democrats get the 15 seats they need to grab control of the House now.

But following the Mark Foley scandal, Democrats are talking about not just winning the House but piling up as many as 40 new seats and also capturing the Senate. And some of the places where they are now competing lie

**LOUD AND PROUD** Dean's risky full-court-press plan may be paying off, far sooner than many expected

in the blood-red states where Dean has been on his lonely crusade to find blue voters. In Idaho, where President Bush won 68.4% of the vote in 2004, Democrat Larry Grant is close enough to winning a House seat that Vice President Dick Cheney and Speaker of the House Dennis Hastert have made visits to campaign for Grant's opponent. In Kansas, G.O.P. incumbent Jim Ryun had Cheney in town to raise money in his race against Democrat Nancy Boyda. Democrats are holding

out hope in two House districts in another Republican stronghold, Nebraska.

Victory in any of those races is still a long shot, but local officials say support from Dean could help put their candidates over the top. He has sent at least two organizers to most states to register voters and rebuild moribund state parties. With the help of Dean's staff, the Nebraska Democratic Party held conventions in 68 of the state's 93 counties this year, up from 36 in 2004; participants signed up to canvass and serve as precinct captains. Grant says staff members from the Democratic National Committee have worked to identify and contact potential voters in his district, a task congressional candidates in most states have to do themselves. Party officials in Idaho and Nebraska credit the communications directors they hired with Dean's funds—neither state had a full-time party flack—with helping coordinate their messages and successfully attack G.O.P. candidates. "If we win a House seat in Nebraska, Howard Dean will get more credit than Rahm Emanuel," says Barry Rubin, executive director of the Nebraska Democratic Party.

That Dean's project might pay dividends this year is surprising to everyone, including its creator. "I didn't expect much to come of this strategy for four or even six years," Dean told TIME. And if one of the red-state candidates wins, Dean may show he can scream even louder in vindication than he once did in defeat. —By Perry Bacon Jr.

the Administration says was a mistake based on notes she had been handed and was not any sort of statement of policy. Meanwhile, David Kuo, who has just published an exposé of his stint as deputy director of Bush's faith-based office, used a spate of television appearances to argue that the White House had politically exploited the devout.

Christian conservatives who are sticking by the G.O.P. point out that there have been victories, most notably the confirmation of two conservatives to the Supreme Court. And the President has restricted federal funding for stem-cell research. But recognizing that their followers are out of sorts, leaders like Dobson have expanded their pitch

beyond the traditional social issues like abortion and are making the fear of terrorism—Focus on the Family calls it the issue of "national sovereignty"—a central argument for turning out for Republicans. At three stand for the Family rallies, which drew smaller crowds than similar ones in 2004, Dobson said "World War III," a battle



against violent Muslims, "has started, and no one seems to know it."

Republican campaign operatives, meanwhile, are working directly to stoke turnout of these cranky but vital religious voters. Senator Jim Talent of Missouri, bat-

ting in one of the nation's closest races, appointed a Conservative Coalition director who organizes volunteers specializing in reaching traditionalists with messages about everything from taxes to marriage. In Tennessee, Republican Senate candidate

Bob Corker has organized ministers to reach out to their churches' members on his behalf. For those campaigns, such efforts could be the difference between winning and losing. But that could be true for Christian conservatives as well. Evangelical leaders often

complain that Republican officials have not given them sufficient credit for their muscle in the past three elections. If Nov. 7 turns into a G.O.P. wipeout, those same officials can be counted on to blame Christian voters above others.

—With reporting by Perry Bacon Jr.

## WATCHDOG

## THE HILL MONITOR

How an influential left-wing whistle-blower got people to listen



## TARGETS

Sloan has brought allegations against Tom DeLay, Mark Foley and Curt Weldon

declined then to investigate but opened a probe after ABC News reported on other, sexually suggestive

**W**HEN THE FBI RAIDED his daughter's home three weeks before Election Day, Pennsylvania Congressman Curt Weldon figured he knew exactly whom to blame. The agents were looking for evidence that he had used his influence to help Karen Weldon win lobbying and consulting contracts, but the 10-term Congressman wasn't mad at just them. "It's a woman who runs an organization called CREW," he complained to a blogger for the *Daily Pennsylvanian*. That woman is a tenacious 40-year-old former prosecutor named Melanie Sloan, whose targets have included Tom DeLay and Mark Foley. She is executive director of the liberal watchdog group Citizens for Responsibility and Ethics in Washington (CREW). Since its founding in 2003, CREW has worked through legal and regulatory channels to press allegations of impropriety almost exclusively against Republicans. Ironically, given CREW's new prominence as a

favorite target of vast-left-wing-conspiracy theorists, its litigious approach borrows heavily from the conservative group Judicial Watch, which in the 1990s helped propel Paula Jones' sexual-harassment accusations against Bill Clinton into his impeachment.

Sloan, a former congressional staff member for such liberal lawmakers as Michigan's John Conyers and New York's Charles Schumer, was working as an assistant U.S. Attorney when two Democratic activists approached her with the idea of trying something like Judicial Watch from the left. For its first 18 months, CREW was a one-woman shop. An early target was the seemingly invincible DeLay. Sloan asked the Internal Revenue Service to investigate the House majority leader's fund raising and sued the Federal Election Commission to get more info about his dealings with a Kansas utility. But she was not getting much support from Democratic

officials, particularly in the House, where the two parties had declared an "ethics truce" that effectively blocked either side from filing a complaint against the other.

Until, that is, DeLay redistricted Texas Congressman Chris Bell—now the Democratic nominee for Texas Governor—out of a job. In Bell, Sloan finally had the in-house ally she needed, and under House rules formally filed a CREW-drafted complaint in June 2004. Eventually, the Ethics Committee unanimously admonished the majority leader—an early sign of the troubles that led to DeLay's resignation and an achievement Sloan counts as "the thing I'm most proud of."

More recently, it was CREW that first alerted the FBI to the fact that Foley, a Florida Congressman, had been sending suspiciously friendly e-mails to a former House page. This was two months before the scandal broke publicly. The FBI

e-mails Foley sent.

Representative Weldon has accused CREW of orchestrating last week's raids for maximum impact just before an election. But the FBI is part of the Bush Administration's Justice Department, and CREW's initial complaint against Weldon was filed more than two years ago.

For an organization dedicated to holding government accountable, CREW isn't transparent about its own operations. Organized as a 501(c)(3) under federal tax laws, it does not have to reveal the names of all its donors. "I wouldn't have any donors if I revealed all my donors," says Sloan. However, CREW acknowledges that it has received \$100,000 from the foundation of liberal financier George Soros and several annual donations of at least \$10,000 from that of entertainer Barbra Streisand.

—By Karen Tumulty. With reporting by Brian Bennett



# TAKE THE LUNESTA<sup>®</sup> 7-NIGHT CHALLENGE



JUST ASK YOUR DOCTOR HOW TO GET 7 NIGHTS OF LUNESTA ABSOLUTELY FREE!  
SEE HOW PEACEFUL A FULL NIGHT'S SLEEP CAN BE.

**BUT HURRY! THIS OFFER IS ONLY AVAILABLE FOR A LIMITED TIME!**

Find out how to improve your sleep habits at [www.lunesta.com](http://www.lunesta.com). Or call 1-800-Lunesta.

Lunesta is indicated for the treatment of insomnia.

**IMPORTANT SAFETY INFORMATION:** LUNESTA works quickly, and should be taken right before bed. Be sure you have at least eight hours to devote to sleep before becoming active. Until you know how you'll react to prescription LUNESTA, you should not drive or operate machinery. Do not use alcohol while taking LUNESTA. Most sleep medicines carry some risk of dependency. Side effects may include unpleasant taste, headache, drowsiness and dizziness. See important patient information on the next page.

**Lunesta**  
(eszopiclone)  
1, 2 AND 3 MG TABLETS

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## **FOLLOW THESE TWO SIMPLE STEPS TO GET YOUR 7 FREE TABLETS OF LUNESTA:**

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**Lunesta**  
(eszopiclone)  
1, 2 AND 3 MG TABLETS



Please read this summary of information about LUNESTA before you take your doctor or start using LUNESTA. It is not meant to take the place of your doctor's instructions. If you have any questions about LUNESTA tablets, be sure to ask your doctor or pharmacist.

LUNESTA is used to treat different types of sleep problems, such as difficulty in falling asleep, difficulty in maintaining sleep during the night, and waking up too early in the morning. Most people with insomnia have more than one of these problems. You should take LUNESTA immediately before going to bed because of the risk of falling.

LUNESTA belongs to a group of medicines known as "hypnotics" or, simply, sleep medicines. There are many different sleep medicines available to help people sleep better. Insomnia is often transient and intermittent. It usually requires treatment for only a short time, usually 7 to 10 days up to 2 weeks. If your insomnia does not improve after 7 to 10 days of treatment, see your doctor, because it may be a sign of an underlying condition. Some people have chronic sleep problems that may require more prolonged use of sleep medicine. However, you should not use these medicines for long periods without talking with your doctor about the risks and benefits of prolonged use.

#### Side Effects

All medicines have side effects. The most common side effects of sleep medicines are:

- Drowsiness
- Dizziness
- Lightheadedness
- Difficulty with coordination

Sleep medicines can make you sleepy during the day. How drowsy you feel depends upon how your body reacts to the medicine, which sleep medicine you are taking, and how large a dose your doctor has prescribed. Daytime drowsiness is best avoided by taking the lowest dose possible that will still help you sleep at night. Your doctor will work with you to find the dose of LUNESTA that is best for you. Some people taking LUNESTA have reported next-day sleepiness.

To manage these side effects while you are taking this medicine:

- When you first start taking LUNESTA or any other sleep medicine, until you know whether the medicine will still have some effect on you the next day, use extreme care while doing anything that requires complete alertness, such as driving a car, operating machinery, or piloting an aircraft.
- Do not drink alcohol when you are taking LUNESTA or any sleep medicine. Alcohol can increase the side effects of LUNESTA or any other sleep medicine.
- Do not take any other medicines without asking your doctor first. This includes medicines you can buy without a prescription. Some medicines can cause drowsiness and are best avoided while taking LUNESTA.
- Always take the exact dose of LUNESTA prescribed by your doctor. Never change your dose without talking to your doctor first.

#### Special Concerns

There are some special problems that may occur while taking sleep medicines.

#### Memory Problems

Sleep medicines may cause a special type of memory loss or "amnesia." When this occurs, a person may not remember what has happened for several hours after taking the medicine. This is usually not a problem since most people fall asleep after taking the medicine. Memory loss can be a problem, however, when sleep medicines are taken while traveling, such as during an airplane flight and the person wakes up before the effect of the medicine is gone. This has been called "traveler's amnesia." Memory problems have been reported rarely by patients taking LUNESTA in clinical studies. In most cases, memory problems can be avoided if

you take LUNESTA only when you are able to get a full night of sleep before you need to be active again. Be sure to talk to your doctor if you think you are having memory problems.

#### Tolerance

When sleep medicines are used every night for more than a few weeks, they may lose their effectiveness in helping you sleep. This is known as "tolerance." Development of tolerance to LUNESTA was not observed in a clinical study of 6 months' duration. Insomnia is often transient and intermittent, and prolonged use of sleep medicines is generally not necessary. Some people, though, have chronic sleep problems that may require more prolonged use of sleep medicine. If your sleep problems continue, consult your doctor, who will determine whether other measures are needed to overcome your sleep problems.

#### Dependence

Sleep medicines can cause dependence in some people, especially when these medicines are used regularly for longer than a few weeks or at high doses. Dependence is the need to continue taking a medicine because stopping it is unpleasant.

When people develop dependence, stopping the medicine suddenly may cause unpleasant symptoms (see Withdrawal below). They may find they have to keep taking the medicine either at the prescribed dose or at increasing doses just to avoid withdrawal symptoms.

All people taking sleep medicines have some risk of becoming dependent on the medicine. However, people who have been dependent on alcohol or other drugs in the past may have a higher chance of becoming addicted to sleep medicines. This possibility must be considered before using these medicines for more than a few weeks. If you have been addicted to alcohol or drugs in the past, it is important to tell your doctor before starting LUNESTA or any sleep medicine.

#### Withdrawal

Withdrawal symptoms may occur when sleep medicines are stopped suddenly after being used daily for a long time. In some cases, these symptoms can occur even if the medicine has been used for only a week or two. In mild cases, withdrawal symptoms may include unpleasant feelings. In more severe cases, abdominal and muscle cramps, vomiting, sweating, shakiness, and, rarely, seizures may occur. These more severe withdrawal symptoms are very uncommon. Although withdrawal symptoms have not been observed in the relatively limited controlled trials experience with LUNESTA, there is, nevertheless, the risk of such events in association with the use of any sleep medicine.

Another problem that may occur when sleep medicines are stopped is known as "rebound insomnia." This means that a person may have more trouble sleeping the first few nights after the medicine is stopped than before starting the medicine. If you should experience rebound insomnia, do not get discouraged. This problem usually goes away on its own after 1 or 2 nights.

If you have been taking LUNESTA or any other sleep medicine more than 1 or 2 weeks, do not stop taking it on your own. Always follow your doctor's directions.

#### Changes in Behavior And Thinking

Some people using sleep medicines have experienced unusual changes in their thinking and/or behavior. These effects are not common. However, they have included:

- More outgoing or aggressive behavior than normal
- Confusion
- Strange behavior
- Agitation
- Hallucinations
- Worsening of depression
- Suicidal thoughts

How often these effects occur depends on several factors, such as a person's general health, the use of other medicines, and which sleep medicine is being used. Clinical experience with LUNESTA suggests that it is rarely associated with these behavior changes.

It is also important to realize it is rarely clear whether the behavior changes are caused by the medicine, are caused by an

illness, or have occurred on their own. In fact, sleep problems that do not improve may be due to illnesses that were present before the medicine was used. If you or your family notice any changes in your behavior, or if you have any unusual or disturbing thoughts, call your doctor immediately.

#### Pregnancy And Breastfeeding

Sleep medicines may cause sedation or other potential effects in the unborn baby when used during the last weeks of pregnancy. Be sure to tell your doctor if you are pregnant, if you are planning to become pregnant, or if you become pregnant while taking LUNESTA.

In addition, a very small amount of LUNESTA may be present in breast milk after use of the medication. The effects of very small amounts of LUNESTA on an infant are not known; therefore, as with all other prescription sleep medicines, it is recommended that you not take LUNESTA if you are breastfeeding a baby.

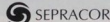
#### Safe Use Of Sleep Medicines

To ensure the safe and effective use of LUNESTA or any other sleep medicine, you should observe the following cautions:

1. LUNESTA is a prescription medicine and should be used ONLY as directed by your doctor. Follow your doctor's instructions about how to take, when to take, and how long to take LUNESTA.
2. Never use LUNESTA or any other sleep medicine for longer than directed by your doctor.
3. If you notice any unusual and/or disturbing thoughts or behavior during treatment with LUNESTA or any other sleep medicine, contact your doctor.
4. Tell your doctor about any medicines you may be taking, including medicines you may buy without a prescription and herbal preparations. You should also tell your doctor if you drink alcohol. Do NOT use alcohol while taking LUNESTA or any other sleep medicine.
5. Do not take LUNESTA unless you are able to get 8 or more hours of sleep before you must be active again.
6. Do not increase the prescribed dose of LUNESTA or any other sleep medicine unless instructed by your doctor.
7. When you first start taking LUNESTA or any other sleep medicine, until you know whether the medicine will still have some effect on you the next day, use extreme care while doing anything that requires complete alertness, such as driving a car, operating machinery, or piloting an aircraft.
8. Be aware that you may have more sleeping problems the first night or two after stopping any sleep medicine.
9. Be sure to tell your doctor if you are pregnant, if you are planning to become pregnant, if you become pregnant, or if you are breastfeeding a baby while taking LUNESTA.
10. As with all prescription medicines, never share LUNESTA or any other sleep medicine with anyone else. Always store LUNESTA or any other sleep medicine in the original container and out of reach of children.
11. Be sure to tell your doctor if you suffer from depression.
12. LUNESTA works very quickly. You should only take LUNESTA immediately before going to bed.
13. For LUNESTA to work best, you should not take it with or immediately after a high-fat, heavy meal.
14. Some people, such as older adults (i.e., ages 65 and over) and people with liver disease, should start with the lower dose (1 mg) of LUNESTA. Your doctor may choose to start treatment at 2 mg. In general, adults under age 65 should be treated with 2 or 3 mg.
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**Note:** This summary provides important information about LUNESTA. If you would like more information, ask your doctor or pharmacist to let you read the Prescribing Information and then discuss it with him or her.

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By DAREN FONDA

IN GREEK MYTHOLOGY, EOS WAS THE goddess of dawn, a frisky immortal who liked to shack up with hunky gods and, on occasion, kidnappers for pleasure. Nowhere in Homer does it say anything about Eos and transportation. Yet in Volkswagen's retelling, Eos has morphed into an elegant two-door convertible. The new VW Eos features a retractable hard top that's a marvel of engineering, stowing in the rear at the flip of a switch and transforming a buttoned-up coupe into a sun-loving hellion. A car with features like that used to set you back at least \$65,000. But VW priced the Eos at just under \$29,000 to attract midmarket shoppers—and, the company hopes, to help kick-start the brand.

VW could certainly use a sexy model to turn heads its way. Only a few years ago, VW was riding high with iconic cars like the Jetta and New Beetle, vehicles that delivered performance and brand charisma. But BMW's Mini swiped the Beetle's cool factor, and lots of competitors have been making midsize value machines better than Jetta. Sales in the U.S. plunged 37% from 2001 through 2005, when VW sold just 224,195 cars. With a market share of just 1.4%, it's outsold even by Kia. The North American business is a bleeder too, losing nearly \$2 billion from 2004 through 2005 (including sales of VW's sister brand Audi). Worldwide, the Volkswagen Group posted revenues of \$112.8 billion and profits of roughly \$1.3 billion in 2005—a slim net gain.

Eos may help fuel a modest turnaround. Sales in the U.S. are up 11.8% through September of this year, thanks to all-new

# HOW CAN GET HOT AGAIN

The once beloved  
carmaker is counting  
on a fleet of new  
models to win back  
American fans

versions of the Jetta, Passat and Golf (now going by its old name, Rabbit), and Eos has sold out since debuting last month. But analysts estimate VW will lose an additional \$800 million in the region in 2006, and they aren't sanguine about 2007. Until VW can address some production and quality issues, it can forget about profitable growth. "North America is one of VW's intractable problems," says Stephen Cheetham, an analyst with Bernstein Research in London.

Like many other manufacturers attempting a comeback, VW is engineering a revamp that involves both new products and cost cutting. At the Los Angeles auto show in December, the company is expected to unveil a small SUV called the Tiguan, due in 2008. A minivan, to be built in partnership with Chrysler, is also planned for 2008. There's even talk of importing another retro favorite, the Scirocco, which is being revived in Europe. VW aims to double sales in the U.S. over the next five to six years. "If we're going to be a global player, we have to address our underperformance in the world's biggest car market," says Adrian Hallmark, executive vice president of Volkswagen of America.

Perhaps most distressing for a German brand is VW's dismal reputation for quality. VWs still handle crisply and feature the sharpest interiors in their price category, but owners complain about everything from puny cup holders to noisy brakes. *Consumer Reports* does not recommend any VWs, while J.D. Power ranks VW 35th out of 37 nameplates in its latest survey of initial vehicle quality. VW representatives point out

**FRESH AIR:**  
A retractable  
hard top on the  
new Eos shows  
VW at its best





that the company's scores are improving, which is true. But so are almost everyone else's. "Shame on us that we haven't moved up the rankings," says Hallmark.

Another element of VW's strategy involves heading downmarket, reversing a silly foray into the luxury segment with its \$68,000-plus Phaeton sedan, which flopped. The company has slashed sticker prices on the Jetta (lowered \$1,400, to \$16,500) and Rabbit (\$1,000, to \$15,000), hoping to recover profits with higher volume. And future models won't contain as many standard features, according to Hallmark. The idea is to produce cars that can compete more effectively in the midmarket. Designing cars for the local competitive landscape is precisely what the Japanese have done for decades, of course. But, Hallmark says, "it's a huge change in perspective" at VW headquarters in Wolfsburg, Germany.

For the plan to work, VW must figure out how to act nimbly. It has a long history of drifting from profitable years to lean ones. Instead of following up hits from the '90s like the New Beetle and Passat, the Germans were either late or missed virtually every automotive trend: hybrids, crossovers, small suvs. VW got so out of touch with U.S. consumers that in 2005 the company sent a group of employees, dubbed the Moonraker team, to the U.S. to spend a year figuring out what Americans wanted in a car. The answer: models designed specifically for this market.

If VW really wants a comeback in America, however, it will have to reshuffle priorities. The U.S. sales team has been fighting for more Rabbits, which are selling well. But VW can't reproduce enough Rabbits to meet demand; it supplies other markets first. VW often exports new models to North America only after taking care of Europe, where it enjoys a market-leading position that it wants to protect. The Rabbit, for one, launched in Europe as the Golf two years before it came to America; the next edition will arrive first on the Continent too. "They're trying to change," says Cheetham, "but VW's mentality regarding North America has always been that of an opportunistic exporter."

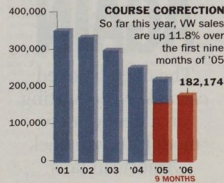
What no one in Wolfsburg wants to admit is that VW may have a broken business model in the U.S. Unlike BMW or Mercedes-Benz, VW can't charge the rich prices necessary to offset the cost of exporting from Germany. And unlike its German rivals, VW doesn't make cars in the U.S.—its one American plant shut in 1988—a problem given the dollar's slump versus the euro.



## ACHTUNG, BABY

A new GTI ad, top, features over-the-top Germans "unpimping" older models.

Since flopping in the luxury segment with the pricey Phaeton, inset, VW has slashed some sticker prices to try to stop plunging sales



Each of Volkswagen's big shareholders has a hand on the steering wheel too—making VW notoriously unwieldy. Representatives of government, trade unions and Porsche, which owns a stake in VW, follow their own interests, so decisions can take eons by American standards. The state of Lower Saxony, for instance, holds a stake in the company, and Saxon politicians routinely pressure VW to maintain jobs and generous benefits in the hinterland. VW's unions, also powerful, recently agreed to extend the workweek—to 35 hours for factory workers, up from 28.8 hours. In return VW promised to keep production of the next-generation Golf in Germany. "Such deals rob VW of the flexibility you need in this business," says Ferdinand Dudenhöffer, a German auto-industry expert.

The good news for VW shareholders is

that the man now in charge may have a good grasp of the U.S. market. Wolfgang Bernhard became chairman of the VW brand in May 2005 after spending several years in Michigan as Chrysler's chief operating officer. A young and energetic executive who once rode a 500-h.p. Tomahawk motorcycle onto a stage at an auto show, Bernhard helped lead a turnaround at Chrysler, streamlining production and advocating boldly styled models like the 300 sedan. "He has a balanced mind-set of American expediency and German precision," says David Cole, head of the Center for Automotive Research.

Bernhard's influence is already being felt. He has abandoned some technologies that he regards as unnecessary, like a radio antenna integrated in the rear window. And he's reining in designers who have been "acting out their creativity too much," says Hans-Gerhard Seeba, a former VW executive. Bernhard also pushed the Chrysler project, opting to have his old company build VW's new U.S. minivan rather than re-engineer a European version. The deal marks VW's first major foray into contract manufacturing in North America, a risky but necessary move. It's part of his plan to populate the U.S. fleet with a wider variety of models, including more that are produced locally.

In marketing, VW is taking a similarly wide approach to recapture buzz. Commercials for the GTI feature hyperactive Germans "unpimping" the cars of hip-hop kids with new models. Jetta's ads focus on safety, depicting jarring accident scenes, while spots for the New Beetle enlist the musician John Mayer playing guitar. "We look at ourself as more idea-centric than ad-centric," says Kerri Martin, director of brand innovation. But it seems fair to ask: If a bold new era is really dawning at VW, will anyone notice? —*With reporting by Joseph R. Szczesny/Detroit and Ursula Sautter/Berlin*

For a review of the Eos, go to [time.com/vw](http://time.com/vw)



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<sup>††</sup> Beta is a measure of a fund's volatility relative to the S&P 500 Index. A beta lower than 1.00 indicates volatility lower than the market's. Source: Thomson Financial 6/30/06.



# MAKING A STATEMENT: Students block the entrance to the campus in Washington

storming of St. Patrick's Cathedral by AIDS activists. Gallaudet's current protests, which began months ago and have involved blockades and arrests and charges of violence on both sides, aren't Selma; they're Chicago in 1969, the deaf community's Days of Rage.

In the deaf world, the fight over radicalism was forced on a fragile, just emerging sense of identity by technology and the law. Since 1988, the definition of who is "deaf enough" has been ratcheted up as barriers to the deaf have fallen away. Many parents have their deaf infants surgically equipped with cochlear implants; depending on how much hearing they gain, those kids will grow up with little or no connection to the deaf world. Federal law requires schools to accommodate deaf students, meaning more deaf kids can go to any high school and college they want, not just ones like Gallaudet. Those kids use Sidekicks and IMs to communicate—the same way their hearing friends prefer to. Consequently, Fernandes says, some deaf people see this moment as one of potential "genocide" for deaf culture.

That's overstating the case, but Kierkegaard's description of the "dizziness of freedom"—and the agony of choice—does seem relevant. "It's the temptation of assimilation," says a Gallaudet trustee. "There's a lure, you know: Don't be deaf. Get an implant. Don't learn sign language. Lip-read. Become one of us."

If Fernandes, who is open to alternate ways of interacting with the hearing world, is forced out—and even she sounds uncertain sometimes whether she will prevail—she will be a victim of her culture's collective fears.

But whether Fernandes leads it or not, Gallaudet will have to change with the times, become less a refuge from the outside world and more a competitor within it. "That's very tough for a place that has welcomed so many students of varying abilities over the years," says the trustee, who notes that historically black colleges had to endure a similar reconceptualization in the 1970s, after the Ivy League began poaching their most talented black students. Sooner or later, Gallaudet too will have to be just a college, not a cocoon. —With reporting by Melissa August/Washington

## When Silence Isn't Golden

At all-deaf Gallaudet University, protesters say the new president isn't part of their cherished culture

By JOHN CLOUD

IN 1988 A STUDENT AT GALLAUDET UNIVERSITY in Washington called that year's protests demanding a deaf president of the school the "Selma of the deaf." Founded in 1864, Gallaudet is the deaf world's premier institution, and yet it had never been led by a deaf person. The protests carried the same moral clarity as the legendary civil rights march, and they succeeded. The hearing president resigned, and I. King Jordan became Gallaudet's first deaf leader. But now Jordan is leaving, and the appointment of his replacement has ignited a new round of protests that lack all the moral clarity of 1988. That's because Jane Fernandes, the incoming president, has been deaf since birth. The question is, How deaf is she?

This time around, the protesters say—and this is a crucial complaint in a world in which people grow up excluded from many conversations—that she is a poor communicator. By that they mean several things. Some say she makes top-down decisions. Others say she lacks vision for a job that isn't just a university presidency but almost a secretary-generalship of the deaf world. "It's like in Islam, people go to their Mecca for a holy religious cleansing," Lawrence Fleischer, dean of deaf studies at California State University, Northridge, says through an interpreter. "In our world, we see Gallaudet as the Mecca."

But an impassioned contingent means something more troubling when it says Fernandes doesn't communicate well.

Many who identify culturally as "big-D Deaf" learned American Sign Language before English. Fernandes did not. She grew up speaking English and says she didn't find her "path into the deaf culture" until she was 23. That's too late for some opponents. "People like [Fernandes] who entered the deaf world later in life can become culturally deaf, but some don't..." They sign stiffly. The eye contact, the body movements—all the cultural stuff is slightly off. They're like second-language learners," says Fleischer, who knows Fernandes and opposes her appointment.

All social movements seem to endure that kind of lurching debate over ideological purity. Selma in 1965 gave way to armed Black Panthers marching on the California capitol two years later. The Stonewall riots of 1969—a reaction against years of police brutality—seem quaintly simple compared with the 1990s

**“They’re crying at the thought of a deaf baby receiving implants... They want to preserve the culture they have now.”**

—JANE FERNANDES  
G.U. president-designate





# Blame It on Teletubbies

Cornell economists claim to have linked autism to tots' watching TV, but the real picture is much fuzzier

By CLAUDIA WALLIS

**W**HU WOULDN'T LOVE AN EASY EXPLANATION for autism, the heartbreaking brain disorder whose rates have been rising sharply and mysteriously over the past 30 years? History has served up many possibilities, beginning with a now discredited theory put forward by psychologist Bruno Bettelheim, who famously attributed the condition to uncaring "refrigerator moms." Today autism is thought to involve a genetic vulnerability that's triggered by an unknown X factor, or factors, in the environment. Recent speculation has focused on pesticides, childhood vaccines and thimerosal, a mercury-based compound that until recently was used to preserve vaccines.

The latest candidate? Television. Author Gregg Easterbrook stirred the blogosphere last week with an article on *Slate* provocatively titled "TV Really Might Cause Autism." The piece cited an as yet unpublished study from Cornell University, although not from its medical school. Economist Michael Waldman, of Cornell's Johnson Graduate School of Management, got to thinking that TV watching—already vaguely associated with ADHD—just might be the culprit that tips vulnerable toddlers into autism. That there was no medical research to support the idea didn't faze him. Nor was he deterred by the fact that there are no reliable large-scale data on the viewing habits of kids ages 1 to 3—the period when symptoms of autism are typically identified.

So he and two fellow economists turned instead to what most scientists would consider wildly indirect measures: cable-subscription data (reasoning that as more houses were wired for cable, more young kids were watching) and rainfall patterns (other research has correlated TV viewing with rainy weather). Lo and behold,

they found that reported autism cases within certain counties in California and Pennsylvania rose at rates that closely tracked cable subscriptions, rising most rapidly in counties with the fastest-growing cable service. The same was true of autism and rainfall patterns in California, Pennsylvania and Washington State. Their oddly definitive conclusions: "Approximately 17% of the

tion of this type of analysis is that this cause and effect," Waldman insists, adding that the 67-page study has been read by "half a dozen top-notch health economists."

Could there be something to this strange piece of statistical derring-do? It's not impossible, but it would take a lot more research to tease out its true significance. Meanwhile, it's hard to say just what those correlations measure. "How do you know, for instance, that it's not mold or mildew in the counties that have a lot of rain?" says Vanderbilt University geneticist Pat Levitt. How do you know, for that matter, that as counties get more cable access, they don't also get more pediatricians scanning for autism? Easterbrook, although intrigued

by the study, concedes that it could be indoor-air quality rather than television that exerts an influence. Moreover, says Drexel University epidemiologist Craig Newschaffer: "They ignore the reasonable body of evidence that suggests that the pathologic process behind autism probably starts in the womb."

The week also brought a more definitive—though less splashy—finding on the causes of autism, published in the *Proceedings of the National Academy of Science*. A team led by Vanderbilt's Levitt found that a fairly common gene variation—one that's present in 47% of the population—is associated with an increased risk of autism. People with two copies of the gene have twice the average risk of

autism. Those with one copy face a slightly increased risk. The gene is intriguing because it codes for a protein that's active not only in the brain—the organ most affected by autism—but also in the immune system and the gastrointestinal tract, both of which can function poorly in many people with autism.

As with cancer, there are probably many routes to autism, involving diverse combinations of genes and noxious influences. Could *Teletubbies* be one of them? Conceivably, but more likely the trouble starts way before TV watching begins. —*With reporting by Alice Park/New York*

A version of this piece was one of our most e-mailed stories last week. Check out more by Claudia Wallis on autism on [time.com](http://time.com)



ILLUSTRATION FOR TIME BY ADAM MACAULEY

**IN 1970 THE ESTIMATED  
INCIDENCE OF AUTISM  
WAS 1 IN 2,500. TODAY  
IT'S 1 IN 170**

growth in autism in California and Pennsylvania during the 1970s and 1980s was due to the growth of cable television," and "just under 40% of autism diagnoses in the three states studied is the result of television watching due to precipitation."

Result of? Due to? Critics were quick to ask how the researchers could impute causality when no actual TV watching was ever measured. "The standard interpreta-

# The Splat Pack

Wondering where all those movies are coming from? Meet horror's new blood **By Rebecca**

## THE SHUDDERING NAKED WOMAN

strung up in the meat locker was not the problem. Neither was the guy ripping through chains embedded in his flesh to dismantle a ticking bomb in front of him. What worried the Motion Picture Association of America (MPAA) when the ratings body screened *Saw III*, the latest installment in the lucrative, torture-based horror franchise, was the disturbing "tonality," according to the film's director, Darren Lynn Bousman. "This movie is too dark?" asks Bousman, a 27-year-old Elvis Costello look-alike from Kansas. "That's what I set out to do! It's a horror movie." Before altering *Saw III* to garner a more box-office-friendly R-rating, Bousman called up another director who specializes in movies people watch through their fingers, Rob Zombie, the tattooed heavy-metal vocalist. "I told him to talk to the MPAA as a filmmaker," says Zombie, 41, whose depraved gorefest *The Devil's Rejects* contains what many consider cinema's most artful human-roadkill scene. "Explain why the extreme violence is necessary to tell the story in a way that's more socially responsible." When pressed, Zombie admits he doesn't actually care what's socially responsible. He just wanted to help out a kindred spirit, another guy who understands the unique beauty of a properly lit viscera shot.

Bousman and Zombie are both members of an emerging and collegial band of horror auteurs—unofficially known as the Splat Pack—who are given almost free rein and usually less than \$10 million by studios or producers to make unapologetically disgusting, brutally violent movies. If they get it right, there's a fervid fan base, composed mostly of people far too young to take death seriously, who will send those movies into almost gruesome profitability (some of the films have made more than \$100 million). The group is loose knit, and other members include the director of the first

**ack**

ultraviolent  
Vinters Keegan





THE MOVIE						
	SAW	THE DEVIL'S REJECTS	HOSTEL	THE HILLS HAVE EYES	THE DESCENT	SAW III
THE FILMMAKERS						
	Leigh Whannell and James Wan	Rob Zombie	Eli Roth	Alexandre Aja	Neil Marshall	Darren Lynn Bousman
THE GORY DETAILS	An ill villain pushes victims to value their lives by forcing them into grisly traps in the 2004 hit Cost: \$1.2 million Box office: \$103 million	A clan of serial-killer hillbillies take off on a gory road trip as they run from police Cost: \$7 million Box office: \$20 million	Young backpackers unwittingly stumble onto a pay-for-torture club in Slovakia Cost: \$4.8 million Box office: \$80 million	Cannibals torment a family in a desert town once used for nude tests in this Wes Craven remake Cost: \$15 million Box office: \$67 million	Six girlfriends are harassed by creepy Gollum types on an extreme caving trip in Appalachia Cost: \$6 million Box office: \$44 million	From his deathbed, a man directs a doctor and an aggrieved dad in new games Cost: \$10 million Box office: Opens this week
ICKEST SCENE	Two men wake up chained to pipes in a dirty bathroom and must saw off their feet to go free	A woman's intestines gleam in the sun after she's smacked by a truck	A Japanese tourist loses an eyeball to a blowtorch-wielding American businessman	A man fights an ax-wielding mutant with a flagpole he pulls from a corpse's skull	An unlucky spelunker ends up standing in a pool of blood that reaches to her chin	A naked woman strung up in a meat locker is sprayed with cold water that hardens to ice

Saw movie, James Wan, and his co-writer, Leigh Whannell; *Hostel* writer-director Eli Roth; *The Descent*'s Neil Marshall; and Alexandre Aja, who remade Wes Craven's 1977 cannibalistic film, *The Hills Have Eyes*.

The gore-happy gang owes a lot of its recent good fortune to Whannell and Wan, who ushered in the latest iteration of big-screen bloodlust with the first *Saw* movie in 2004, just as eerie Japanese horror movies like *The Ring* were peaking. Whannell was a Melbourne, Australia, TV host who thought he had a brain tumor. His film-school buddy, Wan, was unemployed. "I would have done anything to be healthy again," says Whannell, now 29, who, it turned out, was actually just suffering from stress headaches. When he felt better, he wrote the script for *Saw*, in which a terminally ill cancer patient, Jigsaw—ultimately played in all three movies by the creepy character actor Tobin Bell—forces people to consider what they're prepared to do to stay alive. Using \$7,000 of Whannell's savings, the pair shot a shocking 10-min. film in which Whannell played one of Jigsaw's victims who has to dig a key from the digestive tract of a paralyzed cellmate before Whannell's character's jaw is split open by a reverse bear trap. On the strength of that short, Los

Angeles-based Evolution Entertainment ponied up \$1.2 million to make a feature. The sets were grungy—most of the film takes place in a dirty bathroom—and the actors, Danny Glover and Carey Elwes, weren't too expensive. Wan got to direct, and Whannell starred as another of Jigsaw's victims.

Bought and savvily marketed by Lionsgate, *Saw* was a huge hit, proving that mainstream audiences have an appetite for sadism—at least if it's cleverly conceived. Another *Saw* quickly followed. So far the franchise has earned more than \$250 million worldwide, and *Saw III* will open in roughly 3,000 U.S. theaters Oct. 27, the biggest release of the films to date. *Saw* films skew to the under-25 audience and are as popular with girls as with guys. "Good horror movies don't need stars, and they don't need special effects," says Tom Ortenberg, Lionsgate president of theatrical films. "They earn their scares through twists, through intelligent writing and great up-and-coming directors." Most of the Splat Packers are on only their second or third film in a genre that many critics willfully ignore. If there's a nascent Stanley Kubrick or Steven Spielberg in the mix, it's still too soon to tell. But there's certainly innovative filmmaking under way that rises above the mindless slasher sequels of the '80s

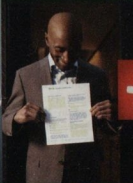
or such predictable teen-star killfests of the '90s as *I Know What You Did Last Summer*.

The basic plotline of most of these films is that people are stuck somewhere and have to endure horrible things—or indeed, do horrible things to each other—to escape. The more deviant and repulsive the treatment, the better. Bousman, who directed the later *Saw* films, says he got inspiration for that meat-locker scene from shoveling the driveway during endless Kansas winters. "I always thought I was gonna die 'cause it was so cold outside," says Bousman. "What happened if you were stuck outside with no clothes on? The ideas start off in the real world, and then we take them beyond."

Roth's film *Hostel*, about young backpackers caught in a pay-for-torture club in Slovakia, was inspired, he says, by a website he saw advertising a club in Thailand that claimed to let you shoot someone for \$10,000. The torture scenes Roth devised came from researching European witch trials and Nazis and from some trips he made to the toilet aisle at Home Depot (one shot guarantees you'll never look at bolt cutters the same way again). In the scene that won Roth the Most Memorable Mutilation prize at this month's Scream Awards, a kind of horror Golden Globes, a rich American

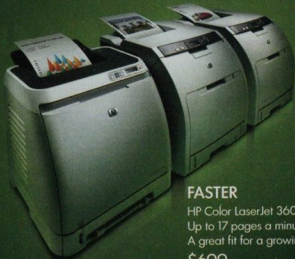


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pays to blowtorch a Japanese girl's eyeball. "I don't know if it's medically accurate that the white goo would come out of her eye," says Roth. "It just looked so disgusting we had to go with it." He later found out that torture by blowtorch has been used by Iraqis both during and after Saddam Hussein's rule. Roth, 34, has taken heat for the brutality in *Hostel*, the DVD of which knocked the family-friendly film *The Chronicles of Narnia* off the top-selling spot at Wal-Mart last spring. "People say, 'How can you put this stuff out there in the world?' Well, it's already out there," says Roth. He appeared on Fox News and proclaimed that it was because of George Bush, Dick Cheney and Donald Rumsfeld that Americans are watching horror films: "You're so scared, you want to scream."

O.K., the Splat Packers are brash. But considering their work, they're actually a very normal bunch. In fact, the writers and directors of the new wave of horror movies seem to be mild young men from the suburbs who grew up watching *The Shining* at sleepovers while Mom and Dad slept in the next room. The Old Guard of horror directors, including Craven and Tobe Hooper (*The Texas Chain Saw Massacre*), has welcomed the newcomers, inviting them to its Masters of Horror dinner parties in Hollywood (also occasionally attended by Quentin Tarantino and Robert Rodriguez, who are co-directing a slasher double-feature called *Grindhouse*, due next year). And for men (and it is all men) who spend their lives coming up with vile ways to kill people, the horror club is awfully warm and fuzzy. "I'm just so happy to be part of this wave," says Roth. "Everybody's so psyched for each other."

The only thing that could end this horrorteurs lovefest, it seems, is if the extreme gore craze starts to suffer from, well, overkill. After *Saw III* comes *Turistas*, which is sort of like *Hostel* with Brazilian bikini girls instead of Slovakian ones. In addition to Tarantino and Rodriguez's *Grindhouse*, 2007 will bring a full sicko slate, including *Hostel: Part II*, a retooling of *Halloween* by Zombie and *The Hills Have Eyes II*. "These movies aren't for everybody," admitted Zombie, the day after he turned in his *Halloween* script. But they don't have to be. "I see trailers for movies like [romantic weepie] *The Lake House*, and I think, I would have to rip my eyes out of my head to sit through that. But that's somebody's favorite movie." And somewhere, at some sleepover this weekend, someone is watching *Saw* or *The Devil's Rejects* while Mom and Dad sleep in the other room, and appreciating that, yes, it does feel good to scream when you're safe. ■

# The Power of *Babel*

Unraveling the fragile threads that connect us

By RICHARD SCHICKEL

IN MOROCCO A LITTLE PEASANT BOY aims a rifle, newly acquired by his father, at a tourist bus and grievously wounds a woman dozing by one of its windows. In Tokyo an adolescent girl, puzzled and angry over her mother's suicide (and a deaf-mute as well), bedevils her father and at the same time blatantly asserts her confused but flaming sexual needs. In San Diego a Mexican woman tends two Anglo children she deeply loves while their parents are

motion picture. Others will note the anonymity of the other players and see it as a lengthy, overambitious art-house entry. Those of us who think González Iñárritu is one of the movies' larger youngish talents will perhaps be inclined to cut him a good deal of slack.

It is not important how, or even if, his three intercut stories become linked. Each of them is, in itself, a powerful tale of fairly ordinary people taken gently down innocent-seeming roads only to find themselves, at the end, in desperate and life-threatening circumstances.

The kid with the gun is playful and innocent; he is not trying to cause an international incident. The sex-crazed Japanese girl is a recognizably troubled adolescent, quite unaware of the largely hormonal firestorm raging within her. The Mexican au pair is a kindly and responsible woman, caught in conflict between the needs of her beloved charges and the call of a central



THE OUTSIDER: Pitt awaits news about his wounded wife

on holiday, but when her own son needs her, she puts her charges in jeopardy. Unable to find someone to replace her, she takes them along to her son's wedding with near calamitous results.

*Babel* is Babel indeed. Director Alejandro González Iñárritu and screenwriter Guillermo Arriaga are essentially up to the same trick they used brilliantly in *Amores Perros*, less so in *21 Grams*—interweaving multiple stories about disparate individuals and eventually revealing their hidden connections. Since the characters are, in the present instance, operating on a global scale, some viewers will find *Babel* excitingly far-ranging. Others may find it merely far-fetched. Some will see the casting of Cate Blanchett as the wounded tourist and Brad Pitt as her husband as evidence that it aspires to be a major

event in her family's life. Her crisis is the more powerful for the way it takes her, unaware of the gathering threat, to the brink of madness and death. It is a measure of González Iñárritu's humanity that his protagonists are not all victims of their bad decisions. It is a measure of his potent skills as a director that he hammers home his melodrama with relentless ferocity.

The actors—including his two big stars—are all wonderfully real, seemingly as surprised by the depths and dangers of their circumstances and emotions as we are. *Babel* is a movie that leaves you feeling limp and wrung out, but mysteriously moved by its vivid human encounters with the hot, tightly wired, chancy and coincidental world, ever capable of terrorizing us when we least expect it. ■



# Tough Subjects and Teens

An edgy new novel for young adults explores the spreading international problem of sexual slavery

By ANDREA SACHS



PATRICIA MCCORMICK IS NOT the kind of writer who sits at her keyboard waiting for inspiration. She's the kind of writer who finagles her way into a Kathmandu jail to interview a young Nepali man awaiting trial. He told Mc-

Cormick without a hint of embarrassment that he had sold his fiancé. Why? "Because I wanted a motorcycle," he replied. He then laughed with his jailers, knowing he would probably get off.

And she journeyed with a group rescuing prostitutes to a tiny Nepali village, where mothers were warned that the adolescent daughters they thought they were sending to jobs in the city were actually being sold into the sex trade. In many cases, it transpired, a family member—a brother, a father or an uncle—had made the sale.

So who does McCormick write for? Kids. The research on the teen sex trade was for her new young-adult novel, *Sold* (Hyperion Books for Children; 263 pages). A journalist by training, she's an avid researcher, but her books are not dry. *Sold* is told in poetic vignettes in the voice of Lakshmi, a 13-year-old girl who lives in rural Nepal. Life is grueling there for women young and old. "A girl is like a goat," a local saying goes. "Good as long as she gives you milk and butter. But not worth crying over when it's time to make a stew." Her stepfather sells her for 800 rupees to a woman who spirits her off to a brothel in Calcutta. If the book sounds grim, it is. It's also the stuff awards committees love; *Sold* was just nominated for a Young People's National Book Award.

Hyperion recommends the book for readers 12 years old and up, but its language makes it accessible to younger children. McCormick, who has two grown children, is adamant that young readers will benefit from knowing the truth about this pernicious practice. "If you're 12, I think you'll understand what's happening," says the author. "But I don't think it will hit you the same way if you're too young for the book." While the book is blunt, it is never

sensational: "Men come. They crush my bones with their weight. They split me open," says Lakshmi. And it is less about sex than about coercion and commerce and the eventual triumph of will. At heart, McCormick admits, she is an activist. "I couldn't write this book fast enough," she says, "because I felt such urgency to have the situation understood."

*Sold* is not McCormick's first foray into controversial material. Her much lauded debut novel, *Cut*, which sold nearly 400,000 copies, is the first-person story of Callie, a girl who has been institutionalized for cutting



**SHOE-LEATHER SLEUTH:** Author McCormick traveled to Nepal and India to research her book

herself. Not everyone likes McCormick's gritty approach. Some librarians have declined to buy *Cut*, fearing copycat behavior.

McCormick's talent lies in rendering stark facts vividly but not melodramatically. Just as *Sold*'s brothel, Happiness House, smells of "spices and cooking oil, perfume and cigarette smoke," her novel has several scents, some lovely, some harsh. Having had success with self-mutilation and prostitution, she's taking on a less physical anguish in her next novel. It's about a 15-year-old girl whose brother is killed in Iraq. Awards committees, take note.

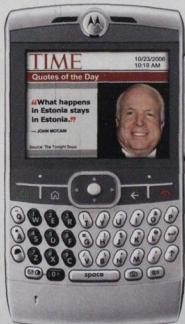


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**STEAMED UP:**  
Tension builds  
in *Top Chef's*  
close quarters

#### TOP CHEF

**BRAVO, WEDNESDAYS,  
10 P.M. E.T.**

THE LONG KNIVES COME OUT IN Season 2 of this competition from the makers of *Project Runway*. Last spring's edition proved that food preparation can be as telegenic as dress design—what is haute cuisine but fashion that you can eat? With a new, better host (model and cookbook author Padma Lakshmi) and new challenges (this week a lightning sushi round), *Top Chef* makes food entertaining without dumbing it down, not unlike a good Vegas restaurant. Don't watch on an empty stomach.



**▲ GORDON RAMSAY'S F WORD  
BBC AMERICA, SUNDAYS,  
9 P.M. E.T.**

TURNUS OUT RAMSAY KNOWS HOW to do something besides swear. The bad-boy Brit best known for filleting aspiring chefs on *Hell's Kitchen* reveals his reserved(ish) side, showing off

# 5 TV FOOD SHOWS TO SINK YOUR TEETH INTO

From surly chefs to sizzling sautés, here is fall's most delectable entertainment

his home kitchen and chatting up celebs between rounds of chewing out cooks at his restaurant. (I didn't say he forgot how to swear.) *F Word* (stands for food) is enjoyable less for cooking tips than for Ramsay's political incorrectness about, say, foie gras, the buttery liver produced by force-feeding ducks and geese. "Some people think it's cruel," he says. "I think it's delicious." Just like him.

#### GOURMET'S DIARY OF A FOODIE

**PBS, CHECK LOCAL LISTINGS**

LIKE A CHEESECAKE FACTORY menu, this series strives to offer a bit of everything: it's a cooking show, a travelogue, a history and anthropology show. Each episode hopscoches to a new country, visiting restaurants and homes, chatting up average people and experts on food's role in the culture. A segment

on international ingredients with *Gourmet* editor Ruth Reichl is a little elementary—to viewers raised on the Food Network, oyster sauce is no longer exotic—but the show is a fast, info-packed study in how the world comes to your plate.

#### SIMPLY MING PBS, CHECK LOCAL LISTINGS

"FUSION" FOOD OFTEN MEANS one condescending thing: Northern European cuisine fuses with bits of another, subordinated culture. Ming Tsai gives all world foods equal footing and pairs them unexpectedly. In the first show of the new season, Asia meets Mexico with a soy- and sesame-laced mole sauce; later he creates a Mediterranean-Chinese tapenade. Each episode uses one recipe—for a rub, sauce, paste and

so forth—as the base of several dishes, a starting point from which the home cook can improvise. Competent and low-key in an era of high-decibel chefs, Tsai delivers more steak than sizzle.

#### ▼ NIGELLA FEASTS FOOD NETWORK, SUNDAYS, 1 P.M. E.T.

NIGELLA LAWSON'S COOKING shows get more attention for the dish doing the cooking than the dishes she cooks. The voluptuous voluptuary is the godmother of TV's food babes (Giada De Laurentis, *Top Chef's* Lakshmi), but the real appeal of *Feasts*—and of Lawson's British series, which it mimics—is her unfussy, wry, practical approach to entertaining and quality comfort food. You can believe, or not, that guacamole and chili are the first things this wealthy, cosmopolitan hostess thinks of when she throws a dinner party. Either way, between the luscious camera shots and Lawson's sensual enjoyment of eating, *Feasts* will leave you wishing for an invite. —By James Poniewozik





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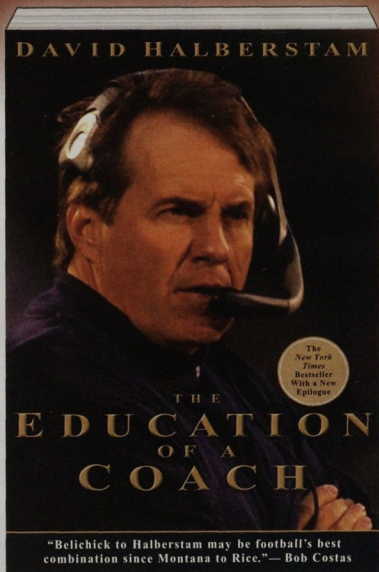
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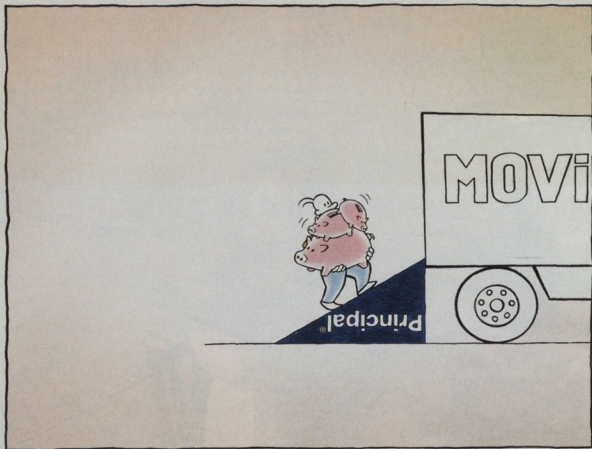
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# Not Home Alone

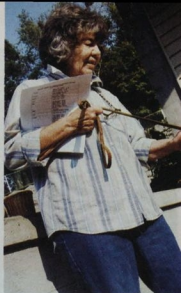
Seniors are signing up for semi-communal enclaves, with separate homes but a supportive community

By SALLY ABRAHMS

WALKING OUT OF THE DOCTOR'S OFFICE TO HER CAR, Clare Marie Ackroyd slipped on wet grass, fell and broke her right shoulder. When she got home from the emergency room later that day, her arm was in a sling, and she couldn't dress herself, fix a meal or even sign a check. That's an inconvenient situation for anyone, but for someone who lives alone, it can be a total nightmare. Ackroyd, 62, is divorced and has only one child, who lives in England, but her

ElderSpirit cohousers Carol Edwards, left, and Gene Chilton share a laugh on Edwards' porch; below, a row of mailboxes belonging to the members of the newly opened colony in Abingdon, Va.





**A meeting at an ElderSpirit's house to discuss communal business, above; camaraderie and casseroles at a group lunch, right**

eight-week convalescence has been far easier than she expected. Ackroyd lives in ElderSpirit, a cohousing community in Abingdon, Va., and her fellow residents have rallied around her as her shoulder heals. One of them has taken on the assignment of helping her shower, dress and make breakfast. Others prepare and deliver lunches and dinners for the rest of the week. Just as important, emotional support has been constant too. "It's wonderful because I feel all the love and care from these people," says Ackroyd, a former librarian, who had moved into ElderSpirit from Bath, Maine, just two months before the accident. "This experience has really opened me up and shown me just what the community is."

Cohousing, which debuted in Denmark in the 1970s, is a semi-communal concept in which separate living units—usually attached condo-style—are clustered around a "common house," which, at the very least, has a kitchen, a dining room and a third area for gatherings and activities. The idea is to bring back a time when neighbors were an integral part of one another's lives, sharing meals and recreation—and providing companionship and a helping hand. That concept has been co-opted recently by older people looking for a way to combine their autonomy with access to a supportive community. Elder cohousing features single-story units; step-free entrances; grab bars; and wide, wheelchair-accessible doorways.

The first senior-cohousing development, called Glacier Circle, opened in



Davis, Calif., last December. ElderSpirit's residents started moving in during the spring and summer. The common house in each cohousing project is tailored to the resident group's interests and needs. For instance, the one at Silver Sage Village, a 16-unit development that broke ground in Boulder, Colo., in August, will have a gourmet kitchen, dining room, library, crafts and multimedia rooms, plus two bedrooms for caregivers or visiting family members.

Ackroyd, a self-described nomad who has lived in Ohio, New York and Massachusetts, as well as Maine, says she chose ElderSpirit because she wanted to be part of a caring community that shares her interest in spirituality and a desire to assist one another as its members age together. In addition to three former nuns who came up with the ElderSpirit concept, its resi-

dents include a substance-abuse counselor, a city manager, a painter, an attorney, a secretary, a female police officer and a teacher, all now retired, plus a speech therapist and a tennis coach who are still working. They came to ElderSpirit from 10 states; there is even a resident from the tiny European country of Andorra. Although ElderSpirit members must be 55 years or older to buy or rent, the current residents range in age from 62 to 84, with the majority in their 70s. Once they have all moved in, the community will consist of nine men and 30 women, including seven couples.

Proponents of elder cohousing see it as an affordable and creative alternative to assisted living and nursing homes. Sixteen of ElderSpirit's 29 units are federally subsidized rentals that cost from \$300 to \$350 a month for a one-bedroom and \$484

**"THERE HAVE BEEN NO MODELS** before about how to grow old and stay in your home but be surrounded by a group of neighbors with a connection." —Zev Paiss, Elder Cohousing Network co-founder



**Nancy Hunter delivers the community newsletter to neighbor Corrine Chamberlin**

a month for two bedrooms. The remaining 13 homes have sold for \$90,000 to \$100,000 for a one-bedroom and \$113,200 for two. All residents chip in \$150 a month for expenses, including maintenance and, when the common-house kitchen is completed, communal meals available to all. And everyone makes a commitment to help one another as they grow older.

Prospective elder-cohousing residents, attracted by newspaper ads or word of mouth, meet with a developer, architect, banks and other financing agencies before ground is broken to come up with a project to fit the personality of the group. They get to know one another through regular meetings as the project develops. Impatient or authoritarian types tend to drop out because it takes about two years to complete a project and all decisions and rules for the community are by consensus. New members can jump in at any time, even after the project is built, but must pledge to abide by the agreed-upon bylaws.

"People 55 and older are at the beginning of a revolution to reinvent the kind of housing they want to live in for the rest of their lives," says Zev Paiss, 48, a co-founder of the Elder Cohousing Network in Boulder, Colo. "There have been no models before about how to grow old and stay in your home but be surrounded by a group of neighbors with a connection. This is something people are craving." Interest in the elder-cohousing movement is spreading. Charles Durrett, who brought the housing concept to the U.S. and is the author of *Senior Cohousing: A Community Approach to Independent Living*, says he receives calls daily inquiring about the idea. Durrett and his wife Kathryn McCamant are the architects of Silver Sage and are also designing projects in the Sierra foothills of Grass Valley, Calif., and Arvada, Colo. ElderSpirit,

meanwhile, is helping groups in Florida, North Carolina, Kansas and Ohio start other elder-cohousing developments with a spiritual component.

Ackroyd and her shoulder notwithstanding, current elder-cohousing residents tend to be healthy, active and independent, so no one is sure how the concept will work when increasing numbers of residents become frail and in need of assistance. Advocates say that when residents get sick, they will pay for and arrange their own care but that the communal-living arrangement may offer an advantage since infirm members could share the expense of hiring a health-care provider to tend to several of them. And, of course, members will continue to enjoy the support and physical presence of people who have become part of their lives. "I expect to live and die in the community I took part in creating," says Catherine Rumschlag, 80, one of the former nuns who helped found ElderSpirit. "We'll help each other. I don't want to go to a nursing home with strangers."

Still, being a pioneer has its growing pains. The ElderSpirit group ran out of money when it unexpectedly had to pay \$250,000 to construct a retaining wall on the property. Residents are looking for funds to complete the interior of the common house and four adjoining apartments. In the meantime, they try to keep team spirit going with communal meals about twice a

month. One was recently held at the town's senior center, and residents have picnicked on the nearby Virginia Creeper Trail. At other times, there are informal meals in one another's kitchens.

Silver Sage is still in the planning stage. The Boulder community's 16 homes will range in size from 800 to 2,000 sq. ft. and cost from \$100,000 to \$695,000. All the porches will open onto a courtyard with an amphitheater. Architecturally, says Durrett, "it is embracing. You can almost draw a pair of arms and say, 'We're all in this place together, and we're going to solve common problems together.'"

Annie Russell, 66, who is divorced and works for the company developing Silver Sage, moved into a nearby intergenerational-cohousing project three years ago. "I love the shared meals, the camaraderie in the kitchen when we're chopping vegetables—and the children," says Russell. "My son isn't married, and I don't have grandchildren. Two more babies were born this year, and they get passed around the common house." But Russell has already put money down on a unit in Silver Sage because she feels she will have more in common with its residents than with her current neighbors, many of whom are young families "wondering where to find the next baby sitter and getting dinner on the table." At Silver Sage, by contrast, there are monthly meetings at which members discuss aging issues. "People are going to get sick and die, and we want to have a plan about how we as a community are going to embrace and support that," says Russell. In the process, they'll also be pioneering a new way for the elderly to live. ■

**Residents stroll the footpaths connecting homes at the ElderSpirit complex**





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# Online Wisdom

Folks 60 and up are putting their life experience to good use on an advice-giving website

By SALLY STICH

WHENEVER HE NEEDED ADVICE WHILE GROWING up in Yakima, Wash., Doug Meckelson always turned to his grandmother and favorite mentor, Revay Meckelson. She died in 1987, but he found similar sage counsel when he volunteered five years ago at a senior center in San Francisco. "As I listened to these elders," recalls Meckelson, 45, "I thought how great it'd be to set up a website where cybergrandparents could share their life experiences to help others, just as my grandmother had done with me."

Thus was born Elder Wisdom Circle (EWC), a group of volunteers 60

and older who offer advice on a variety of subjects to anyone who writes in seeking it. Its website, launched in 2001 with one advice giver, currently has about 600, most of whom find out about EWC through their senior centers or by word of mouth. They field about 3,500 letters a month, 35% of which come from young people in their teens to early 20s.

The volunteer mentors don't receive any counseling training, but they must fill out a questionnaire that seeks to determine how empathetic they are and if they can offer advice without being judgmental. Meckelson says the 50% who make it through that selection process are then encouraged to use common sense in responding to letters that come into the EWC website. The counselors read letters posted on the site and choose the ones they feel best equipped to handle. Once a letter has been selected, it's no longer available to other mentors to answer unless the advice seeker specifically asks for a second opinion. All letters of advice are reviewed by a committee of volunteers that makes sure that the issues are addressed and

that no medical, legal or tax advice has been offered before the messages are e-mailed to the individuals who have requested help. Direct communication between the advice givers and recipients is discouraged. Says Meckelson: "This isn't a pen-pal site."

Retired government worker Helen Blanks, 67, of Sierra Vista, Ariz., discovered the EWC website by accident but now answers about seven to 10 letters a week. When she spotted a request from a young woman in an interracial relationship who wondered if love could conquer all—even family disapproval—Blanks knew she had to answer. The product of an interracial marriage, Blanks had experienced firsthand what challenges might lie ahead. "I told her how one set of my grandparents would have nothing to do with me," she says. "I asked if she and her boyfriend were strong enough to handle a relationship—as well as future children—that might not be accepted by everyone."

Meckelson estimates that "75% of our letters deal with relationship issues." The other 25%, he says, focus on issues like business, career and personal debt. The obvious

**Helen Blanks found the site by accident but now answers seven to 10 requests for help each week**

question, of course, is why so many people would ask a perfect, and unseen, stranger for advice on such sensitive matters. Anonymity, for starters, says David M., 20, a college student who found EWC by going to Google and typing in "free advice." David, who prefers to remain anonymous, says overly critical parents are another factor causing young people to look for outside help. "My father has always been pretty tough on me," he says, "and I needed some advice from someone who's not invested in my future." His problem: a life filled with college classes, work, exercise, hanging out with friends—and so much procrastination that he was always stressed.

Did the advice help? Absolutely. "I learned the different ways I was sabotaging myself and how to break big tasks into small steps," he says. In fact, he even printed out the response and carries it with him in his backpack. "I was really impressed with how much effort went into addressing my issues," he says. "And I think I'm really starting to mature." Some cybergrandparent should be very proud.



AMY MARSHALL FOR TIME

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# Thin Gray Line

Eating disorders are surprisingly common at midlife



Binckley showed signs of anorexia at 45, above, but went undiagnosed for years

BINKLEY: MICHAEL FOSTER; ANOREXIC: PHOTOFEST

By MICHELLE LODGE

FOR A DECADE STARTING AT AGE 40, HEADACHES, CHEST PAINS, FAINTING spells, hair loss and severe anemia plagued Eileen Binckley. During that period, she consulted an internist, a rheumatologist, a hematologist and a neurologist. All declared Binckley healthy. It wasn't until she was 50 that a therapist friend identified the problem: anorexia.

Unbeknownst to the specialists, Binckley had been spending every waking moment obsessing about food, her weight and ways to avoid eating. At times she consumed only 300 to 500 calories a day. She exercised compulsively, waking at 4 a.m. to take three-hour walks near her home in suburban Philadelphia. All that behavior is typical of patients with the eating disorder anorexia. But her doctors missed the symptoms because, she says, none of them had ever asked Binckley about her diet and lifestyle.

Anorexia is still considered primarily a young woman's disease, but Binckley is among a growing number of aging Americans diagnosed with the disorder. Although statistics aren't available on just

how many Americans over 50 suffer from anorexia, therapists and rehabilitation centers that specialize in eating disorders report that every year, they're ministering to more middle-aged and older patients, mostly women. The condition strikes people across ethnic and economic lines. Says Margo Maine, a psychotherapist and an eating-disorder specialist based in West Hartford, Conn., and a co-author of *The Body Myth: Adult Women and the Pressure to Be Perfect* (Wiley; 2005): "Anorexia is an equal-opportunity disease."

Two years ago, the Renfrew Center of Philadelphia initiated a program tailored to those at midlife and beyond with food problems. Along with sessions on nutrition and

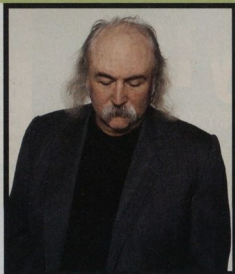
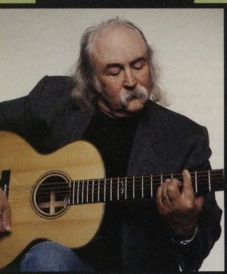
body image, the program addresses the particular challenges that older women face, from the normal signs of aging like wrinkling and sagging to marital issues such as divorce and domestic violence. The center found that when younger women are absent, older patients are more likely to focus on their own health rather than on nurturing their younger counterparts.

Marcia Johnson, 62, of Wellington, Fla., a married mother of three and a former dancer, received a diagnosis of anorexia a dozen years ago, although she now recognizes that she showed symptoms of it by puberty. Binckley and Johnson note that their nonstop focus on food and body image slowed down when they were cooking meals for their growing children. Then as middle age set in, a sense of loss—a feeling that's particularly acute for anorexics at midlife—set

off a flare-up. "The loss of order—brought on by a change in job status, marriage, children—can cause an anorexic's symptoms to worsen," explains David Herzog, director of the Harris Center for Education and Advocacy in Eating Disorders at Boston's Massachusetts General Hospital. The departure of her college-age children led to Johnson's most dangerous bout. Unhappiness at work caused Binckley's symptoms to kick in again. For others, it can be the end of a marriage or the start of menopause. Men aren't immune, and for them, the sexual dysfunction that can come with aging often serves as a trigger.

Still, many doctors, like Binckley's, fail to spot the potentially fatal problem in an older person because they're not looking for it. And in a country where obesity seems to be running rampant, a featherweight figure is often prized. "A doctor may see a slender patient and say, 'Here's one without that problem,'" explains Andres Pumariega, a psychiatrist at the Reading Hospital and Medical Center in Pennsylvania. "It's become a silent epidemic."

Having received the correct diagnosis and treatment, Binckley is now robust, content and at ease. Her headaches and fainting spells are long gone. Her weight, once a wispy 100 lbs. on a 5-ft. 4-in. frame, ranges from 125 lbs. to 135 lbs. The biggest change, however, is that she's free of the tormenting worry about her body and what she eats. "Overall, I am happier and enjoying life like never before," she says. "To use food as a metaphor, life is delicious." ■



The member of two seminal groups from the '60s is now 65

# Rock Survivor

In a new memoir, singer-songwriter David Crosby celebrates his tumultuous life—onstage and off

By ANDREA SACHS

NO ONE COULD ACCUSE DAVID CROSBY OF HAVING LED A BORING LIFE. A founding member of the Byrds and Crosby, Stills, Nash and Young, the veteran musician has made even more headlines for his turbulent personal life. Crosby, who appeared at Woodstock, has gone to prison for possession of a firearm and drugs, been in a serious motorcycle crash, gone broke, taken heroin, had a liver transplant and fathered six children, two of them as a sperm donor. He recounts his colorful story in his new book, *Since Then: How I Survived Everything and Lived to Tell About It* (Putnam), which will be published in November. TIME's Andrea Sachs spoke with Crosby:

**You just finished a concert tour. How did that go?**

Wonderfully. We had new songs that Neil [Young] had written. They were very political and very strong. A large part of our job is to make you boogie and make you feel good, but part of our job is to be the town crier or the troubadour who says it's 11 o'clock and all's well. Or it's 12:30, and we have a chimpanzee in the White House and things are a little bit problematic.

**How do you view the 1960s now?**

I think we were right about everything except the drugs. We were right about civil rights; we were right about human rights; we were right about peace being better than war. Most of the causes we espoused then were correct. But I think we didn't know our butt from a hole in the ground about drugs, and that bit us pretty hard.

**In 1985 you went to jail for possession of drugs and a firearm. What was that experience like?**

It was very tough. It was a Texas prison. It is a very straight-up, hard, full-out high-security prison. It was not fun at all, but it was a good lesson, and it allowed me time to wake up from being a junkie, which I think is a worse prison than being in prison because you carry it around with you.

**Your 1994 liver transplant was controversial. At the time, there were some people who said you got special treatment because you are a celebrity.**

Nobody gets special treatment. It's the most severely regulated thing you can imagine. Nobody can jump the line at all in any way. I waited. I was in the hospital for 71 days, and I came within a week of dying before they matched my liver.

**What made you decide to be a sperm donor for singer Melissa Etheridge and her former partner Julie Cypher?**

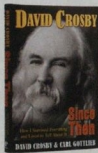
Actually I didn't decide. My wife did. They were wanting to have a child, and it was proving very difficult for them, as I think it has been for a number of lesbians. She volunteered me, and I thought about it for a minute. They had been in love for a long time and were doing very well, and I thought, you know, I don't really care about the plumbing of the people. I care about the love and if there's love there, and there was. I guess the proof is in the pudding. The kids turned out wonderfully.

**Which young musicians who are popular now do you like?**

I'm very fond of Jack Johnson. I think he came up with his own new style, and he writes really well. I really like a group called Nickel Creek. I think they're brilliant. I'm very fond of this little pop girl, Pink, because she wrote this song, *Dear Mr. President*. Holy s\_\_\_, what a song! Whoa. The girl has real talent.

**You turned 65 in August. What's that been like?**

Oh, man, it's creepy. When you're really sure that you're getting old, you just shoot yourself. No, I'm kidding. It's O.K. I have a lot of things wrong with me, and so there are a lot of medical problems and stuff. That makes it harder, but you don't know that when you're playing. As soon as you start playing, all that goes away.



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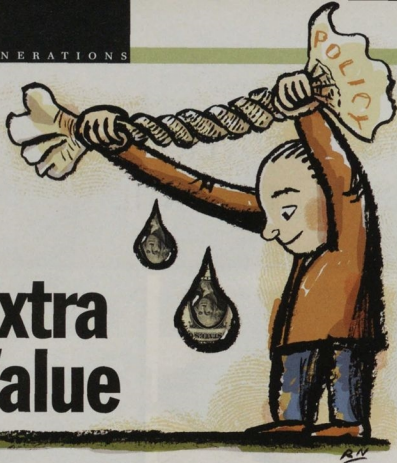


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# Extra Value



Life-insurance policies can be resold to investors for more than just pin money. No more premiums either

By DANIEL KADLEC

WITH HIS ONLY CHILD ENTERING COLLEGE AND A WIFE WHO works, David Blumenthal, 64, a mortgage broker in Philadelphia, recently concluded that he was carrying more life insurance than his family needed. But after paying premiums for five years on \$1 million of term coverage, he didn't like the idea of simply letting the policy lapse and walking away empty-handed. So he took advantage of a relatively new option.

Blumenthal, who is in good health, converted his term insurance into two separate universal-life policies, one with a \$780,000 death benefit and the other with a \$220,000 death benefit. There's nothing new about converting from term to universal life, which adds a savings component. But Blumenthal then sold the larger policy to investors, who paid all related costs and in time will collect the death benefit. Says Blumenthal, who was ready to ditch the term policy to avoid further premiums but ended up sticking \$20,000 in his pocket instead: "I have nothing

but kudos to say about the whole process."

The market for reselling life insurance in this way—known as a life settlement—has grown from nothing a decade ago to \$13 billion, and will hit \$160 billion over the next few years, according to estimates from the investment firm Bernstein Research. There are about 50 life-settlement firms, which either hold onto the policies for their portfolio or package them for resale to Wall Street. Pension and hedge-fund managers are snapping up these investments, eager to lock up returns that are not correlated to the stock market.

All the action is yielding some nice pay-days for policyholders who want out from under their insurance premiums. Those most likely to strike a rich deal are over 60 who have at least \$250,000 of coverage and have suffered a decline in health. Blumenthal might have got five times as much as he did had his health deteriorated in a significant way.

"As a practical matter, people should keep their life insurance for life," says Michael Freedman, senior vice president at Coventry First, a leader in the life-settlement industry. "But things change." Some good reasons to want out of a life policy include the death or divorce of a beneficiary, a sudden need for funds or escalating premiums that have become unaffordable. Or maybe you've managed to save enough to become self-insured, meaning you can meet your dependent's needs with the assets that you have put away.

An incredible 88% of universal-life policies never result in a death benefit being paid. The policies either lapse or are surrendered for their cash value. In both cases, a life settlement may make more sense. In the case of a lapsed policy, the death benefit is often greater than the sum of premiums remaining to be paid. And 1 in 5 policyholders over 65 is in line for a life settlement greater than the surrender value of the policy, according to Conning & Co., an insurance-research firm.

Of course, maintaining your policy until you die is usually the smartest move of all—if you can afford it. "People don't think they're ever going to die, which is why life insurance is such a hard sell in the first place," says John Skar, chief actuary at MassMutual Life. He believes most life settlements are a mistake because sellers get only half the intrinsic value of their policy. After all, investors are only willing to take on the payments because they know your life expectancy—and they plan to come out ahead.

So if you want to leave something behind for your heirs, it may make sense to sell some stocks or real estate—if you must in order to meet current expenses—and keep paying on the life policy. But if you're inclined to let your life insurance run out or surrender it for its cash value, consider a life settlement first. Like finding something of value amid the junk in your attic, you'll be happy you didn't just toss it. ■

**“PEOPLE SHOULD KEEP their life insurance for life, but things change.” —Michael Freedman**



## If it's always time to go, it may be time to talk with your doctor.

Frequent trips to the bathroom may be a symptom of benign prostatic hyperplasia (BPH), also known as enlarged prostate, a common and manageable condition that affects many men over age 50.

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**Important safety information:** Do not take UROXATRAL if you have liver problems or if you are taking the antifungal drugs ketoconazole or itraconazole or HIV drugs like ritonavir. The most common side effects with UROXATRAL are dizziness, upper respiratory tract infection, headache, and tiredness. UROXATRAL can cause a sudden drop in blood pressure, especially when starting treatment. This may lead to fainting, dizziness, and lightheadedness. Do not drive, operate machinery, or do any dangerous activity until you know how UROXATRAL will affect you. This is especially important if you already have a problem with low blood pressure or take medicines to treat high blood pressure. Before taking UROXATRAL, tell your doctor if you have kidney problems. Also, tell your doctor if you or any family member(s) have or take medications for a rare heart condition known as congenital prolongation of the QT interval. BPH is not cancerous and does not lead to cancer, but men can have both BPH and prostate cancer.

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Please see patient information on back.

[www.uroxatral.com](http://www.uroxatral.com)

Patient Information  
**UROXATRAL®**  
(Alfuzosin hydrochloride  
extended-release tablets)

Read the Patient Information that comes with UROXATRAL before you start using it and each time you get a refill. There may be new information. This leaflet does not take the place of talking with your doctor about your condition or your treatment. You and your doctor should talk about all your medicines, including UROXATRAL, now and at your regular checkups.

**What is the most important information I should know about UROXATRAL?**

**UROXATRAL can cause:**

- a sudden drop in blood pressure, especially when you start treatment. This may lead to fainting, dizziness, or lightheadedness. Do not drive, operate machinery, or do any dangerous activities until you know how UROXATRAL affects you. This is especially important if you already have a problem with low blood pressure or take medicines to treat high blood pressure. If you begin to feel dizzy or lightheaded, lie down with your legs and feet up, and if your symptoms do not improve call your doctor.

**What is UROXATRAL?**

UROXATRAL is a prescription medicine that is called an "alpha-blocker". UROXATRAL is used in adult men to treat the symptoms of benign prostatic hyperplasia (BPH). UROXATRAL may help to relax the muscles in the prostate and the bladder which may lessen the symptoms of BPH and improve urine flow.

Before prescribing UROXATRAL, your doctor may examine your prostate gland and do a blood test called a prostate specific antigen (PSA) test to check for prostate cancer. Prostate cancer and BPH can cause the same symptoms. Prostate cancer needs a different treatment.

UROXATRAL is not for use in women or children.

Some medicines called "alpha-blockers" are used to treat high blood pressure. UROXATRAL has not been studied for the treatment of high blood pressure.

**Who should not take UROXATRAL?**

Do not take UROXATRAL if you:

- have liver problems
- are taking antifungal drugs like ketoconazole or HIV drugs called protease inhibitors
- are already taking an alpha-blocker for either high blood pressure or prostate problems
- are a woman
- are a child under the age of 18
- are allergic to UROXATRAL. The active ingredient is alfuzosin hydrochloride. See the end of this leaflet for a complete list of ingredients in UROXATRAL.

Before taking UROXATRAL, tell your doctor:

- if you have liver problems
- if you have kidney problems
- if you or any family members have a rare heart condition known as congenital prolongation of the QT interval.
- about all the medicines you take, including prescription and non-prescription medicines, vitamins and herbal supplements. Some of your other medicines may affect the way you respond or react to UROXATRAL.
- if you have had low blood pressure, especially after taking another medicine. Signs of low blood pressure are fainting, dizziness, and lightheadedness.
- if you have a heart problem called angina (pain in your chest, jaw, or arm).

**What you need to know while taking UROXATRAL (alfuzosin HCl) tablets**

- If you have an eye surgery for cataract (clouding of the eye) planned, tell your ophthalmologist that you are using UROXATRAL or have previously been treated with an alpha-blocker.

**How do I take UROXATRAL?**

- Take UROXATRAL exactly as your doctor prescribes it.
- Take one UROXATRAL tablet after the same meal each day. UROXATRAL should be taken just after eating food. Do not take it on an empty stomach.
- Swallow the UROXATRAL tablet whole. Do not crush, split, or chew UROXATRAL tablets.
- If you take too much UROXATRAL call your local poison control center or emergency room right away.

**What are the possible side effects of UROXATRAL?**

The most common side effects with UROXATRAL are:

- dizziness
- headache
- tiredness

Call your doctor if you get any side effect that bothers you.

These are not all the side effects of UROXATRAL. For more information ask your doctor or pharmacist.

**How do I store UROXATRAL?**

Store UROXATRAL between 59°F and 86°F (15°C and 30°C).

Protect from light and moisture.

**Keep UROXATRAL and all medicines out of the reach of children.**

**General information about UROXATRAL:**

Medicines are sometimes prescribed for conditions that are not mentioned in patient information leaflets. Do not use UROXATRAL for a condition for which it was not prescribed. Do not give UROXATRAL to other people, even if they have the same symptoms you have. It may harm them.

This leaflet summarizes the most important information about UROXATRAL. If you would like more information, talk with your doctor. You can ask your doctor or pharmacist for information about UROXATRAL that is written for health professionals.

You may also visit our website at [www.UROXATRAL.com](http://www.UROXATRAL.com) or call 1-800-446-6267.

**What are the ingredients of UROXATRAL?**

**Active Ingredient:** alfuzosin hydrochloride

**Inactive Ingredients:** colloidal silicon dioxide (NF), ethylcellulose (NF), hydrogenated castor oil (NF), hydroxypropyl methylcellulose (USP), magnesium stearate (NF), mannitol (USP), microcrystalline cellulose (NF), povidone (USP), and yellow ferric oxide (NF).

**Rev. April 2006**

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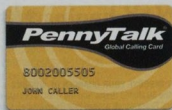
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# A SUGAR-FREE HALLOWEEN?

By ANDREA SACHS

WHO ARE THESE KILLJOYS, ARRIVING AT THE SAME TIME as the trick-or-treaters? Why, they're the anti-sugar brigade, warning that plain old table sugar and its gussied up first cousins—honey, molasses, cane sugar, corn syrup and maple syrup—are less than sweet to those who overindulge, and recommending that we stop eating sugar altogether. Two new books, New York Times best seller *Dr. Gott's No Flour, No Sugar Diet* and *Sugar Shock!* by Connie Bennett (out in December),

caution that the U.S.'s love affair with sugar is a doomed relationship. (To add insult to injury, the authors also damn simple carbs such as bagels and French bread as almost equally empty calories.)

Why the dire advice? Because, say the authors, sugar is the fast track to obesity and related ailments such as diabetes, coronary-artery disease, hypertension, high-blood cholesterol and certain kinds of cancer. Besides, as your dentist will happily tell you, you'll be in the dentist's chair more often because sugar (as your mother said) rots your teeth. And if that weren't bad enough, the authors warn of sugar-induced psychological

**Two new books—  
and two classics—  
offer advice we  
hate to hear**

problems like depression and listlessness.

Anti-sugar activists have had some success, at least at the bookstore. The granddaddy of the genre, *Sugar Blues* by William Duffy, came out in 1975 and flew to No. 1 on the best-sellers list. *Sugar Busters*, which became a publishing phenomenon in 1995, boasts more than 5 million copies in print.

Although their strict sugarless remedies may be too severe for the average sweet tooth, those

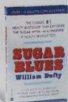
Cassandras are, alas, telling the truth. Contrary to popular belief, there is no Recommended Daily Allowance for sugar, and sweet stuff is not a food group. A person can live a long life—perhaps a longer one—without ever eating another spoonful. And it's certainly not necessary for the average American to gobble down more than 140 lbs. of sweeteners a year—a little more than three-quarters of a cup a day.

The authors favor the all-or-nothing approach used by organizations like Alcoholics Anonymous because of its simplicity. The alcoholic who can learn to drink socially, or the chain-smoker who can puff occasionally, is a rare bird. Dieters can't

entirely give up food, of course, but they can draw an uncompromising line when it comes to sugar.

So if you're ready to take the sugar-free plunge, how do you do it? The authors' recommendations are diet

classics: more fruits and vegetables, whole grains, lean proteins and plenty of exercise. Gott likes artificial sweeteners like Sweet 'N Low; Bennett hates them. But whatever you do, stay away from the Halloween goody bags.



## GLORIA'S CAUSE

An early diagnosis: the U.S. was suffering from the "sugar blues," which the author, inspired by the health crusade of actress Gloria

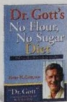
Swanson, defined as "multiple physical and mental miseries caused by human consumption of refined sucrose—commonly called sugar."



## BAN THE CUBE

Our early ancestors ate no refined sugar, and neither should we, declared this New Orleans diet. Stocking up on whole

grains, vegetables and fruits, and eliminating white flour—while exercising—will take you across the finish line. (Leave the beignets behind, though.)



## GOTT BLESS

Want to lose weight and keep it off? Throw away that sugar bowl, forget that sandwich, and get yourself a carton of sugar-

free ice cream, suggests this 2006 diet guide. But there is hope for sweet tooths: successful dieters get to go back to sugar in modest amounts.



## SUGARLESS

Despite the author's kooky story of having recovered from 44 symptoms of sugar overload, this book, due in December, trots

out a Who's Who of prominent nutritionists who support Bennett's argument that sugar is the road to physical ruin. The evidence is in, and it's depressing.



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## QUICKER CLEANUPS

By WILSON ROTHMAN

JAMES DYSON—INVENTOR, SELF-PROMOTER AND BRITAIN'S most famous vacuum salesman—constantly seeks minor irritations. If the batteries in your hand vacuum go dead just when you need it, you plug it in to recharge and grab a broom, right? Not Dyson. If pet hair clogs the vac and ruins its suction, you open it and clear it out. Dyson embarks on a research project. To him, these issues aren't minor, and they're not irritations. They're

business opportunities.

Before he started selling vacuums on TV, Dyson made a name for himself as an innovative industrial designer, finding novel ways to improve on everyday objects from wheelbarrows to washing machines. Having made his mark in upright vacuums, he has now turned his attention to two more gadgets that require moving air at high speed: the handheld rechargeable vacuum and the rest-room hand dryer.

Most hand vacuums

### Dyson's newest tricks: a cool vac and a mighty wind

run on the same primitive rechargeable batteries found in power tools and cordless phones. Dyson's hand vac, the new DC16 Root 6, has a lithium-ion battery like the one in your cell phone. Regular batteries can take nine hours to charge; the Root 6 charges in three. In

most hand vacs, the dust catcher sits between the nozzle and the fan. As the catcher fills up, the fan has a harder and harder time pulling in grit. Dyson's uses the same "cyclone" technology pioneered in his upright vacuum, spinning debris off into a reservoir



away from the fan. The reservoir can be full to the brim, and the Root 6 still won't lose suction.

Dyson vacs generally cost three times as much

as the next best thing, and the Root 6, at \$150, is no exception. The prices haven't stopped Dyson from becoming a dominant force in Europe's and Japan's vacuum markets. But the price-conscious U.S., where Dyson upright vacs have been selling since 2002, is tougher. Big brands, feeling threatened, are quick to advertise their own Dyson-like benefits at lower costs. Black & Decker already has a Root 6 competitor, the 18 Volt Pivot Vac. There's no lithium-ion battery, but for \$60 it picks up dirt using something it calls "cyclonic action."

Dyson is unfazed by the competition. "Ultimately, I think true innovation wins over false marketing," he says.

### INDUSTRIAL REDESIGN The Root 6 vacuum and the 400-m.p.h. Airblade

"It just takes longer."

It didn't take long for Dyson to reinvent the public-rest-room hand dryer. Most dryers blow hot air on your hands to evaporate the water pooled on the surface. Dyson's Airblade instead blasts the water off your hands with a jet of air traveling at 400 m.p.h. The hurricane-force wind squeezes water into a drain; in a trial run, it took 10 seconds for our hands to go from dripping wet to bone dry. As a hygienic bonus, expelled air and collected water are thoroughly filtered. The Airblade hits gas or, rather, petrol stations in Britain this fall and will probably find its way into U.S. rest rooms next year. ■

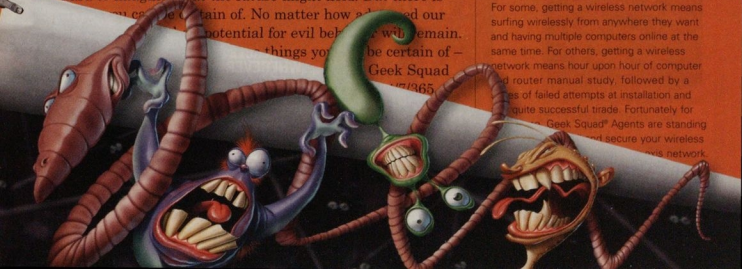
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# The Best of Baseball

## PHOTOS AND STORIES FROM THE WORLD'S GREATEST SPORTS MAGAZINE

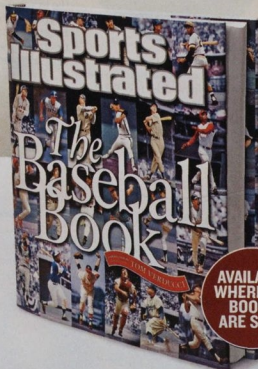
CLASSICS BY RICK REILLY • ROY BLOUNT JR. • FRANK DEFORD • ROGER KAHN • LEIGH MONTVILLE • STEVE RUSHIN  
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# THE LONG AND WOUNDING ROAD



There are big guns in this divorce battle—**PAUL MCCARTNEY** has hired Prince Charles' old attorney and **HEATHER MILLS** McCartney Lady Di's—but someone mis-fired last week. Leaked court documents allege that Sir Paul had, among other mean and nasty things, refused to let his wife use a bedpan and stabbed her with a broken glass. He's waiting until trial to address the allegations, and her reps won't comment on who leaked them, but their disclosure means she'll have less bargaining power come settlement time. Coincidentally, since Sir Paul just applied to trademark his name for use on scads of products from vegetarian food to panty hose, he might want to consider McCartney™ gag orders.

## STANDING BY HER MAN, FOR NOW ...

Grammy winner **KEITH URBAN** checked into rehab for alcohol abuse last week with wife **NICOLE KIDMAN** by his side. Her presence is noteworthy because in the run-up to the megacouple's wedding in June, there was much speculation about whether they had signed a prenuptial agreement specifying that Urban—an admitted cocaine user who went into rehab in 1998—would get nada if he fell off the wagon. "One can never let one's guard down on recovery, and I'm afraid that I have," the country singer said in a written statement last week. "I deeply regret the hurt this has caused Nicole." He also postponed promoting his new album, which will be released next month. Among its song titles: *Won't Let You Down* and *I Told You So*.



## SCREEN TEST

O.K., break out your No. 2 pencils. It's time to assess your celebrity intelligence quotient with this week's assorted Tinseltown trivia:

**1) Wesley Snipes, who is on location in Namibia, is wanted by the IRS for:**

- A) Claiming on his tax return that white men can, in fact, jump
- B) Trying to get a refund for everyone who bought a ticket to see *Blade: Trinity*
- C) Not filing a return for several years
- D) Going to Namibia for reasons other than having or adopting a baby



**2) After he won *Project Runway*, the tattooed, acid-tongued Jeffrey Sebelia said:**

- A) Of the designer's \$100,000 prize—"Now I can afford to take my kid to SeaWorld"
- B) Of the new Saturn he was also given—"Well, that doesn't suck"
- C) Of his many detractors—"If you have 10 haters, work on getting 12"
- D) All of the above



**3) Vince Vaughn threatened to sue all the tabloids that ran stories claiming that he and former *Friends* star Jennifer Aniston:**

- A) Were broke
- B) Broke up
- C) Broke Oprah's couch
- D) Entered their romantic comedy *The Break-Up* in a documentary film festival



▶ Reno is the voice of *Le Frog* in *Flushed Away*, which opens Nov. 3

**When you were making this movie, with its mime jokes and cracks about the French being quick to surrender and taking five hours to eat dinner, did you ever feel like a traitor?** No, why? Traitor to whom? *To France*. No, no, no, this is humor. **Do you ever wear a trench coat like *Le Frog*'s?** No, I'm too tall for that. If I did, I'd look like Yves Montand. **You've been in comedies and action films. Which do you prefer?** Comedies. But also it depends on the moment in your life because sometimes you want to do romantic comedies and sometimes you want things tough because you need it for you. *Flushed Away* was very difficult to create a character only

**was watching it?** No, because I found the movie very good. I am proud of that movie. Ron Howard did a very good job. **Your parents are Spanish, and you grew up in Morocco, so how did you become Hollywood's favorite Frenchman?** I don't know. You should ask the Americans. I think maybe because I'm an honest actor. **Has Gérard Depardieu called to ask why you keep getting all the roles?** No, between actors, we talk about families and food and wine rather than the business. **Is it true you turned down the role of Agent Smith in *The Matrix* to be in *Godzilla*?** I don't like to speak about negative things. **So no talk of regret?** No, no, no. **[Laughs]** You know, destiny is destiny.

through the voice. You have to be very sincere. Otherwise, it looks awkward. **On a scale of 1 to 10, how bad was Steve Martin's French accent in *The Pink Panther*?** It was part of his character more than a very specific accent because—in fact—who cares? If you believe in him and you laugh, that's the goal. **I thought your Captain Bezu Fache was one of the few bright spots in *The Da Vinci Code*. Were you as bored as I**



Original  
**PATENTS**

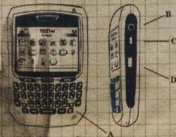


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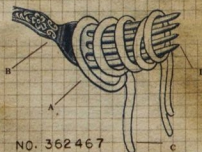
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EISENBERG**  
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**DAVID  
PLUNKERT**  
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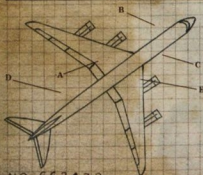
NO. 2335443

Device for Increasing Length  
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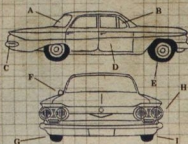
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Device for Distributing  
Tomato Sauce Randomly  
Across Shirtfront



NO. 662432

Vector for Global Diffusion  
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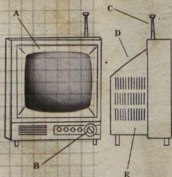
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Planetary Heater



NO. 7723522

Birth Control  
Apparatus  
(Abstinence Type)



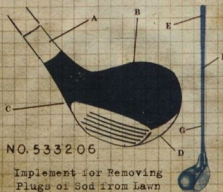
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# Americans spend over one million dollars on energy every minute.

So who has the power to change that?

Because of surging economies in the developing world and continued growth among the industrialized nations, global energy use is climbing. As a result, supplies are tight. Prices are rising. And energy users are calling for viable alternatives.

The good news is we've got a huge source of alternative energy all around us. It's called conservation, and it's the lowest cost new source of energy we have at hand. A reduction of just 5% of global energy use would save us the equivalent of over 10 million barrels of oil a day. Clearly, saving energy is like finding it. So how do we do it?

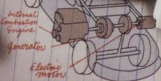
Incorporating energy efficient technology into new construction could reduce consumption by 40%. Governments and businesses must reduce their own energy use and promote conservation to their citizens and employees. Further improvements in fuel efficiency will play a crucial role, too. And the average person wields incredible power when it comes to conserving energy, from driving slower to switching to more efficient home appliances.

Of course, not only does using less energy mean there's more fuel to go around, it also means fewer greenhouse gas emissions. The fact is, if everyone began conserving today, we'd see results immediately. We've taken some of the steps needed to get started but we need your help to get the rest of the way.

## WHERE DOES YOUR ENERGY GO?



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## Conservation Facts:

If everyone reduced their driving speed from 65 to 55 mph, we'd save three million gallons of gas a day.

Replacing one incandescent lightbulb with a compact fluorescent lamp would save 500 pounds of coal and over a 1/2 ton of CO<sub>2</sub> emissions.

If just one in 10 homes used ENERGY STAR®-qualified appliances, the environmental benefit would be like planting 17 million new acres of trees.



## Chevron Steps Taken:

### Saving our own energy:

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- We use cogeneration technology at our refineries to produce additional electricity from otherwise wasted energy

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- Chevron Energy Solutions is a separate, proven business dedicated to energy efficiency. Success stories include:
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  - Helping the U.S. government save taxpayers \$151 million while reducing greenhouse gas emissions by an expected 1.5 million tons



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# The #1 killer of teenagers *doesn't have a trigger.*



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Motor vehicle crashes are the #1 cause of death for teens in America. They take nearly 6,000 lives and injure another 300,000 every year. Those numbers remain unacceptably high, despite safer cars, better roads and decades of safe-driving programs. We think it's time for a change.

So The Allstate Foundation has developed a new, nationwide program: "Keep the Drive." It mobilizes teens to become safe-driving activists by involving them in designing a new safe-driving program. And it uses the power of peer influence to help teens think and act smarter every time they get into a car — as a driver or a passenger.

Peers are some of the most important influences in getting teens to drive more safely. "Keep the Drive"

can help them realize that smart driving is the key to keeping their licenses, their cars, their friends and their futures.

To learn more about this issue and what you can do to help, go to [Allstate.com/community](http://Allstate.com/community)

If you're a parent, you'll also find a link to the Allstate Parent-Teen Driving contract. Use it to help you and your teen set driving limits and make smarter decisions on the road.

*It's time to make the world a better place to drive.*  
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